discover.ai

ONLINE SOURCING CURATOR (fluent in BOTH English/Chinese plus 1 other language) competitive salary + benefits + flexible working + WFH

Are you fascinated and curious about culture, brands and consumers? Keen to seek out and search for inspiring online content? Our Content Curation team is at the heart of every project – bringing together human expertise and AI technology to give our clients cultural insights and perspective on their business, brand and consumer challenges.

This role involves and you'll be given training to

- develop and expand our online library sources across different markets
- provide relevant cultural insights and innovation
- oversee the work of our sourcing partners
- take initiative and have your own areas of responsibility

• collaborate with strategists to explore and identify content that would give rich insights to address our client's issues and needs

- perform custom queries / Boolean searching on social media listening tools
- identify and research products/brands and stay up to date with market and industry trends

We're looking for someone with

- fluent in BOTH Chinese and English
- working proficiency in an additional language to those above (European, Arabic or Indian)
- good working proficiency in the MS Suite (specifically Outlook & Excel)
- a natural curiosity to explore different cultures & languages (with a focus on Chinese and one other culture)
- an eagerness to learn new technologies
- strong interpersonal and communication skills
- the ability to, and is comfortable with juggling multiple workstreams simultaneously
- great time management skills and the flexibility to work to deadlines
- the ability to demonstrate attention to detail
- a 'we not I' mentality to work within a team

ABOUT US

discover.ai is an agile, fast-paced and constantly evolving insight start-up using a mixture of machine learning tech and human analytical and creative skills to get to new thinking and ideas. Our diverse team spans a wide range of experience and backgrounds but with a shared interest in finding creative ways to reach insights for our clients and to stay at the forefront of a changing industry. Although we're a tech company our core values are very 'human' – all about being sharp, playful, warm and imperfect and we've worked hard to create a strong feeling of community, both online and in person.

discover.ai emphasises potential over experience, so if you think you might be the person we're looking for, even if you don't fit the entire experience profile, do get in touch.

Discover.ai is committed to diversity and we encourage applications from non-majority groups.

To apply, please send your application to <u>careers@discover.ai</u> with your CV and some background info about yourself or a short video telling us why this role is of interest to you.

Please note that we can only consider candidates who have the right to live and work in the UK

NO AGENCIES