

savvy pioneer

Savvy Pioneer is a full-service marketing agency based in Charlotte, NC.

Company Overview

Savvy Pioneer is a small, woman and Asian minority-owned business located in Charlotte, NC. We are a collective of digital creatives from around the world - working together to create beautiful experiences and drive results.

Who do we work with?

B2B organizations who are in the following industries but not limited to:

- **Health & Life Science**
- **Software as a Service (SaaS)**
- **Nonprofits**
- **B2B & B2C E-Commerce**

Existing & Past Experiences

Broughton Laboratories (2013 - Existing)

UI/UX Design, Website Development, Digital Marketing Strategy, Marketing Automation, Video Animations

TikaMobile (2020 - Existing)

Website Migration, Website Rebrand, Digital Marketing, & Marketing Automation

Cleaning Network Worldwide (Existing)

Website Development, E-Commerce & Marketing Automation, Product Launch



Capabilities Statement

Ann Gonzales, Founder & CEO

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www.savvypioneer.com | DUNS Number: 117764909

NAICS CODES & CORE COMPETENCIES

541613 | Marketing Consulting Services

- Digital Marketing Strategy
- New & Existing Product Development

541430 | Graphic Design Services

- Corporate Brand Identity Design
- Digital/Print Design & Illustrations

541511 | Custom Computer Programming Services

- Website & E-Commerce Development
- UI/UX Website & App Design Services
- API Integrations

512110 | Motion Picture & Video Production

- Animated Productions
- Instructional Videos

611430 | Professional & Management Development Training

- Digital Marketing Training & Seminars

“Savvy Pioneer’s knowledge in areas such as optimizing websites, marketing automation, and their flair for attractive design has been a major factor in the success we have experienced. We are often juggling multiple projects, but nothing is ever too much.”

- Chief Commercial Officer, Software Enterprise