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NASDAQ: AGRI

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Forecasts. All forecasts are provided by management in this presentation and are based on information available to us at this time and management expects that internal projections and expectations may change over time. In addition, the forecasts are entirely on management's best estimate of our future financial performance given our current contracts, current backlog of opportunities and conversations with new and existing customers about our products.

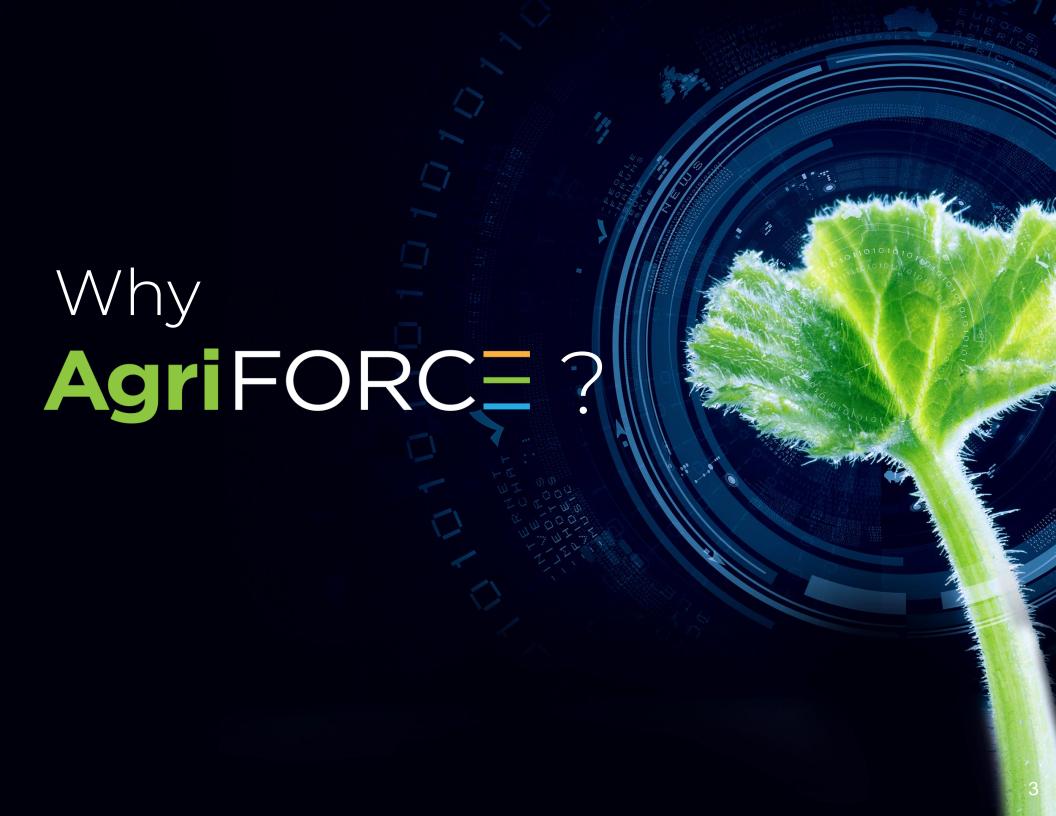
All of the statements made herein with respect to the projected operating results of the Company are based on information projected to the best of management's knowledge, or sources believed by management to be reliable. No representations are made as to the accuracy or attainment of such statements, estimates or implications as to these future operations.

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Any investment will involve a high degree of risk. It is only appropriate for Investors who have the financial means to bear the possible loss of their entire investment.

AgriFORCE Growing Systems Ltd. (the "Company") is subject to a substantial degree of risk in the execution of its business plan and its ability to succeed should be regarded as highly speculative due to the early stage of the development of the business of the Company. Please refer to the Risk Factors contained in the Company's Form S-1, as amended.

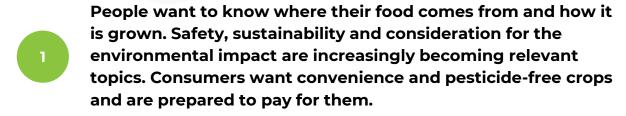


# The Overall Challenge

**Cultivators** are challenged in achieving consistent, high quality, and environmentally friendly product.

**Consumers** are looking for safer, more sustainable, and nutritious food.

Governments are increasingly looking at the carbon footprint of agriculture and its massive use of water.



- Cultivators want increased yield per square foot, less energy and water usage, and automation.
- The agriculture industry is facing pressure from commoditization and margin compression as well as high growing costs.
- Agriculture is unable to achieve the plants underlying genetic potential leading to massive investment in Ag-Tech solutions and technology to increase cultivation yields.
- Despite progress, current challenges continue with legacy and current farming conditions especially with regards to pest control, pesticides usage, crop drift and reduced arable land.
- Existing greenhouse and indoor growing is generally environmentally unfriendly and does not fundamentally address ideal growing conditions.



These are the drivers behind AgriFORCE's Vision

# Our Purpose and Vision

### **OUR PURPOSE**

We positively transform farm, food and family every day, everywhere.

#### **OUR VISION**

To be the world leader in delivering plant-based foods and products through advanced AG Tech Solutions

AgriFORCE Growing Systems Ltd. (NASDAQ: AGRI;AGRIW)

#### The AgriFORCE goal:

To focus on the development and acquisition of crop production know-how and IP to deliver more sustainably produced and healthier crops and plant based ingredients and products across a multitude of verticals



#### AgriFORCE. Clean. Green. Better.

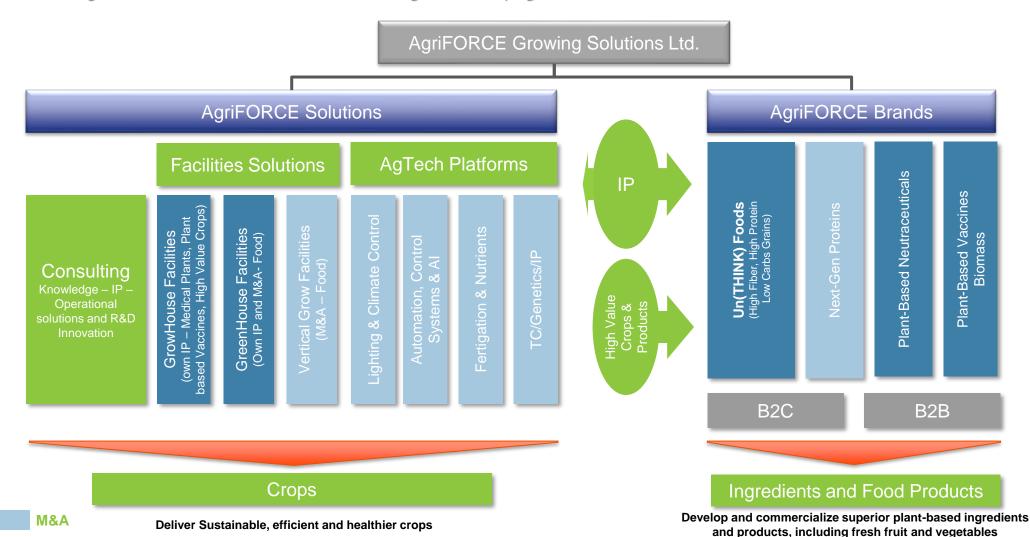
We are focused on providing more sustainable and better quality food, pharmaceuticals, nutraceuticals, plant based products and ingredients.

Building on our foundational IP, we are also targeting various businesses and IPs for acquisition and development to create a new business model that challenges the norms of AgTech and Plant based solutions and Foods.

# **Our Business Strategy**

#### We drive our business through 2 key verticals, achieved both organically and through M&A.

- AgriFORCE Solutions, aimed at providing leading Consulting Services on AgTech Knowledge, Operational Solutions and R&D Development/Innovation, which we augment with CEA, vertical urban and field agricultural facilities and Platforms.
- AgriFORCE Brands, aimed at developing and commercializing disrupting and superior plant-based foods and specialty
  ingredients as well as commercialize select High Value Crops grown from the Solutions side.





# **AgriFORCE Solutions: A Disrupting AgTech Model**

Our 360 approach will disrupt the AgTech industry: **Augmenting the Consulting arm** at the forefront of AgTech knowledge and IP innovation **by supplying advanced Facilities and AgTech Platforms and driving cross-selling.** 



#### **Drives Revenue via:**

- Advanced AgTech Knowledge and IP
- AG Solutions in crop optimization, operational expertise
- R&D Innovation Centers
- Customer Base for Selling our Facilities and AgTech Solutions

Helps Identify disruptive IP and Solutions Stacks to feed our M&A

REVENUE IMPACT: Organic as of 2022



#### **Drives Revenues via:**

- Building and Leasing Facilities, IP, Operational Know-How, and Management Services
- Building and Operating Own Facilities
- · Turn Key Operations
- Cross Selling with AgTech Platforms

#### **REVENUE IMPACT:**

- Organic with own Facilities as of 2023
- M&A (TBD) as of 2022/2023

# Lighting & Climate Control Automation, Control Systems & AI Fertigation & Nutrients TC/Genetics/IP

#### **Drives Revenues via:**

- Providing Products and Services
- Driving Advancement in core 4 pillars of CEA
- Cross-Pollination of customers with Consulting and Facilities Solutions
- Cross-Selling with Consulting and Facilities Solutions

REVENUE IMPACT: via M&A as of 2023

# **Consulting Services**

By acquiring the leading Dutch AgTech consulting firm, with decades of experience, global operations and over 200 employees, we are positioning AgriFORCE to be one of the foremost expertise leaders in Food and Flowers globally.

By building on these consulting services and R&D Innovation Centers and expanding into North America as well as continuing a strong penetration in Asia, we aim at becoming the foremost AgTech and (greenhousing) farming intellectual and operational center of expertise.

# AgriFORCE Consulting Knowledge Development Knowledge Implementation Innovation Center (Greenhouse R&D Facility)

#### Areas of Knowledge and **Growth Areas Implementation Services US** expansion and Innovation Center Crop Cultivation (2022)Optimization China & Japan increased penetration (2022/2023) ΑI Automation Broadening of Products and Services (2023) Lighting and Turnkey Climate **Projects** Control Knowledge Integrator (2023) Feasibility Operational Customer Expansion & Acquisition Assessments Management (as of 2022)

# Facilities Solutions: AgriFORCE GrowHouse – an industry disruptor

To date no one has optimized a solution to achieve a plant's full genetic potential (i.e. its yield optimization).

90% + of a plant's ability to reach its full genetic potential is determined by its environment. All technology focused on bio-availability, pest management and nutrient management in totality, represent a fraction of yield gain of a plant's full genetic potential (microchallenges).

AgriFORCE has **developed IP which creates the next generation of agriculture facility design** to allow plants to achieve their full genetic yield optimization.



AgriFORCE's **proprietary IP allows for significant yield gains** compared to traditional indoor growing environments.

Facilities can be constructed in any environment and close to consumers providing a convenient, pesticide-free, fresh, and sustainable product offering.

**AgriFORCE intends to further redefine CEA legacy systems for agriculture crops** utilizing its proprietary IP as a foundation to offer a more efficient and sustainable solution than what is currently available.

The Company's existing IP, initially designed and optimized for medical, pharmaceutical and hydroponics, will be modified organically and through M&A to include all CEA solutions and vertical growing solutions for urban and suburban environments. The unique IP and growing method allows for brand narrative and brand equity development in the food industry, among others, aligned with current consumer trends.

# **GrowHouse Proprietary Facilities Overview**

AgriFORCE proprietary facility design is an environmentally friendly and clean form of growing high-value crops

to EU-GMP pharma grade standards in almost any extreme weather environment.

The AgriFORCE proprietary IP focuses on four pillars that are designed for agricultural, nutraceutical and pharmaceutical crops.



## **AgriFORCE Proprietary IP Pillars**



**Facility & Lighting Design** 



Automation & Artificial Intelligence



**Fertigation & Nutrients** 



Micropropagation & Genetics

## **AgriFORCE Benefits**

- **Unique building envelope** allowing substantially the full light spectrum and significant amounts of UV.
- Sealed positive pressure provides optimal temperature, humidity, velocity, filtration, and sanitation of airflow using the principles of biomimicry.
- Creates **up to an R30 insulation value** while allowing benefits of natural sunlight.
- **New proprietary supplemental lighting tech**, achieving optimal luminous efficacy, spectrum, distribution characteristics, automated DLI management, and fixture architecture.
- Proprietary automated grow technology and integrated artificial intelligence.
- **Self-learning** of input factors to create highest yielding, lowest impact cultivation.
- White label and proprietary organic blends / products tailored to use and focused on improved yields and reduced impact cultivation.
- Optimized cellular cloning and tissue culture process to ensure enhanced genetic outcomes.

# **GrowHouse Proprietary Facilities Advantage**

#### **Revolutionary Facility Designs:**

- Integrated solution that harnesses the power of the sun
- Design eliminates structural poles and beams, increasing the usable grow surface by up to 30%
- Creates a natural and controlled environment to bring farm fresh, pure, pesticide-free produce to consumers

#### **Advanced AgriFORCE Hydroponics providing:**

- Consistent USDA organic equivalent high-quality product
- Precise and consistent growth cycles
- Reduced contamination and pest risk
- Allows higher crop yields with less space and efficient use of water with the end result of substantially lower cost

#### **Location Agnostic Advantage:**

- Can be built and efficiently operated in virtually any climate or location
- Solution creates convenience due to proximity to markets, eliminating significant logistics costs
- Modular and scalable to meet demand drivers

# One of the world's most technologically Advanced Indoor agriculture systems:

 AgriFORCE's C O F S E Integrated growth model (crops, operations, facilities, systems, environment)



#### **COMMERCIAL OUTLOOK**

- 4 potential facility contracts in the pipeline (3 California, 1 Barbados)
- 1st facility expected to be completed late 2022/early
   2023 with the 3 others completed 12-18 months
   thereafter
- California Campus ability to build a total of 8 facilities
- **Robust financial proforma** based on engineered capital cost estimate, operating costs estimate and conservative wholesale price estimates.



# Our M&A Approach

Through M&A, Strategic Alliances and Partnerships, we are looking to acquire an alliance of leading providers of

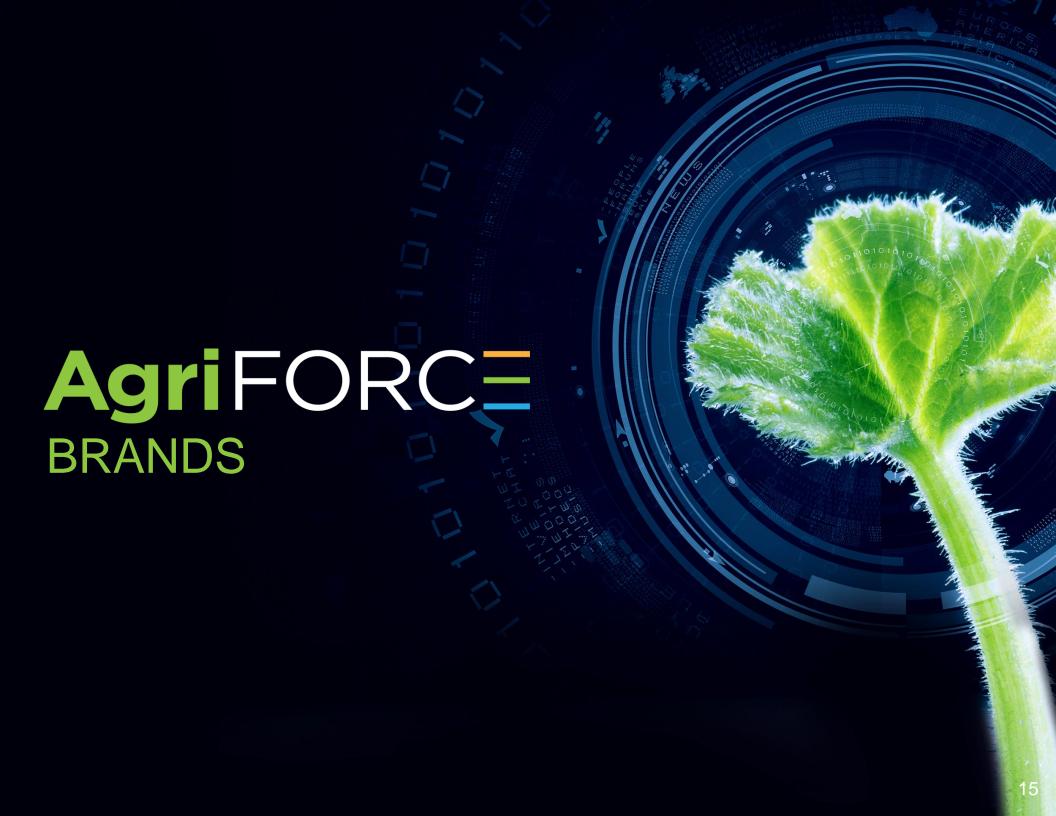
- Solutions in Greenhouses and Vertical Grow Facilities
- Agricultural and AgTech Companies with leading know-how or IP across our 4 AgTech Platforms
  that can be leveraged to apply lessons learned, develop the next generation of solutions across
  multiple verticals and provide growth potential through cross-selling.

# Food Greenhouse Lighting Design & Climate Vertical Grow AgTech Platforms AgTech Platforms Automation & Automation & Rertigation & Nutrients & Genetics

Control



**Vertical Grow Facilities** 



# We aim at challenging the norms

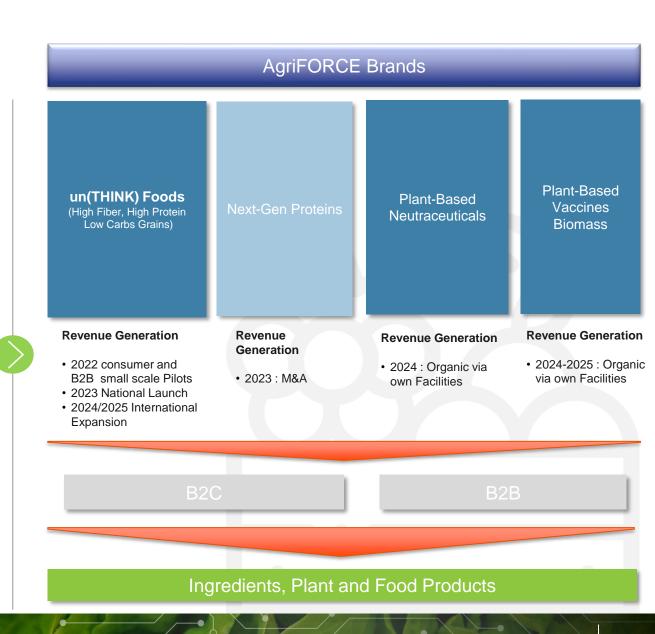
- By disrupting traditional food supply and nutrition paradigms

AgriFORCE Brands is a division of AgriFORCE focused on the development and commercialization of plant-based ingredients and products that deliver healthier and more nutritious solutions.

We market and commercialize both branded consumer product offerings and superior and differentiated ingredient supply.

Our first inroad in this area is the scale up and commercialization of an IP that could redefine the specialty flours category and grain-based products categories under the Brand

un(THINK) Foods.



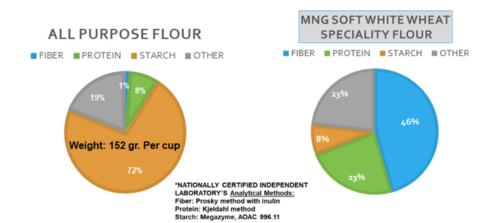
# ORGANIC GROWTH Disruptive Specialty Ingredients and Foods

# **Manna Nutritionals Group**

Our in progress acquisition of MNG IP encompasses patent-pending technologies to **naturally process and convert** grain, pulses and root vegetables, resulting in **low-starch**, **low-sugar**, **high-protein**, **fiber-rich** baking flour products and a nutrition liquid with potential use for drinks and nutritional juices and as a baking enhancer.

### The MNG Process Impact on Wheat Flour

The Company's independent lab testing indicates that MNG's soft white wheat baking flour contains up to 46% fiber, 23% protein and only 8% starch, which results in 45 times more fiber, up to 3 times more protein and provides only 11% of the starch found in standard/commercial all-purpose baking flour.



#### **FLOUR Commercial Opportunities**

High Fiber, High Protein, Low Starch Specialty Ingredients

- All-Purpose Baking Flours
- Bread Flours
- Waffle Mixes
- Cake Mixes

High Fiber, High Protein, Low Starch Finished Goods

- Bread
- Baked Goods (Cakes, Muffins, Cookies)
- Pasta, Pizza, Snacks
- Burger/Hot Dog Buns
- Fried Appetizers/French Fries Coating

#### **LIQUID Commercial Opportunities**

- Flavored Waters
- Smoothies and Nutritional Drinks
- Industrial Baking Enhancer (speeds up Dough rising)

# Introducing the un(THINK)<sub>™</sub> Foods brand

Low Carb, keto, anti-oxidants, multi-this, minus-that, meat or dairy or whatever alternatives, **the food world has fundamentally changed in the past ten years**, driven by consumers looking for both a physical and emotional sense of wellness. **But** in general, there is always a realization that **you need to sacrifice something** or do more of something else to achieve that balance.

## But imagine if you did not need to compromise?

Imagine you could enjoy everyday that buttery and flaky French croissant, the way you like them?

Imagine if you don't need to snack on unsatisfying nutrition bars,
or go bun-less every time you see a burger you like? *And actually do something good for you*.

We Un(THINK)™ foods because we challenge the norms.

Not by taking things out or adding things. Not by creating frankenfoods.

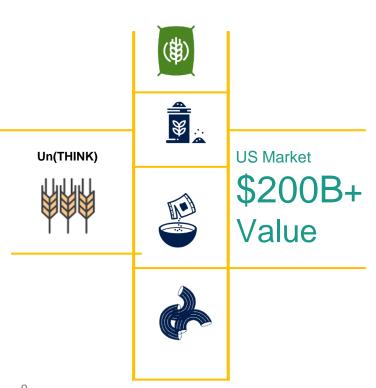
We just take regular grains and pulses and let them achieve their nutritional best to become flours and products that are naturally high in proteins and fibers and low in carbs.

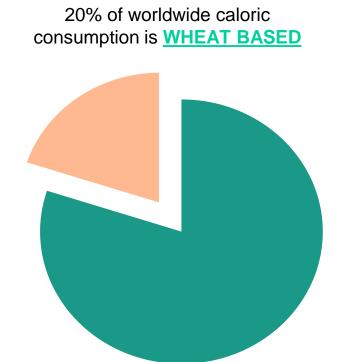
Because like you, we want no compromises.



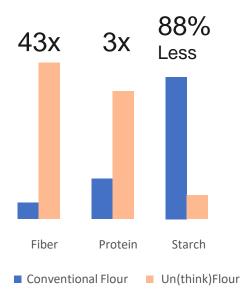
# Un(THINK) Foods - Our first focus is Wheat

We aim at disrupt the way people think about their favorite foods and create the standard for Wheat Nutrition

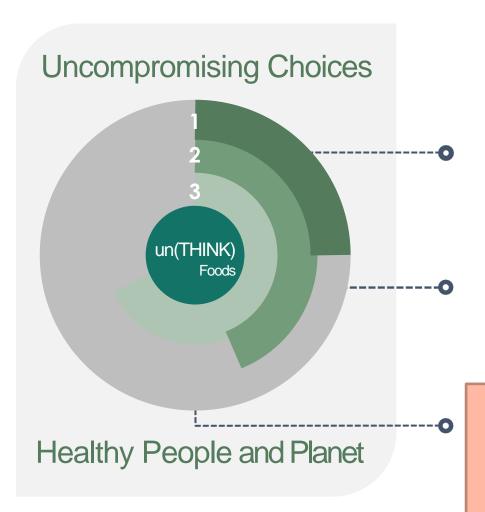








# **Un(THINK) Foods – First Focus Wheat**



Develop a live of superior good-for-you Flours and Mixes through our proprietary natural process

Focus FIRST on the WHEAT Category where our Flour has 40x the amount of fibers, 3x the amount of proteins and only 8% of the starch than regular wheat all-purpose flour.

#### **DUAL B2C and B2C COMMERCIAL APPROACH**

- Develop as Brand for Consumers and in parallel
- Extend reach of the Brand as a premium ingredient Business for Bakery, Snacks and Breading Manufacturers

# **Un(THINK) Foods – Wheat Flour Opportunities**

Un(THINK) **Branded Flours** B<sub>2</sub>C

### Un(THINK) **Branded Premium Ingredient Commercial Strategy** B<sub>2</sub>B

Un(THINK) Juice and Baking Enhancer B<sub>2</sub>B

# Un(THINK)

**Premium** Consumer **Flours** 

D<sub>2</sub>C Retail

# **Food Service** Buns. Bakery, Bread, Pizza, Coated **Appetizers & Fries**

### Pancake, **Waffle Mixes**

- □ Lower calories
- ☐ Higher fiber
- ☐ Higher protein
- Nutrition with a clean label

#### **Baking Mixes** Cookies, Muffins, **Quick Breads**

- ☐ Lower calories
- ☐ Higher fiber
- ☐ Higher protein
- ☐ Guilt-free indulgences

#### **Snacks Crackers. Cereal** Bars, Bagels

- Lower calories
- ☐ Higher fiber
- ☐ Higher protein
- Snacks with better nutrition

# Pasta, Pizza Crust

- Lower calories
- Higher fiber
- Higher protein
  - Better nutrition in the foods people love





# **Applications as a**

"Power Juice"

- base for drinks:
- **Flavored** Waters
- **Nutrition Drinks**

Application as a **Dough Rising Process Speeding** Enhancer (can speed up yeast/rising process by a factor of 3x to 6x)

 Targeted at bread/bakery businesses and companies





















# **Un(THINK) Timeline**

Expected 1st Patent Grant

Additional Patents to be Filed

#### Oct 2021 – June 2022

- Product Qualification
- Brand Consumer Qualification
- Claims Finalization
- •R&D Product Platforms

#### 2H 2022

- Consumer Pilot Market Test
- B2B Collaboration Pilots
- Buns/Fast Food
- Coated Appetizers
- Bread/Bakery
- Consumer Products R&D
- Small Scale Manufacturing Plant and Contract Manufacturing Scale up

#### 2023

National Launch US/CAN



#### 2024-25

International Expansion

Initial Revenue with Focus on Wheat Flours

Qualification of Power Juice and Baking Enhancer

Wheat Flours: B2C and B2B Launch

Pilot Market Test on Other Product Categories

- Oats, Rice, Peas
- Power Juice & Baking Enhancer

# Our business model is based on a Sustainability Core

# **AgriFORC**

We positively transform farm, food and family every day, everywhere.

# Sustainability Pillars



SMART & SUSTAINABLE FARMING

#### **Drivers:**

- Consulting
  and
  Knowledge in
  Horticulture
  and
  Agriculture
- Knowledge/IP in Facilities



RESOURCE EFFICIENT OPERATIONS

#### **Drivers:**

- GrowHouse
  Design and
  building IP
- Automation & Controls
- Improved
  Plant growth



SMART & GOOD PLANTS AND FOOD

#### **Drivers:**

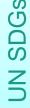
- Un(THINK) Foods IP
- Micropropagation Platform
- Consulting and Knowledge in Horticulture and Agriculture



THRIVING COMMUNITIES

#### **Drivers:**

- Un(THINK)
   Foods and
   Impact on
   Nutrition
- Partnership with Non-Profit foundation on impact on Diabetes and Obesity
- GrowHouse
  Ability to
  operate in AgUnfriendly
  climates.

















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# Summary

- Creating a disruptive, consolidative business model for AgTech
- IP/Knowledge Driven as a catalyst to facilities, services and AgTech solutions provider
- Driving Better, Healthier Plants and Foods
- Clean, Green, Better



# **Our Management Team**



#### CEO Ingo Mueller

Ingo has been involved in the finance and advisory business for the past 25 years. His previous executive experience includes being the CEO of W!GU City Edutainment Centres PLC, London Mining PLC (Colombia), and International Coal Company Ltd.



# PRESIDENT OF AGRIFORCE SOLUTIONS DIVISON Troy McClellan

Troy has focused on innovative design and construction technologies throughout his career driving development and growth. Most recently, Troy was the VP of Design and Development at W!GU City. Previously, he was VP of Design and Development at MGM, a Project Manager at Wynn Resorts and a Design Manager at Universal Studios (Japan). Troy is a registered professional architect and received his Masters Degree in Architecture from Montana State University.



# PRESIDENT OF AGRIFORCE BRANDS DIVISON and CMO AGRIFORCE GS.

#### Mauro Pennella

Mauro brings over 30 years of expertise to AgriFORCE Growing Systems. Mauro oversees the creation, growth and P&L of the Company's Brands division. He also leads the brand, marketing and communications teams for AgriFORCE Growing Systems creating a holistic, integrated overarching brand platform across all our divisions. Prior to joining AgriFORCE Mauro was Chief Growth & Sustainability Officer at McCain Foods and he also led and held senior executive roles at Combe Incorporated, Conagra's Lamb Weston, Diageo and Procter & Gamble.



# CHIEF FINANCIAL OFFICER Richard Wong

Richard has over 25 years of experience in both start-up and public companies in the consumer goods, agricultural goods, manufacturing, and forest industries. Richard has served as the CFO of Emerald Harvest Co., Dan-D Foods Ltd., and was the Director of Finance and CFO of SUGOI Performance Apparel, and a partner at First Choice Capital Advisors and Lighthouse Advisors.

# AgriFORCE – Capitalization Table

| TOTAL SHARES ISSUED & OUTSTANDING                  | 14,983,761 |  |
|--|------------|--|
| warrants (strike \$6.00)                           | 3,088,198  |  |
| warrants (strike \$7.50)                           | 2,546,065  |  |
| Stock Options                                      | 742,276    |  |
|  |            |  |
| TOTAL FULLY DILUTED SHARES OUTSTANDING             | 21,360,300 |  |
|  |            |  |
| Shares in Public Free Float (as of Oct 31st, 2021) | 6,220,466  |  |

As of October 2021



https://ir.agriforcegs.com/news-events/email-alerts

# Appendix A

The Company's EBITDA estimates are forward-looking statements that are based on management's current best estimates of the Company's revenue, costs, and proforma EBITDA projections under its current business model from its AgriFORCE cultivate facilities. These estimates are based upon the annual estimates of the amounts the Company expects to receive from its Independent Operator (IO) through an income stream based on property rental income, intellectual property licensing, and management services contracts. The IO is in discussion to sign offtake (customer purchase) agreements and operator agreements with operators of the facilities who will also act as the cultivator for the facility, thereby, the operator oversees cultivating the product they are purchasing from the IO of the facility. Each IO's facility has assumptions on the projections for revenue, cost of goods sold, operating expenses and are based on the designed standard operating procedures within the facility for cultivation. The assumptions include assumptions made by the IO with respect to labor costs, electricity and gas costs, water costs, cultivator flowering period, plant count, lack of disease or other adverse plant conditions, security costs, processing costs and overhead all of which either singularly or in totality may impact the IO's profitability and thus its ability to pay various IP licensing fees, equipment fees, management fees, and rent to the Company. Additionally, the IO's ability to pay the Company pursuant to its contracts with the Company which would generate the Company's EBITDA is entirely dependent on the Company being able to successfully finance and construct three AgriFORCE cultivation facilities. Failure to finance and construct one or more of the facilities will materially impact the Company's ability to meet its obligations under its contracts with the IO and thus earn its projected EBITDA. Additionally, there are no assurances that the IO's offtake agreements with its customers shall remain effective if the Company fails to finance and construct the cultivation facilities in a timely manner in which case the IO may have grounds to terminate one or more of its contracts with the Company. These cautionary forward-looking projections are based material risks that are faced by the Company in the execution of its business, including the financial ability of the IO to pay the revenue streams to AgriFORCE, the operator's performance of the facility in order to reach the production targets, operational costs, and the ability of each offtake customer to sell the amount they agreed to purchase in their offtake agreements.

# **Appendix B**

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#### **Risk Factors**

AgriFORCE Growing Systems Ltd. (the "**Company**") is subject to a substantial degree of risk in the execution of its business plan and its ability to succeed should be regarded as highly speculative due to the early stage of the development of the business of the Company. The risks, uncertainties and other factors, many of which are beyond the control of the Company that could influence actual results include, but are not limited to:

- the Company is a development stage company with little operating history, a history of losses and the Company cannot assure profitability, accordingly any investment in the Company's securities is highly speculative;
- the Company has not constructed any AgriFORCE micropropagation laboratories or cultivation facilities to date and costs of construction and operating may be greater than anticipated, and the laboratories and facilities may not achieve the anticipated production or operational results;
- uncertainty about the Company's ability to continue as a going concern;
- the Company has negative cash flow for the year ended December 31, 2020 and the three months ended March 31, 2021;
- the Company's actual financial position and results of operations may differ materially from the expectations of management;
- the Company expects to incur significant ongoing costs and obligations relating to its investment in infrastructure, growth, regulatory compliance, and operations;
- there are factors which may prevent the Company from the realization of growth targets;
- the Company is subject to changes in Canadian and United States laws, regulations and guidelines, which could adversely affect the Company's future business, financial condition and results of operations;
- there is no assurance that the Company will turn a profit or generate revenues;
- the Company may not be able to effectively manage its growth and operations, which could materially and adversely affect its business;
- the Company may be unable to adequately protect its proprietary and intellectual property rights;
- the Company may be forced to litigate to defend its intellectual property rights, or to defend against claims by third parties against the Company relating to intellectual property rights;
- the Company may become subject to litigation, which may have a material adverse effect on the Company's reputation, business, results from operations and financial condition;
- the Company faces competition from other companies where it will conduct business that may have a higher capitalization, more experienced management or may be more mature as a business;
- if the Company is unable to attract and retain key personnel, it may not be able to compete effectively in the agricultural products market;
- there is no assurance that the Company will obtain and retain any relevant licenses;
- the size of the Company's target market is difficult to quantify and investors will be reliant on their own estimates on the accuracy of market data;
- the Company's industry is experiencing rapid growth and consolidation that may cause the Company to lose key relationships and intensify competition;
- the Company will continue to sell securities for cash to fund operations, capital expansion, mergers, and acquisitions that will dilute the current shareholders;

# Appendix B (continued)

- the Company currently has insurance coverage;
- the Company does not anticipate the ability to immediately diversify its business;
- the Company may face significant competition from other facilities;
- the Company could be liable for fraudulent or illegal activity by its employees, contractors and consultants resulting in significant financial losses to claims against the Company;
- the Company will be reliant on information technology systems and may be subject to damaging cyberattacks;
- the Company may be subject to breaches of security at its facilities, or in respect of electronic documents and data storage, and may face risks related to breaches of applicable privacy laws;
- the Company's officers and directors may be engaged in a range of business activities resulting in conflicts of interest;
- in certain circumstances, the Company's reputation could be damaged;
- the Company may not be able to obtain all necessary licenses and permits or complete construction of its facilities in a timely manner. which could, among other things, delay or prevent the Company from becoming profitable;
- regulatory scrutiny of the Company's industry may negatively impact its ability to raise additional capital;
- the Company's investments and operations in the United States may be subject to heightened scrutiny;
- the Company is subject to uncertainty regarding Canadian and U.S. legal and regulatory status and changes;
- the Company is subject to currency fluctuations; and
- the common shares of the Company are not publicly traded and there is no assurance that these securities will ever be publicly traded.

For a detailed description of certain risk factors relating to AgriFORCE, you should refer to the filings that AgriFORCE has made with the SEC which are available at www.sec.gov/edgar.