### NUTANIX

# Powering the Digital Business

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### Top C-level Priorities for Digital Transformation?

#### **CEO Survey Results**

57%	Engage with customers more effectively	
50%	Build a competitive advantage	
43%	Increase revenue	
43%	Implement data driven business models	
29%	Improve agility	

Source: Constellation Research 2018 Digital Transformation Survey

#### **CIO Survey Results**

38%	Build a competitive advantage	
38%	Modernize legacy IT and reduce costs	
33%	Implement data-driven business models	
33%	Engage with customers more effectively	
29%	Improve agility	

# 3 Pillars of Effective Digital Transformation with Nutanix

Business Needs to Evolve to Survive & Thrive in the New Digital Economy

#### People

Deliver better engagement experience for both IT and customer Technology Choice of innovative technology to fit your needs

Process

Automated and

streamlined fits

to your process

A Path

Infrastructure Modernization

Operational Efficiency/Economics

Server Virt., VDI, ROBO, Ent. Apps, DBs, Big Data "aaS" using Automation

ITaaS

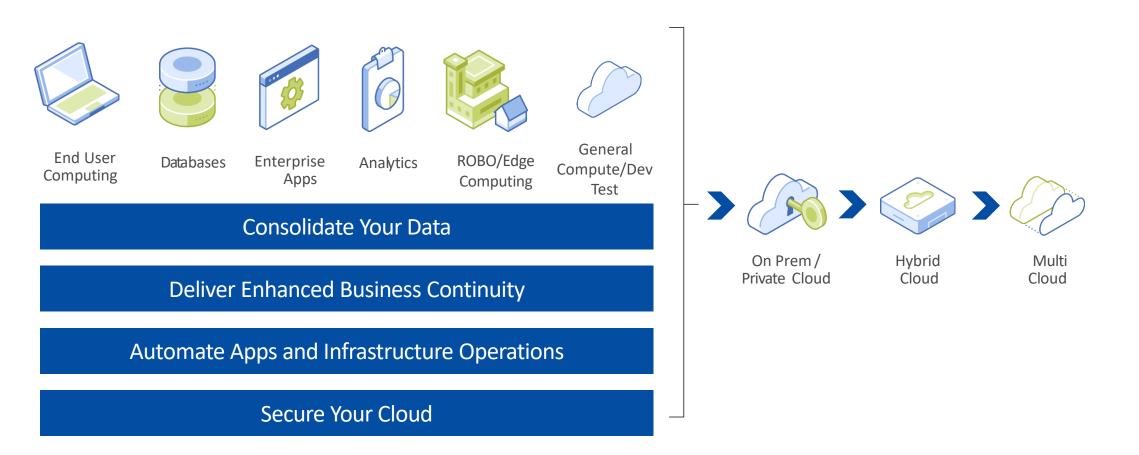
Simplicity, Automation, integration across clouds, CI/CD

Speed, Agility Hybrid Cloud, Multi-Cloud

Innovation

## One Platform. Any App. Any Where.

Nutanix mission is to delight customers by delivering an easy, intelligent, and resilient hybrid cloud platform for any ap: Foundation For Hybrid Cloud



## **Unparalleled Choice and Portability**

- Giving control back to IT
- Choice of technology to avoid rigid technology and costly vendor lock in
  - Supports VMware ESXi, Microsoft Hyper-V or Citrix XenServer, Nutanix AHV – to help IT preserve existing investment



