



ChoiceScreening

Brand Guidelines

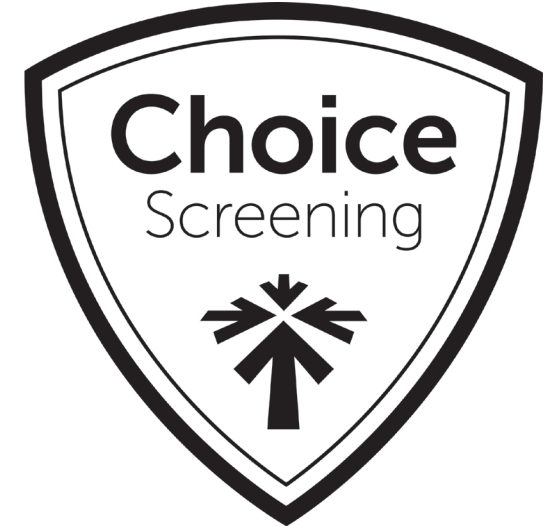
Primary Logo

The Choice Screening logo should be used primarily in Choice Screening Colors on a white or light background. The white logo is an alternate primary logo and should be used when a dark background is present. Refer to the color guide for Choice Screening's approved background colors. The black logo is an alternate primary logo and should be used on a white or light background.



Secondary Logo

The Choice Screening logo should be used secondarily in Choice Screening Colors on a white or light background. The white logo is an alternate secondary logo and should be used when a dark background is present. Refer to the color guide for Choice Screening's approved background colors. The black logo is an alternate secondary logo and should be used on a white or light background.



Logo Usage

Do not alter the Choice Screening logo. Use the provided primary and secondary logos only.



Do not rearrange the pieces of the logo



Do not use the black logo on a dark background



Do not add effects to the logo



Do not warp the logo



Do not use the shield alone



Do not recolor the logo

Color Guide

The Choice Screening color palette consists primarily of a light blue and dark blue. Complimentary grays may be used judiciously.



LIGHT BLUE

PANTONE 3005 C

C - 100

R - 0

M - 46

G - 117

Y - 2

B - 201

K - 0

HEX #0075C9



DARK BLUE

PANTONE 7694 C

C - 100

R - 0

M - 77

G - 65

Y - 34

B - 106

K - 21

HEX #00416A

Font

Choice Screening's font is the Proxima Nova family.

Primary Font:

Proxima Nova

Secondary Font Examples:

Proxima Nova Light

Proxima Nova Thin

Proxima Nova Medium

Proxima Nova ExtraBold

Boilerplate

About Choice Screening, Inc.: Choice Screening, is a BSCC-Accredited, industry-leading provider of pre-employment background checks, Drug, Alcohol, and Medical Screening, Professional Verifications, Driving Records, Credit Reports, Rental History, as well as many post hire services such as Form I-9 Comply™, Workers Compensation, and Choice ReScreen. Choice Screening prides itself on client education and providing an accurate scope of this highly regulated industry. They are not only focused on remaining compliant but provide the necessary hiring solutions to help their clients achieve their goals.

Full Choice Screening Description

Choice Screening is an industry leading provider of Background Checks, Drug, Alcohol, and Medical Screening Testing, Professional Verifications, Driving Records, Credit Reports, Rental History, Medical Registries, Workers Compensation, and International Screening. We offer compliance services: Online Consent Form and Adverse Action Letter in order to save you time, allowing you to reallocate your valuable resources. Choice ReScreen is a post-hire background screening service that helps you gain powerful insight after the initial job offer. Choice ReScreen assists in maintaining driver compliance, adhering to medical credentialing requirements, verifying newly earned credentials, and ensuring a safe work environment.

Our scope of services reach beyond background checks to provide you with a fully inclusive onboarding process. Form I-9 Comply™, is Choice Screening's E-Verify and Form I-9 online management tool which virtually eliminates the #1 reason for fines during an audit – Form I-9 errors and omissions.

Our unique and proprietary technology features like Auto Order and Applicant Scan assist during the complex hiring process. We are currently integrated with over 8 Applicant Tracking Systems in order to help our clients streamline their process from recruiting through onboarding.

We pride ourselves on client education and providing an accurate scope of this highly regulated industry. We work with each partner to provide them with industry information in order to remain compliant and achieve their goals. Our in-house compliance team stays on top of shifting legislation and releases notifications as needed.