

bigpxl.

Digital Marketing

Made Pixel-
Perfect, **Period.**

⋮⋮⋮ The Big Picture

BigPxl specializes in comprehensive digital marketing campaigns whose impact is greater than the sum of their pixels. When you win, we win. Team up with us to grow your business through SEO, paid advertising, web design, inbound marketing, and so much more. Let's do something BIG.

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Be Bold.

We're not afraid of taking on the big stuff. When solutions don't present themselves, we create them.

Be Humble.

We couldn't have arrived where we are without a bit of humility. In everything we do, we listen, we learn, and we come out better for it.

Succeed Always.

We endeavor to achieve something new every day. Through teamwork, we make it happen.

Brag (Sometimes).

When a plan comes together, who says we can't celebrate? We applaud the success of our teams and our partners, and we let everyone know about it.

Why BigPxl?

Standards

Not only are we a Google Premier Partner, but also fall in the top 5% of digital marketing agencies in the United States, verified through quarterly auditing from Google. This impressive badge of honor also enables us to use Google as a support system; wherein they will verbally endorse BigPxl as an elite digital marketing agency that sustains the highest campaign conversion rates in the digital marketing industry.

Experience

We have multiple Google Certified individuals among our staff at the Corporate Office in Springfield, MO.

Dedication

A Digital Marketing Specialist will be committed to your company throughout the process, as a main point of contact for questions, strategy and goal-setting for your campaign(s).

Talent

Will will extend your current marketing team by 35+ individuals, providing a specialized team for each service, making us the largest full service marketing agency in Southwest Missouri.



BigPxl Team:

- Google Advertising Engineers
- Social Media Marketing Specialists
- Social Media Management Team
- Copywriters
- Identity & Brand Designers
- Graphic Designers
- Web Developers
- Web Designers
- SEO Team
- YouTube Advertising Specialists
- Inbound Marketing Specialists
- Traditional Advertising Specialists
- Videographers
- Photographers

A picture's worth a thousand words.

Photography

Vibrant photography of your brand, organization, or company is crucial to developing a relationship with your target audience. Although some stock photography can work, you really need professional photos that convey the message of your brand to the world.

Photography

Standards

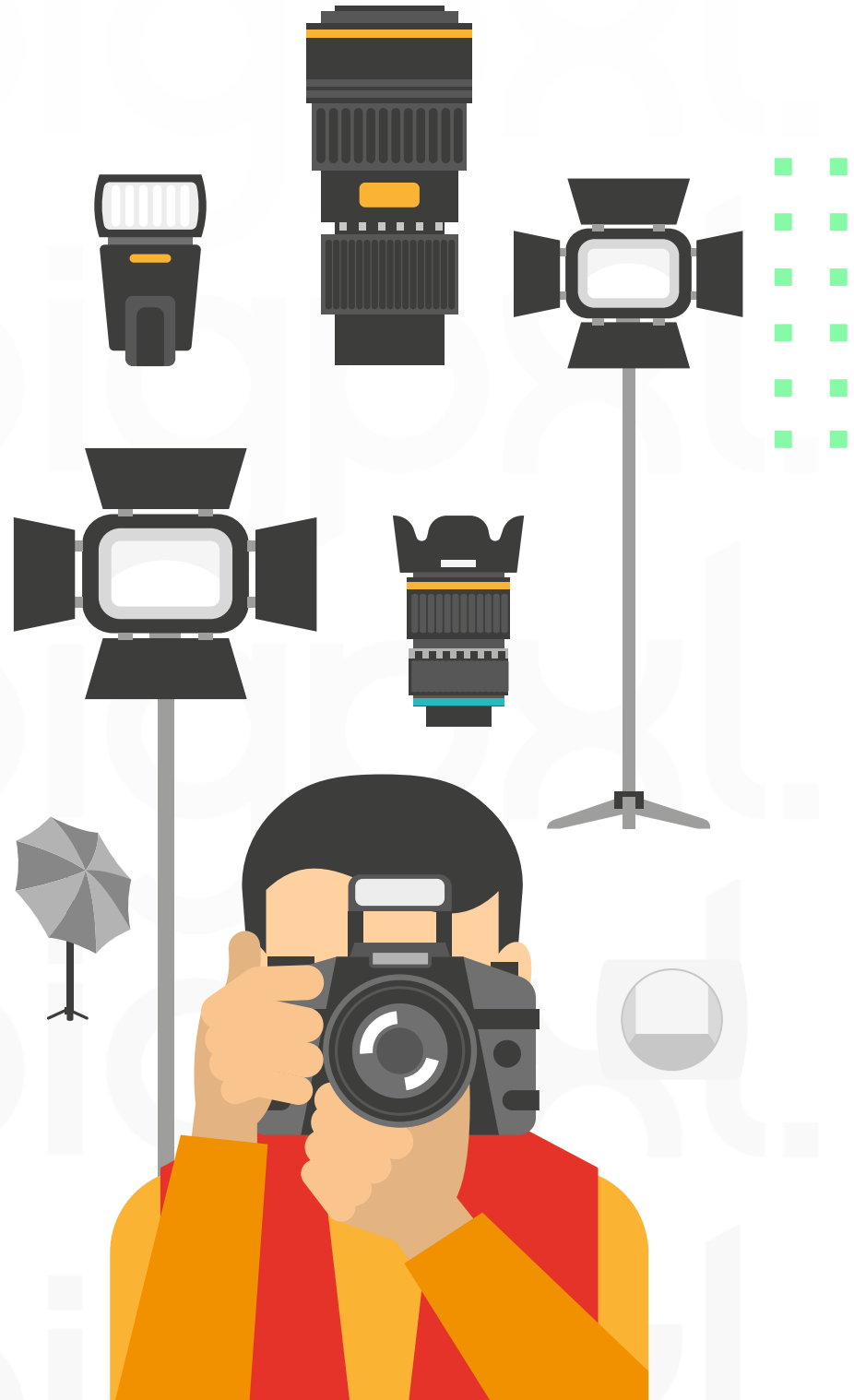
Stand out and stay top of mind with professional photography services from BigPxl. Your headshots or other professional photos enhance online web page, and portray you and your services in a professional manner. Photos can help create an emotional and personal connection to your future clients. They develop trust, establish identity and can be used for networking online or in person. Make a great first impression with some of the following Services.

Options:

- Headshots
- Group & Team Member Photos
- Employee Group Photos
- Outdoor Building Images
- Product Photos in Studio
- Products or Services
- Customer Interaction
- Interior Building Images
- Employees at Work Stations
- On location or in studio Services

Custom Quotes:

Monthly or Quarterly Updated Photos • Multiple Locations
Catalog Items • Events



Aerial Imaging (Drones)

Take your project to the next level with aerial photos or video. BigPxl offers a unique perspective with 20 megapixel high resolution photos or 4k video to help your project and images stand above your competition. Rest assured that all flight operations are conducted by an FAA Part 107 licensed pilot.



Drone Photo & Video Services:

- Aerial Inspections
- Aerial 360 Photos
- Aerial Panorama Photos
- Real Estate Photos
- Building Photos
- Construction
- Commercial Imaging
- Advertising

Drone Information:

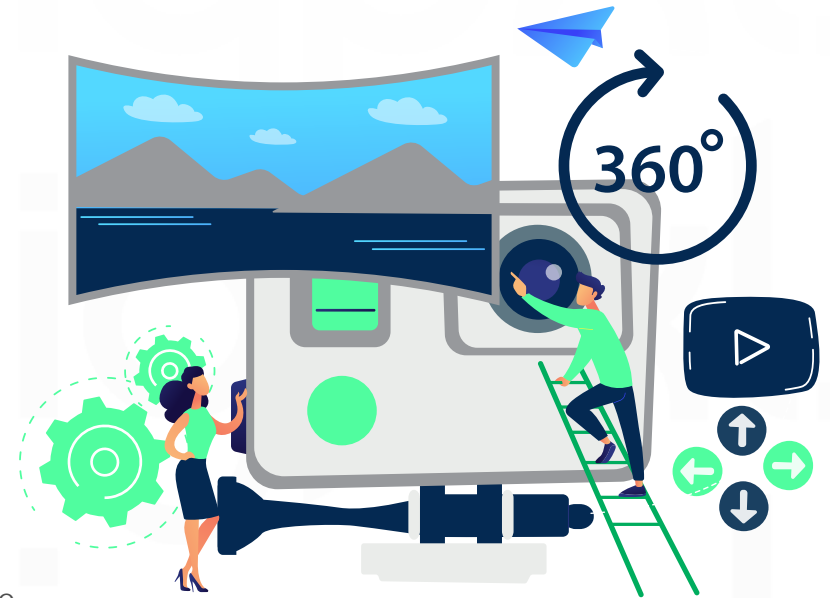
- Still images up to 20 megapixels
- 360 Panoramas up to 660 megapixels
- Drones are also known as Unmanned Aerial Vehicles or UAVs
- Speeds up to 45 mph
- Our Drones are registered with the Federal Aviation Administration
- Nikola Tesla invented the first drone

360 Photography Services

As a Google Trusted Photography Provider, BigPxl can immerse your online customers in a virtual tour of your business, lobby, warehouse, or outdoor space.

360 Photography gives an expansive view of what you have to offer and gives your future customers the information they are looking for when choosing your business.

Go one step further and let your customers take a virtual tour of your business on Google Street View, so they can virtually visit at any time of the day or night!



Get started with 360 Photo Services:

- Virtual Tours
- 360 Photography
- 360 Aerial Photography





Big dreamers who love digital details.

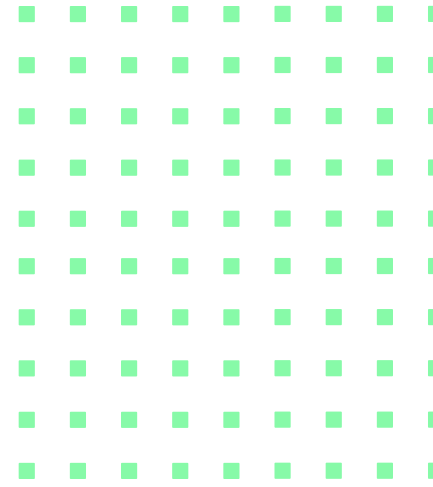
Awards

It's not just big talk – we're at home on the victor's podium.
BigPxl has accolades in copywriting, graphic design,
advertising, and more.

Awards

BigPxl Placed in 9 of 12 Submissions for 2020!

1. BigPxl Logo Design and Branding
2. BigPxl Website Design
3. Carnahan White Website Design
4. Essex Food Ingredients Web Design
5. Somo Farm and Ranch Website Design
6. When I Grow Up Gold Medal Gyms Video
7. Logo Design Counseling on the Fly Logo Design
8. Logo Design For the Love of Cabinets Branding
9. Logo Design Patterson's Hospitality Logo Design



Awards

BigPxl Placed in 19 of 22 Submissions for 2019!

1. Branson.com Stationery Materials
2. Branson.com Logo & Branding
3. Branson.com Icon Illustration
4. BigPxl Marketing Materials
5. Andy B's Website (Responsive Design)
6. Andy B's Website (Website Design)
7. Dental 32 Website
8. Dental 32 Brand Identity & Art Direction
9. SAPP Design Architects Website
10. Fantastic Sams Social Media Campaign
11. Live in Springfield Social Media Campaign
12. Akorbi Linguistic History Blog Post
13. Vacations Made Easy Orlando Travel Guide
14. Breast Cancer Foundation of the Ozarks Website Design
15. Gary Gilchrist Golf Academy Video
16. Independent Stave Company Video
17. Equi-Librium Therapy Center Video
18. Live Clean Lisa Logo & Branding
19. Fripp Outdoors Canvas Ad

