

Business Opportunities with Intelligent ERP

Bert Schulze

Vice President S/4HANA Product Success Product Engineering SAP SE

November 11th, 2021



Disclaimer

The information in this presentation is confidential and proprietary to SAP and may not be disclosed without the permission of SAP. Except for your obligation to protect confidential information, this presentation is not subject to your license agreement or any other service or subscription agreement with SAP. SAP has no obligation to pursue any course of business outlined in this presentation or any related document, or to develop or release any functionality mentioned therein.

This presentation, or any related document and SAP's strategy and possible future developments, products and or platforms directions and functionality are all subject to change and may be changed by SAP at any time for any reason without notice. The information in this presentation is not a commitment, promise or legal obligation to deliver any material, code or functionality. This presentation is provided without a warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. This presentation is for informational purposes and may not be incorporated into a contract. SAP assumes no responsibility for errors or omissions in this presentation, except if such damages were caused by SAP's intentional or gross negligence.

All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.





From....

mass production
products
buying items
needs
data creates chaos
reactive processes & systems
thinking industries

....to

mass customization,
services
using items
experience
data drives decisions
thinking processes & systems
leapfrogging industries

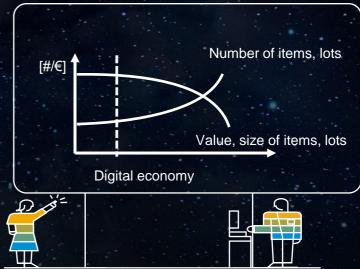




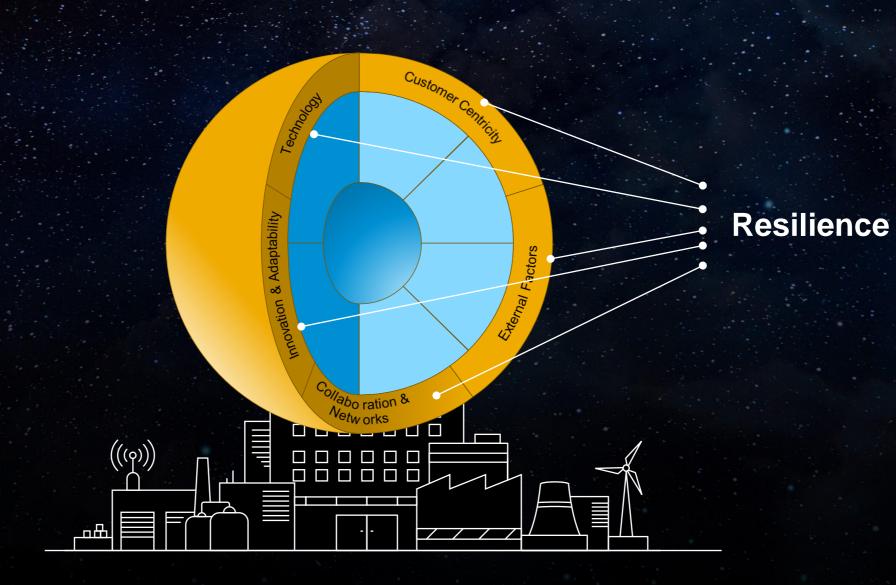


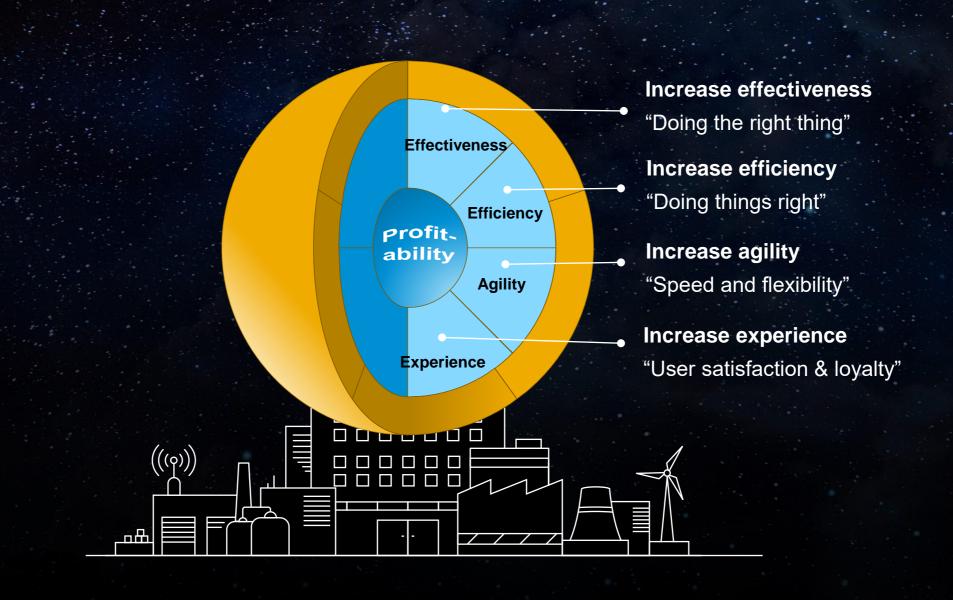
Hyper-individualization and mass customization of services

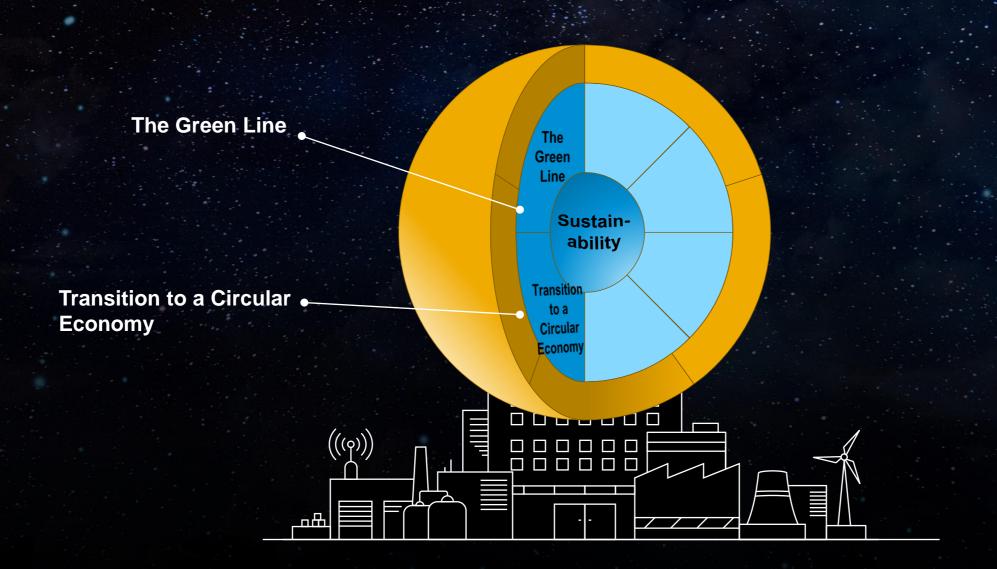
Consequences for the Enterprise

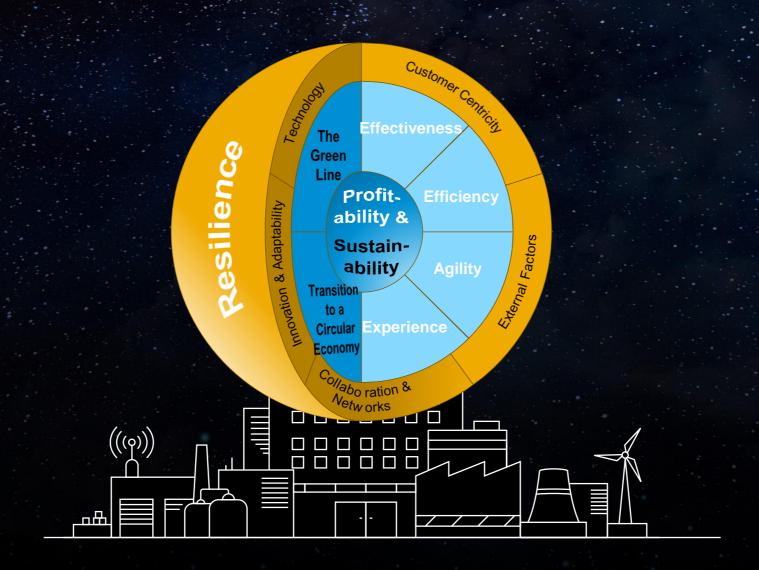


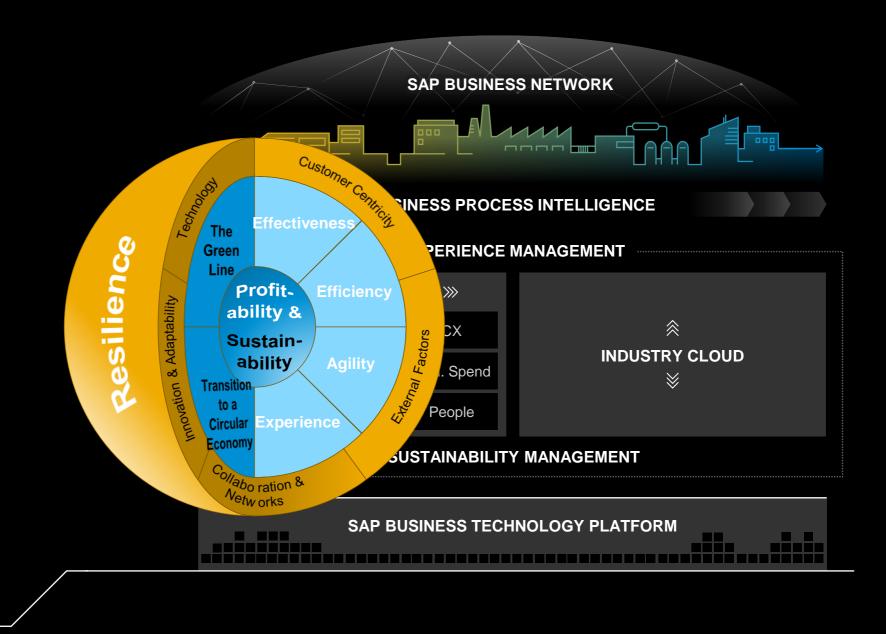


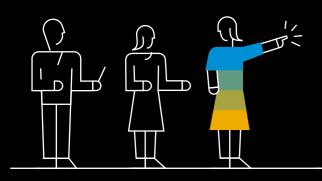












How does it relate to cloud?

Massive modifications have pushed many ERP customers past the point of no return

Sins of past ERP implementations

- Only 20% of existing modifications might be used
- How does one identify and eliminate the 80% of modifications not used anymore or never been used?
- Even if these modifications are identified, there are still probable risks of hidden dependencies
 - Upgrade projects
 - Falling behind on upgrades and enhancement package implementations

Massively modified systems have become unsustainable to the point where...

... IT spends a high percentage of their resources on keeping the lights on.

Examples of transformation journeys (link)

Trusco Nakayama Corporation, a leading Japanese wholesaler

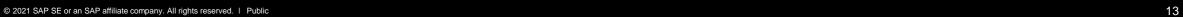


Mitsui and Co. Ltd., a global leader in manufacturing



- 2.3 million products, inventory stocked with 390,000 items, at an achieved inventory hit rate of 90%
- Automating: automatic processing of 50,000 quote requests each day
- SAP S/4HANA Cloud extended with custom applications leveraging SAP Business Technology Platform
- Customer with traditional, strong, and "state-of-the-art" IT environment
- Transforming in the wake of the intelligent era
- Stronger adoption of global standards, like IFRS, resulting in significant speed up of financial management reporting
- Improvement of operational and financial performance across the growing group

Source: SAP Customer Success Story LINK



The potential of intelligent technologies is everywhere

Supply chain

At least 50%

of large global companies will be using AI, advanced analytics and IoT in supply chain operations by 2023.¹

Finance

Yet about 50%

of the overall time of the workforce in finance and insurance is devoted to collecting and processing data, where the **potential for** automation is high.⁴ **Procurement**

Almost 60%

of individual tasks involved in the source-to-pay process have the potential to be **fully or largely automated** using currently available technologies.²

Sales

30%

of all B2B companies will employ some kind of **Al to augment** at least one of their **primary sales processes.**⁵

Manufacturing

76%

of manufacturers either have a **smart factory** initiative that is ongoing or are working on formulating it.³

Asset management

On average 70%

reduction of breakdowns though the application of predictive maintenance⁶

https://www.gartner.com/smarterwithgartner/gartner-predicts-2019-for-supply-chain-operations.

Phttps://www.mckinsev.com/business-functions/operations/our-insights/a-road-map-for-digitizing-source-to-pa

https://www.capgemini.com/wp-content/uploads/2017/05/dti-smart-factories-full-report-rebranded-web-version_16032018.pd ?

https://www.mckinsey.com/~/media/McKinsey/Featured%20Insights/Digital%20Disruption/Harnessing%20automation%20for%20a%20future%20that%20works/MGI-A-future-that-works_Full-report.ash:

https://www.gartner.com/smarterwithgartner/deploy-ai-in-b2b-sales

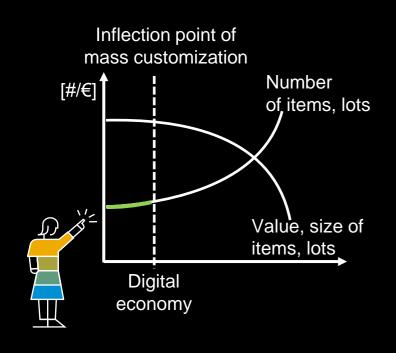
⁶ https://www2.deloitte.com/content/dam/Deloitte/de/Documents/deloitte-analytics/Deloitte Predictive-Maintenance PositionPaper.pdf

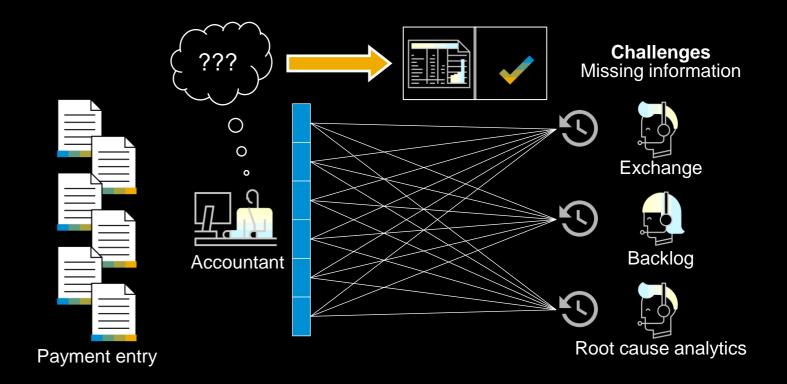
The Intelligent Enterprise: Efficiency and Effectiveness

Cash Management

Traditional world

Cash management the traditional way





The traditional way is typically efficient
The new enterprise reality demands increased effectiveness

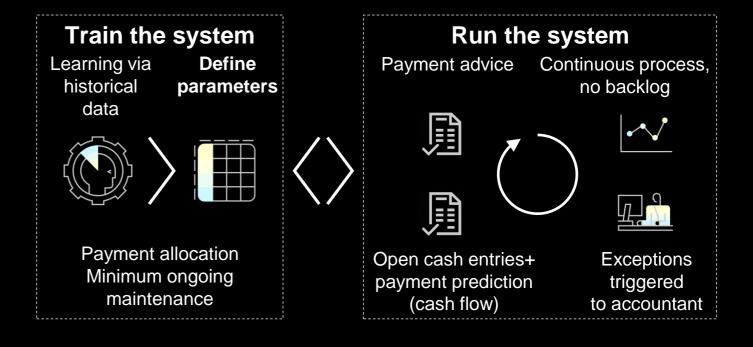
The Intelligent Enterprise: Efficiency and Effectiveness

Effectiveness: example cash application

Digital Economy

Inflection point of mass customization [#/€] Number of items, lots Value, size of items, lots Digital economy

Cash management based on intelligent technologies



Real-time monitoring and automation allows running the processes at scale with increased transparency and a reduced error rate.



The future of work in a hyper automated world

Analysis, Planning, Exception Management



Conversational Digital Assistant
Context aware, Self-learning
pro-active, Mobile



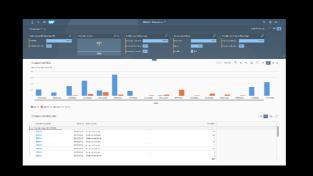


Insight to action through embedded analytics

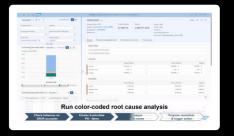




Situations handling for business exceptions



Examples, experience yourself



SAP S/4HANA Sales Order Fulfillment

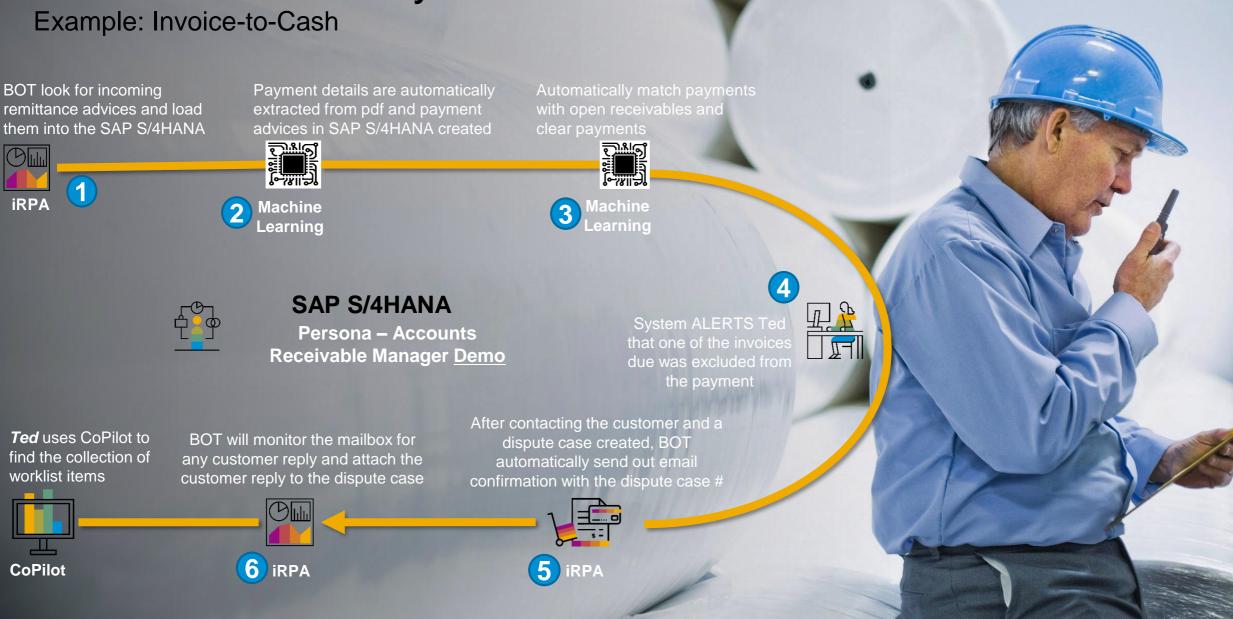
Intelligent ERP - SAP S/4HANA Predict Arrival of Stock in Transit

Intelligent ERP – SAP S/4HANA Invoice and Goods Receipt Reconciliation

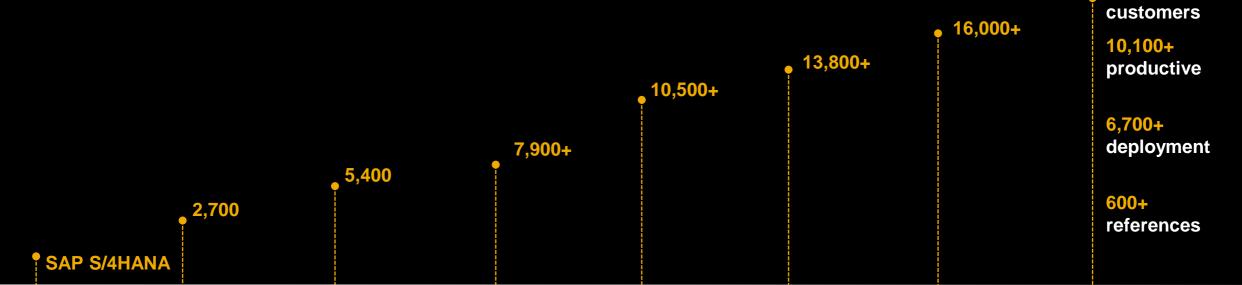
90+% Automation in every Process

remittance advices and load them into the SAP S/4HANA





SAP S/4HANA: Where We Are Now



FEB 2015 DEC 2015 DEC 2016 DEC 2017 DEC 2018 DEC 2019 DEC 2020 July 2021



Please find SAP S/4HANA Value Stories here.

17,000+

We are making key functional investments into market differentiators

Chief Financial Officer

Self-Auditing Finance

Risk reduction & cost avoidance by "compliance by default". Continuous automated monitoring of all financial transactions and outlier detection replacing manual and samplebased testing

All buying centers

Intelligent **Processes**

Increased automation & intelligence for maximum efficiency in business processes & employee productivity



Chief Financial Officer

Universal **Parallel** Accounting

Achieve one single source for steering your business and operate at a higher degree of automation and accuracy in Controlling and Closing

Head of Supply Chain

Predictive MRP

Simulate changing demand situations to navigate your business: optimize inventory & grow sales

Head of Supply Chain

Synchronized Planning

End-to-end visibility in your supply chain, ensuring that problems can be identified and responded to efficiently and thus create a resilient supply chain

Chief Sustainability Officer

Footprint Management

Assess the carbon and natural capital footprint at each business level to improve decision making with holistic transparency on sustainability parameters & to enable action for decarbonization

Head of Procurement

ONE **Procurement**

Cover all spend channels with one platform to increase efficiency in teams. Free up capacity in procurement teams & shared-service centers by automation & intelligence

Head of Service

ONE Scheduling and Dispatching

Increase service revenue by improving service experience for customers.

Reduce operations cost by assigning the right person to the right job



Head of Sales Operations

000000

Subscription **Business**

Create customers for life with pay-per-use/ outcome offerings.

Reduce revenue leakage and increase cash flow to improve KPIs like Days Sales Outstanding

All buying centers

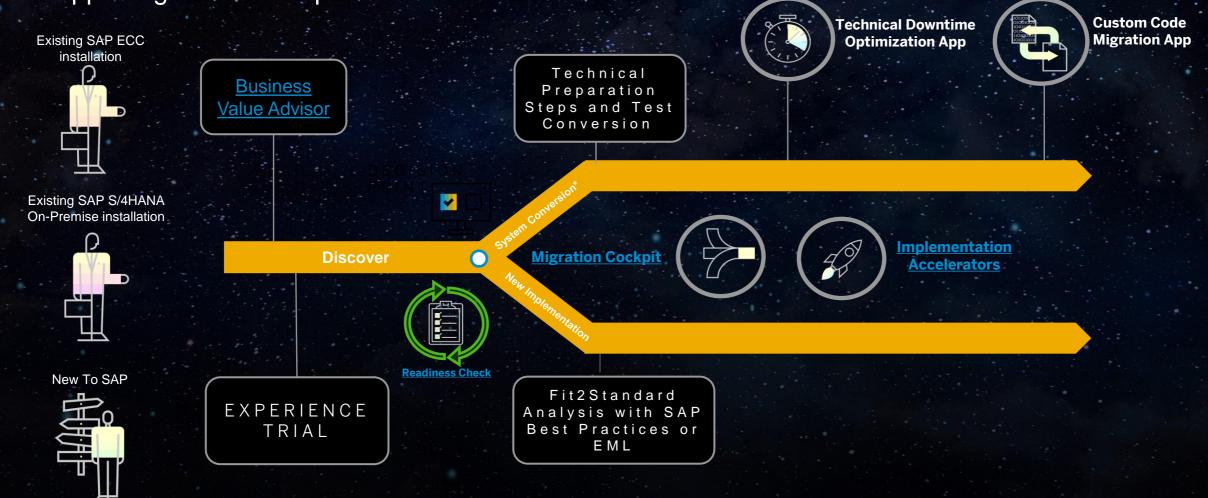
Industry Cloud

Cloud native applications to support Retail, IM&C, Automotive and more industries with vertical industry specific capabilities



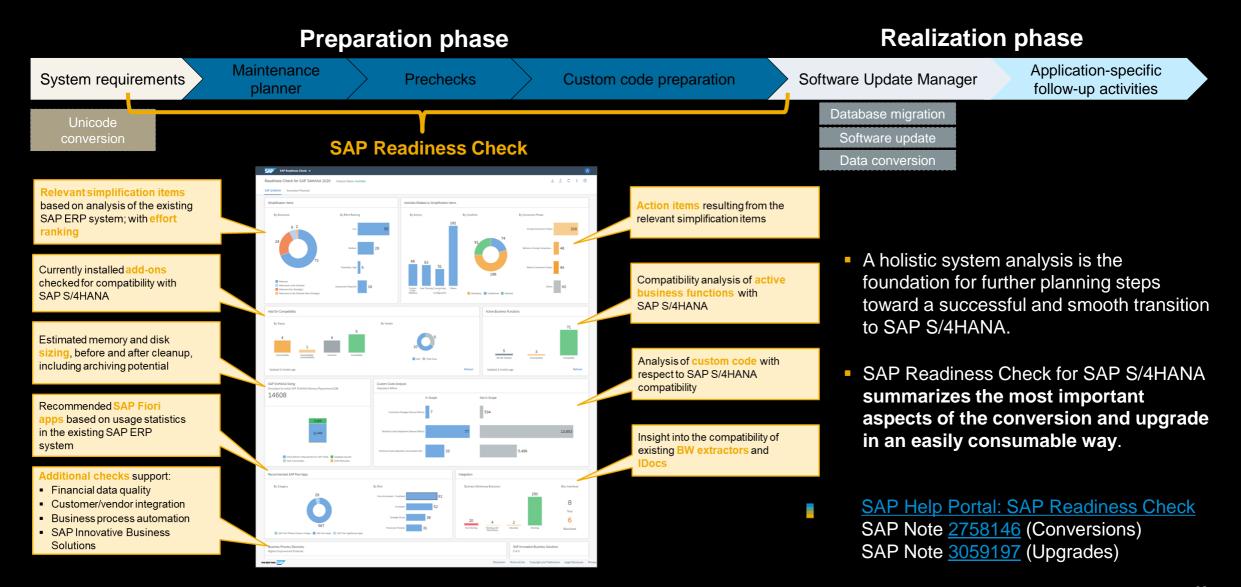
The journey is equally important as function & feature

Supporting tools and repositories



- SAP Roadmap Viewer
- SAP Transformation Navigator
- SAP Roadmap
- SAP Best Practice Explorer

SAP Readiness Check for SAP S/4HANA



Leveraging the opportunities is key Various Capabilities to rethink processes

Understand the system usage

BTI with Signavio

User Research

Classical ABAP Tools

Performance

HANA

New Data Models

No locking in Logistics

Automation

iRPA

Machine Learning

Prediction

loT

Consume Innovation

6+ years of S/4HANA development

When did you last consume innovation in ERP?

Back to standard

User Productivity

UX Technology (Fiori, Mobile, Speech,...)

Embedded analytics

Insight to action

User-driven admin processes (purchasing, travel and time management, ...)

Specialties

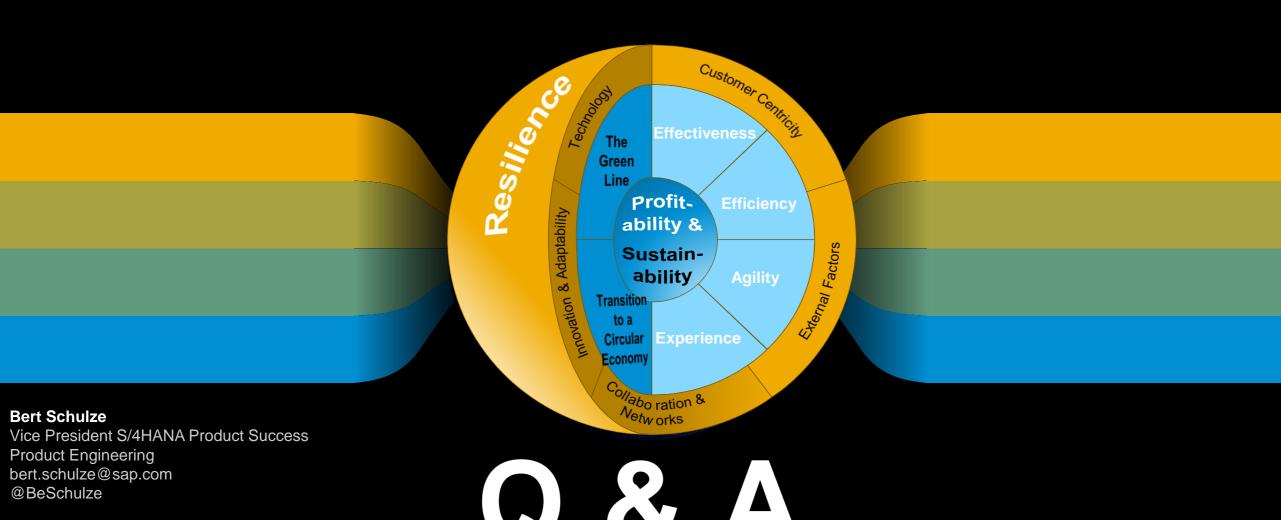
Business Technology Platform

Responsibility determination for matrix organization

Situations for exception handling







Follow us









www.sap.com/contactsap

© 2021 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platforms, directions, and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies.

See www.sap.com/copyright for additional trademark information and notices.

