



Shaping Up new Reality with Digital Experiences

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Market Trends and Business Challenges



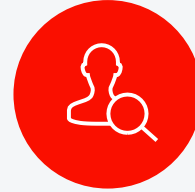
Online commerce acceleration

Brands need to overcome challenges of scaling to accelerate the quality of their online experiences to capture the increasing dollars spent online



Customer Expectations

Adapting to growing customer expectations for personalized experiences, speed and relevance across channels is difficult without best-in-class technology and modern architecture



Personalized Experiences at Scale

It's no longer enough to provide product recommendations – every touchpoint needs to be personalized to remain competitive and drive higher conversion



Seamless Collaboration

Marketers and developers working in separate technologies makes creating new and more experiences across channels difficult and inefficient

Adobe Experience Manager (AEM) Content and Magento Commerce increases brands' ROI by enabling differentiated experiences through a pre-built commerce connector, combining AEM immersive, omnichannel and personalized experiences with commerce solutions to drive conversions anywhere and at scale.



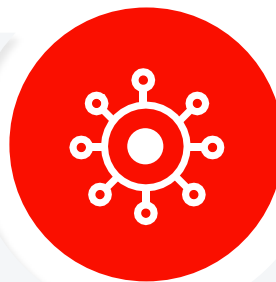
Scale and Innovate Faster

Leverage OOTB connector to any number of existing commerce engine to bring shoppable experiences to all parts of the shopping journey using the latest features always available with AEM as a Cloud Service.



Personalized Experiences at Scale

Collect and track user behavior data with CIF's OOTB pre-integrated data hydration layer to create personalized promotions and recommendations.





Create Once, Reuse Everywhere

Create and deliver optimized reusable content and promotions across any channel or device, including traditional and emerging channels.




Differentiated Customer Experiences

Ensure digital commerce experiences stand out with dynamic media and unify content and commerce authoring.




Navigation


Close




Projects




Sites




Experience Fragments




Assets




Forms




Screens





Personalization



Commerce





Communities





Navigation


Close



Projects



Sites



Experience Fragments



Assets


Forms


Screens


Personalization


Commerce


Communities

> Home > Men > Tops > Balboa Persistence Tee



Balboa Persistence Tee

USD29.00

Color



Size



Quantity

1

Add to Cart

Product Description

SKU

The Balboa Persistence Tee is a must-have for any athlete, Philadelphia or elsewhere. We took the best of performance apparel, cut the fluff and boiled it down to the

MS03

