

Exercise 2b: User Stories

User stories are great for getting into the minds and hearts of the people who will **benefit from your project** (aka “audience”). This could be members of the public, field staff, your board, etc.

They are typically stated in this format: *As a ... I want ... so that...* Here are a few examples:

Project: New public park.

User story: As a [local parent], I want [a park near my home] so that [my children have somewhere safe and clean to play after school]

Project: Invest in new communication equipment for staff out in the field.

User story: As a [maintenance supervisor] I want [to be able to connect with my staff] so that [we don't have to waste time coming in to the office multiple times a day to stay in sync]

Project: Invest in tablets for our board members.

User story: As a [board member] I want [to easily access the electronic documents I need to review before meetings] so that [I can effectively fulfill the duties of my office without using personal equipment]

Ok, your turn!

Try to write at least one for every “audience” type, and use additional paper if needed:

As a _____

I want _____

So that _____

As a _____

I want _____

So that _____

As a _____

I want _____

So that _____

As a _____
I want _____
So that _____

As a _____
I want _____
So that _____

As a _____
I want _____
So that _____

As a _____
I want _____
So that _____

As a _____
I want _____
So that _____

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