



REINation
A Memphis Invest Company

DFW METROPLEX, TX MARKET OVERVIEW

AT A GLANCE: DFW METROPLEX

KEY INDUSTRIES

Defense, Financial Services, Information Technology & Data, Semiconductors, Transportation Telecommunications, and Processing.

MAJOR BUSINESSES

Exxon Mobile, AT&T, American Airlines, Toyota Manufacturing, Valero Energy Corp., Texas Instruments, and Lockheed Martin.

GOOD TO KNOW

- 600 people move to DFW everyday.
- Dallas job growth is twice the national average.
- There are numerous tax incentive programs for employers that started when George W. Bush became Texas governor. This now brings in tens of thousands of jobs to the local economy.
- Due to its central location and world-class transportation infrastructure, Dallas-Fort Worth is a major international gateway, excelling in passenger air travel and air cargo operations.
- DFW ranks among the top three U.S. metropolitan areas for business expansions, relocations, and employment growth.

[LEARN MORE ABOUT THIS MARKET](#)

6.8 M

**METRO
POPULATION**

58.8%

**RENTER
POPULATION**

\$225K - \$300K

**AVG. HOME PRICE
(POST-REHAB)**

ABOUT DFW METROPLEX, TX

AN INTERNATIONAL METROPLEX OF INNOVATION

Investors would be hard-pressed not to see the value in DFW real estate. Bustling with energy, innovation, and exponential job and population growth, this is an investment market that continues to defy odds with its strength. REI Nation strives to bring key opportunities to investors in markets with long-term buy-and-hold potential, not headline buzz.





INCREDIBLE MARKET DIVERSITY

Dallas-Ft. Worth ranks among the top three U.S. metropolitan areas for employment growth, business expansions, and relocations. In fact, it is home to nine Fortune 500 companies in the city limits alone, with more located in the greater DFW Metroplex. These include names like American Airlines, JCPenney, and ExxonMobil.

For years, like many large Texas cities, the Dallas economy was driven by the oil and energy industry. However, Dallas boasts one of the most vibrant and diverse economic environments in the United States. Featuring a wealth of startups and small business, a large presence in the defense, financial services, information technology, transportation, and telecommunications sectors, this diversification has mitigated market risk overall.

Thanks to tax incentive programs that have been in place for two decades, employers flood to Dallas, bringing in jobs by the tens of thousands. In fact, Dallas has a job growth rate twice that of the national rate. The city has been among the top 50 on Inc's list of best places in America to start a small business.

With 600 people moving to Dallas every day, it's no surprise that rental demand is high—with a 58.8 percent renter population in its 6.8 million metro population, the need for rental properties is high.

One of the biggest challenges facing the Dallas market over the last several years has been that unprecedented demand. This squeezed home prices and inventory while home building, as in much of the country, lagged. As the market evens out, however, we're seeing a return of inventory and the balancing of rising market prices. For investors, this means more options at better prices and an overall sense of stability to the market.

That said, Dallas is consistently named among other cities for best places for business, best places to invest, markets to watch, and even powering the world's economy. The Texas Triangle: Dallas, Houston, and San Antonio, together with Austin, have a combined economic output of \$1.2 trillion with just under 20 million people.

There's no doubt that Dallas is an economic powerhouse, and that leads to real estate investment potential for the long-term.



UNPARALLELED
BUY & HOLD
POTENTIAL



SIGHTS & SOUNDS

This bustling metroplex has an amazing amount to do. From a large number of major sports venues to watch elite competition to many world-renowned museums, there is plenty to attract visitors to the Dallas area. The city offers a lot of family oriented fun with its Zoo, Aquarium, Six Flags theme park, and much more!

HISTORY & TOURISM

As the site of many historical events, such as the Kennedy Assassination in Dealey Plaza, Dallas attracts all kinds of history buffs to add to their tourism numbers. As more and more people flood to the area, the industry grows more and more. When VisitDallas, the organization that promotes events and tourism in North Texas, closed its books in 2018, they saw record numbers. The area received over 27 million tourists that spent \$4.7 billion which resulted in a \$8 billion economic impact for the local area! The city is booming and the evidence is quite clear, making this a great market for investors.



WHY INVEST IN DFW?

Dallas is one of the most vibrant and significant markets not only in the country but in the world. As a massive hub for global trade, energy, technology, and countless other valuable industries contributing to a strong local economy, Dallas has the economic tenacity buy-and-hold investors need.

For turnkey investors with REI Nation, navigating the energetic Dallas real estate market is effortless. With access to our wealth of experience, you lay the foundation for lasting financial security in a market with infinite potential.