

UNLOCK THE POWER
OF
BIG DATA APP
ON
NUTANIX

One Platform. Any App. Any Cloud.



Enterprise Apps



Cloud Native Apps



Analytics/ML



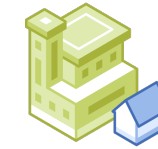
Databases



Dev & Test



IoT Edge



ROBO



EUC

NUTANIX Cloud Platform

Data Center Services

Storage | Networking | BC/DR

DevOps Services

Cloud Native | Automation | DBaaS

Desktop Services

VDI | DaaS | Digital Workspaces

Digital Hyperconverged Infrastructure Services

Virtualization | Storage | Management & Operations | Security



PRIVATE CLOUD

1-Click Mobility

Seamless Operations



Nutanix Cloud



Telco/XSP



Hyperscalers

PUBLIC CLOUD

Big Data Done RIGHT

SINGLE SUBSTRATE FOR ALL YOUR BIG DATA WORKLOADS

AGILE

Respond quickly to
changing Demands

FLEXIBLE

Match resources to your
Requirements

EFFICIENT

Aligned with your long
term Hybrid Cloud strategy

DONE AT CLOUD SCALE



PRIVATE CLOUD

1-Click Mobility

Seamless Operations



Nutanix Cloud



Telco/XSP



Hyperscalers

PUBLIC CLOUD



Recap of Advantages of Big Data on Nutanix

Hardware lifecycle
management

Predictable
Performance

HA for critical
services

Flexibility and
sizing

Scale compute or
storage or both

Single platform for
Big Data and non-
Big Data projects

Big Data is successful in cloud. Virtualization is the key to that success. Nutanix can match that cloud experience



Virtualization Makes Big Data A Success

NUTANIX VALUE

- **Benefits of virtualization without sacrificing performance** (2x for Nasdaq)
- **Simplify configuration:** Easy scaling enables agility/growth, and native tiering simplifies bucket configuration
- **Isolated environment:** All infrastructure in 1 box without need for new skills
- **Security 1st:** Isolated environment and built-in self-healing STIG protects critical data without overhead
- **Time to business value:** Cluster deployment as fast as 4 hours. Free staff for other projects. (Nasdaq reduced footprint 40% and had 25% lower TCO)



Nasdaq Case History

Video on YouTube:

https://www.youtube.com/watch?v=wkctAWRx_6Y

PDF Download:

<https://www.nutanix.com/content/dam/nutanix/resources/case-studies/cs-nasdaq.pdf>

