Noble Purpose Exercises

These can be as short or long as you like, but it's best to keep it fairly brief - just a sentence or two. Keep in mind that you aren't wordsmithing here, just getting thoughts down to share with the team. Use this as a fillable form in Acrobat, or print it and use additional pages if needed.

Exercise 1a: Your Organization's Noble Purpose

In your own words, share your organization's purpose, cause, or belief. Don't copy and paste the official mission statement, use your own words to describe: Who are you for the world?

If you're having a hard time getting started, it might help to begin with "We exist to ... "

Exercise 1b: Your Personal Noble Purpose

What made you become involved with this organization? How do you see yourself contributing to the overall organizational noble purpose or cause?

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