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REI Nation Expands To Huntsville, Alabama - Turnkey Real Estate Investment Company Launches Alabama Footprint

MEMPHIS, **Tenn.** — **January**, **26**, **2021** — <u>REI Nation</u>, the largest turnkey real estate investment company in the U.S., today announced it is moving into the Alabama market with its expansion into Huntsville. REI Nation connects real estate investors with rental properties, upgrades the properties for maximum rental income, secures the renters, and provides ongoing property management as part of its complete turnkey services for remote real estate investing. The company will begin offering Huntsville rental properties to its growing base of investors across the world by March 1, 2021.

The expansion into Huntsville is evidence of REI Nation's commitment to identify high-performing rental markets that offer consistent results and ROI for investors. "Huntsville has strong aerospace, engineering and defense industries that drive the city's robust economy, including an active residential rental market," said REI Nation Partner Chris Clothier. "Our investors are not only looking for marketable homes, they are also looking for quality renters. Huntsville offers both, and we're glad to be part of the city's vibrant real estate community," said Clothier.

Unlike the majority of turnkey real estate companies, REI Nation finds, vets and places renters – which are referred to as residents – as part of its complete service for owners. This end-to-end turnkey solution provides long-term, passive income and allows remote investors to find and own properties in markets other than where they live. A majority of REI Nation investors own real estate properties in markets other than their own.

"For many of our investors, a market like Huntsville is ideal because inventory is more available and affordable, increasing opportunities for cash-flow positive investing," said Clothier. "Huntsville is a great new market for our investors, but just as important is what enthusiastic investor activity does for a city. Upgraded homes with stable renters enhance neighborhoods and improve cities," he said.

The Huntsville expansion brings the number of REI Nation investment markets to nine and includes Memphis, Dallas, Houston, San Antonio, Oklahoma City, Tulsa, Little Rock and St. Louis.

About REI Nation

REI Nation is the largest turnkey real estate investment company in the U.S. with more than 6,800 properties under management, more than 3,000 property owners, and \$1.13 billion in residential rental property assets under management. The company provides

individual real estate investors with end-to-end, turnkey solutions, including finding potential rental properties, analyzing ROI and revenue potential, managing required renovations, securing and vetting renters, and providing ongoing property management services through its Premier Property Management Group. REI Nation publishes The Grind, a free subscriber-based platform and podcast offering tips and tactics designed for investors and entrepreneurs who want to increase their success in business and real estate. Memphis-based REI Nation, formerly Memphis Invest, was founded in 2003 and is privately held. More information can be found at reinationcom.

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