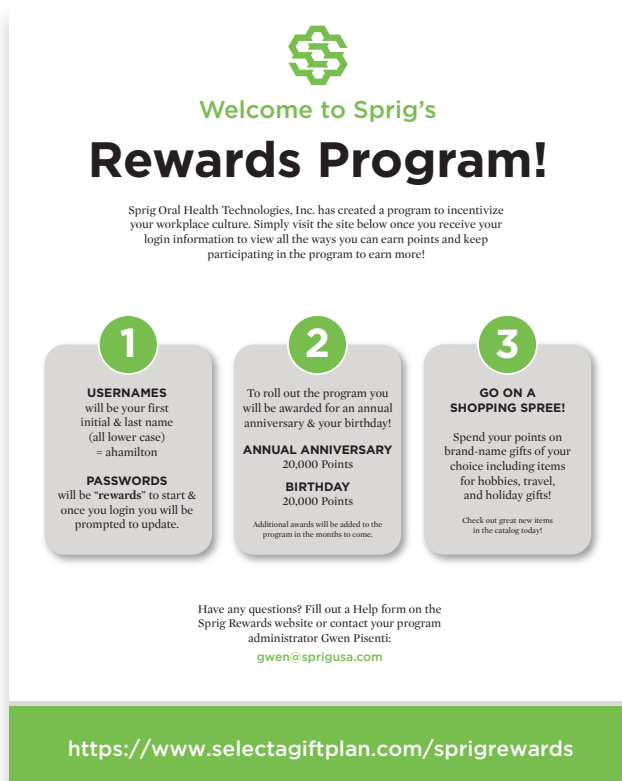



SAMPLE MARKETING MATERIALS FOR YOUR PROGRAM

Keeping users engaged and aware of your program is essential to its success. Adding various marketing materials is a fun and proven practice to help keep interests piqued. Check out the below examples of some custom marketing materials created for current clients.

Sprig Oral Health

Flyers are used to announce your incentive program and are typically distributed to users at the launch of your program and to new hires moving forward. Point Statements are used to keep users without email addresses informed of the points they have earned throughout the program. We recommend handing these out on a monthly or quarterly basis.




Welcome to Sprig's
Rewards Program!

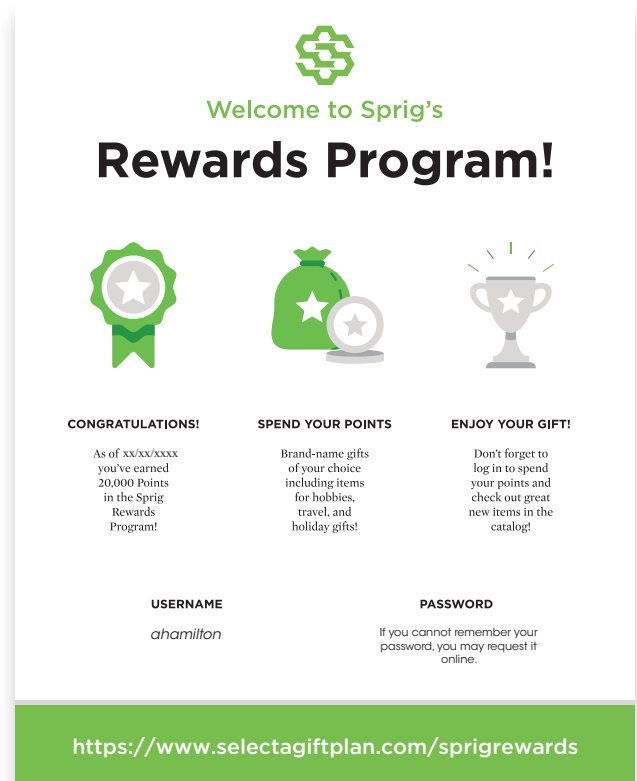
Sprig Oral Health Technologies, Inc. has created a program to incentivize your workplace culture. Simply visit the site below once you receive your login information to view all the ways you can earn points and keep participating in the program to earn more!


- 1**
USERNAMES
will be your first initial & last name (all lower case) = ahamilton
PASSWORDS
will be "rewards" to start & once you login you will be prompted to update.
- 2**
To roll out the program you will be awarded for an annual anniversary & your birthday!
ANNUAL ANNIVERSARY
20,000 Points
BIRTHDAY
20,000 Points
Additional awards will be added to the program in the months to come.
- 3**
GO ON A SHOPPING SPREE!
Spend your points on brand-name gifts of your choice including items for hobbies, travel, and holiday gifts!
Check out great new items in the catalog today!




Have any questions? Fill out a Help form on the Sprig Rewards website or contact your program administrator Gwen Pisenti:
gwen@sprigusa.com

<https://www.selectgiftplan.com/sprigrewards>

Launch Flyer




Welcome to Sprig's
Rewards Program!

CONGRATULATIONS!
As of xx/xx/xxxx you've earned 20,000 Points in the Sprig Rewards Program!

SPEND YOUR POINTS
Brand-name gifts of your choice including items for hobbies, travel, and holiday gifts!

ENJOY YOUR GIFT!
Don't forget to log in to spend your points and check out great new items in the catalog!

USERNAME
ahamilton

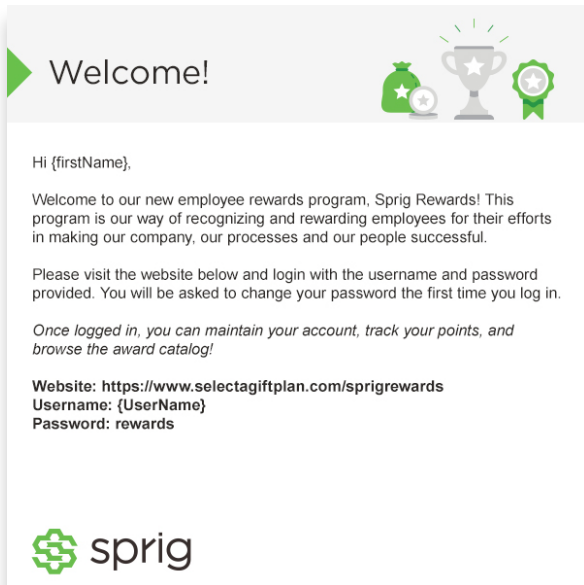
PASSWORD
If you cannot remember your password, you may request it online.

<https://www.selectgiftplan.com/sprigrewards>

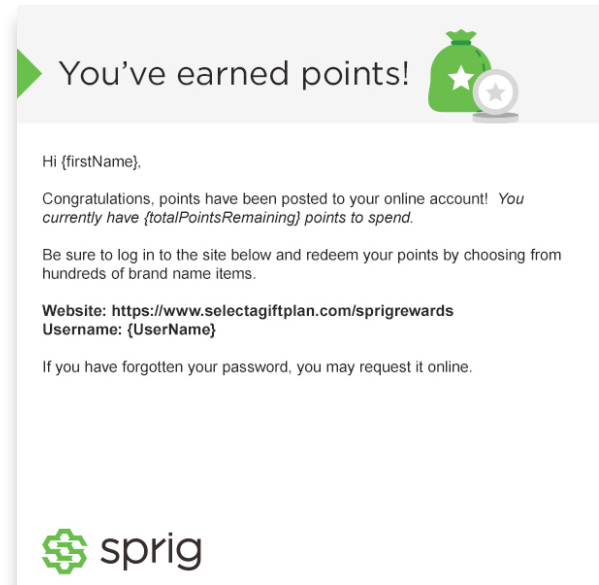
Point Statement

Sprig Oral Health (continued)

In addition to Flyers and Point Statements, emails are a great way to communicate your program and can be created for various reasons. A Welcome Email introduces your users to the program, while Point Notification Emails alert users when they have earned points within the program. Service Anniversary and Birthday Emails are also very popular for programs, allowing leadership to recognize and appreciate their employees on special dates.



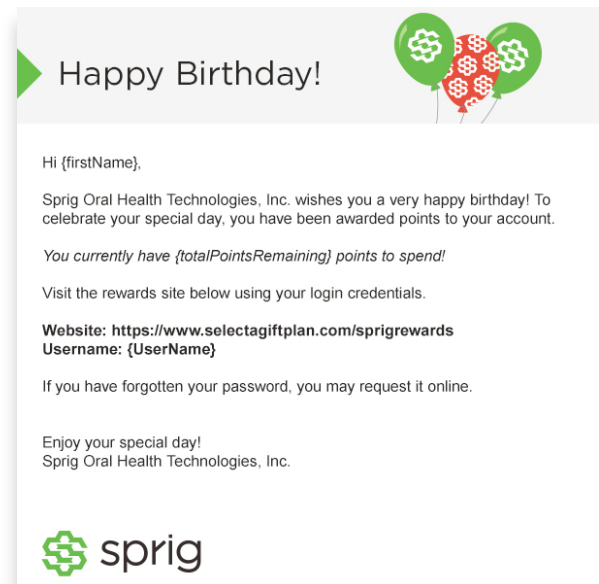
Welcome Email



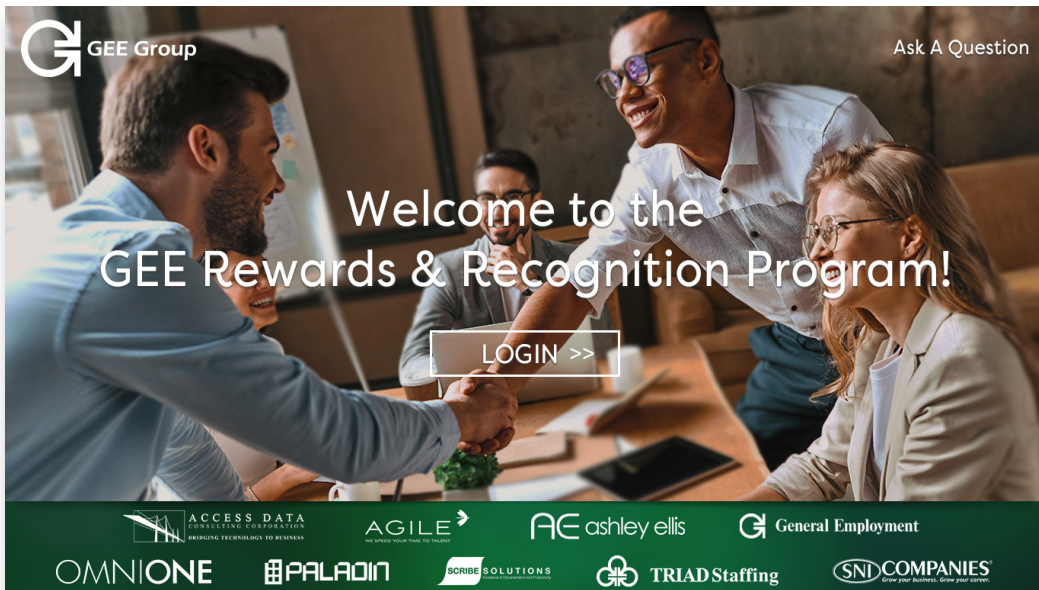
Point Notification Email



Anniversary Email



Birthday Email



Homepage Inspiration


GEE Group

Having cohesive marketing materials is a very important aspect to your overall program. Many companies are known for their branding and want their incentive programs to feel like an extension of their in-house marketing efforts. We always ensure that all aspects of your program, including your incentive program's website and communication pieces, have an overall look and feel that is aligned with your company's branding guidelines.



Launch Flyer

GEE Group (continued)

 **GEE Group** Rewards & Recognition Program

WELCOME!

Dear {FirstName},

Welcome to the GEE Group Rewards & Recognition Program! In this program, you can earn points for anniversaries, production milestones and more. You can also earn instant points by logging on and taking the quiz available!










Visit the rewards site at www.selectagiftplan.com/GEEGroup and log in using your username and password listed below.

Username: {Username}
Password: Rewards

You will be asked to change your password the first time you log in.

We value you and your contributions to our team and hope you enjoy the program!

If you have any questions or concerns, please reach out via the help form on the site.

Welcome Email

 **GEE Group** Rewards & Recognition Program

CONGRATULATIONS!

Dear {FirstName},

Congratulations! You've earned points in the GEE Group Rewards & Recognition Program!

You currently have {totalPointsRemaining} points to spend.

Please visit the rewards site at www.selectagiftplan.com/GEEGroup and log in to see your awards and browse our current catalog of brand name gifts.

Thanks for your continued hard work!

Point Notification Email

 **GEE Group** Rewards & Recognition Program

THANK YOU

Dear <<firstName>>,

Congratulations on reaching a service milestone with GEE Group!

Through the years, your talents and efforts have been essential to our success and we are very proud of your accomplishments.

To commemorate your years of service and to recognize your contribution to us, please visit www.selectagiftplan.com/GEEGroup and log in to view your award!

It is our hope that your award will always remind you of our appreciation for your hard work and commitment to GEE Group.

Thank you and congratulations once again!

If you have any questions or concerns, please reach out via the help form on the site.

Anniversary Email

Elevation Solutions Group

Many of our clients choose an overall theme for their program which drives the overall design we create for their program. Elevations Solutions Group came to us with the program name “Peak Performance Program,” which was a great launching point for our in-house design team and inspired us to create a modern, business-centric mountain graphic for their program. We then carried that theme throughout all their program’s marketing materials

ELEVATION
Solutions Group

Peak *Performance* Program

Rewards For Performance, Milestones and Hard Work

Welcome to the Peak Performance Program! Redeem points for awards of your choice including items for hobbies & travel experiences, from exciting brands like Apple, Coach, DeWalt, Fitbit, GoPro, Keurig, Pandora Jewelry, Ray-Ban, Samsung, Weber, and more!

You can earn points for many different reasons including years of service milestones, bright ideas, performance, quizzes and more!

How to log in: Your username will be your email address and initial password will be 'rewards'. You will be prompted to change your password upon logging in.

Welcome Flyer

ELEVATION
Solutions Group

Peak *Performance* Program

Hi, Alexander!
You have **1,000 points** remaining to spend!

ACHIEVE. EARN. REDEEM.

Don't forget about your Peak Performance Program Account! You can earn points and spend them as you'd like, or save up for higher level rewards!

THE CHOICE IS YOURS!

Log on to your account at www.selectagiftplan.com/elevation to view your rewards and see the new catalog offerings!

Point Statement

Elevation Solutions Group (continued)



Welcome!

Hi Alexander!

Welcome to the Elevation Solutions Group Peak Performance Program! In this program, you will be awarded points for achieving performance goals and work milestones

You can log into the award website with your username and password below to browse the award catalog and learn how to earn points.

You will be asked to change your password the first time you log in.

Thank you for your continued hard work and we hope you enjoy the program!

Username: alexanderh@elevation.com
Password: Rewards
Website: www.selectagiftplan.com/elevation

Peak *Performance* Program



Welcome Email



Congratulations!

Dear {FirstName},

Congratulations! You've earned points in the Peak Performance Program!

You currently have **1,000 points** available to spend.

Please visit the rewards site at www.selectagiftplan.com/elevation and log in.

As always, thank you for your continued hard work!

If you have any questions or concerns, please fill out the help form on the site.

Peak *Performance* Program



Point Notification Email



Happy Anniversary!

Hi Alexander,

Congratulations on your anniversary with Elevation!

Through the years, your talents and efforts have been essential to our success and we are very proud of your accomplishments.

To commemorate your service and to recognize your contribution to us, please visit www.selectagiftplan.com/elevation and log in to view your award!

It is our hope that your award will always remind you of our appreciation for your continued hard work and commitment.

Thank you for everything you do and congratulations once again!

If you have any questions or concerns, please fill out the help form on the site.

Peak *Performance* Program



Anniversary Email



Happy Birthday!

Dear Alexander,

From all of us at Elevation Solutions Group, we would like to wish you a very happy birthday!

With each passing year, you are achieving greater heights and our company wouldn't be the same without you.

To commemorate this occasion, please visit www.selectagiftplan.com/elevation and log in to view your award!

Thanks for everything you have done and we hope that it's the beginning of a very successful year.

Here's to a bright year ahead!

If you have any questions or concerns, please fill out the help form on the site.

Peak *Performance* Program



Birthday Email

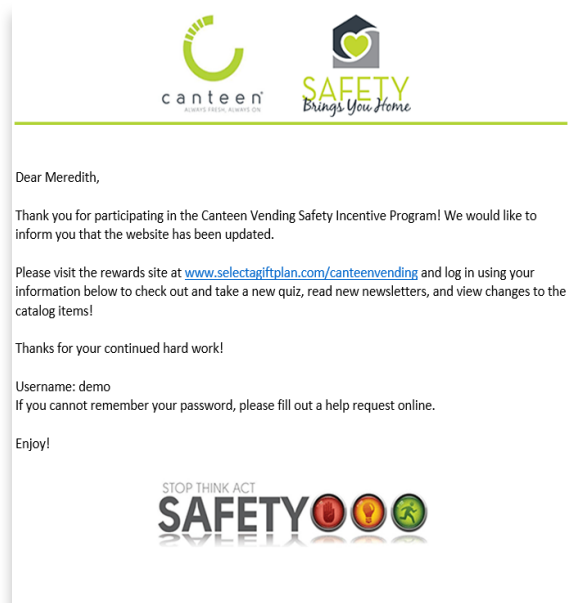
Canteen Vending

We do our best to make unique marketing materials for each and every client we work with. From clean and simple flyers highlighting your overall program to custom emails with program announcements and congratulatory messaging, we want to exceed your expectations!

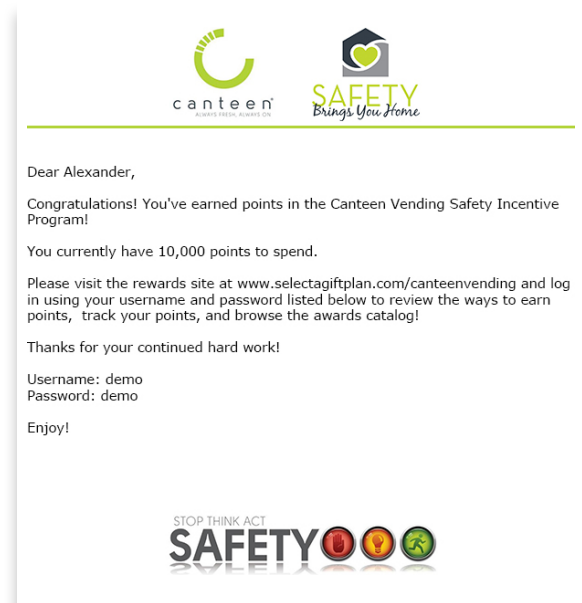
During program setup, we go through an in-depth proofing process so you can review all program materials and make any edits to the overall look, feel, or verbiage. We want to ensure that your incentive program vision comes to life in the program materials we create.



Launch Flyer



Website Update Email



Point Notification Email

Canteen Vending (continued)

We also encourage our clients to think outside the box when it comes to engaging their users within the program. Our client, Canteen Vending, does a great job of this as they award their employees on many different holidays for logging into the platform and have contests throughout the year to keep program engagement high.



Log In Contest Email



Valentine's Day Email



St. Patrick's Day Email



Independence Day Email