

CIONET Event

Accelerating the Innovation of IT: Red Hat Vision and Strategy

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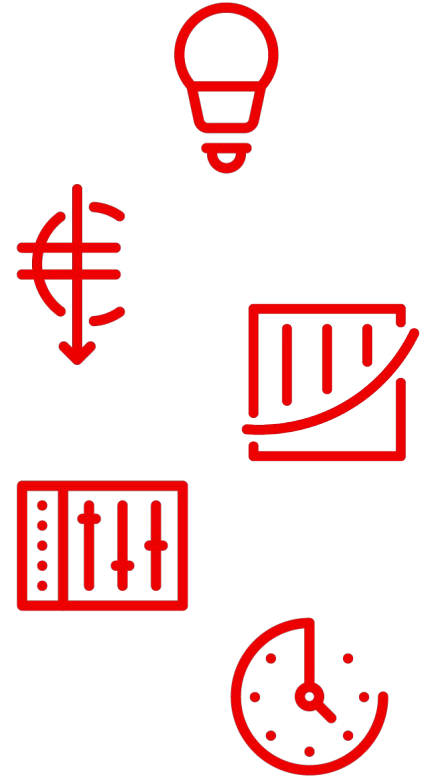
Red Hat

intel.



Market Trend – Companies' Priorities

- increase **Innovation**
- attract **New Customers**
- overcome **Competition from “Digital First”** companies
- intelligent **Automation**
- reduce **Time-to-Market**



Market Trend - Investments Trends

PaaS Spending Plans

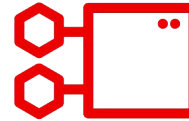
64% of Organizations in Europe Expect PaaS Spend to be Unaffected or even Increase in 2021

IaaS Spending Plans

62% of Organizations in Europe Expect IaaS Spend to be Unaffected or even Increase in 2021

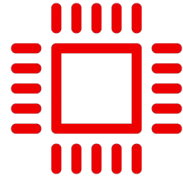
Market Trend - Technology Enablers

- **Multi-Cloud**
- **Containers**
- **Big Data**
- **AI/ML**
- **Programmable** Infrastructures
- **Edge** Computing
- **5G**



Market Trend - Critical Success Factors

TECHNOLOGY



- **Security**
- **Portability**
- Multi / Hybrid **Cloud Management**
- End to End **Automation**
- Agile **Integration**

ORGANIZATIONAL



- evolving/transforming IT **Culture**
- improving **Collaboration**
between IT & Business
- embracing Agile Processes /
DevSecOps

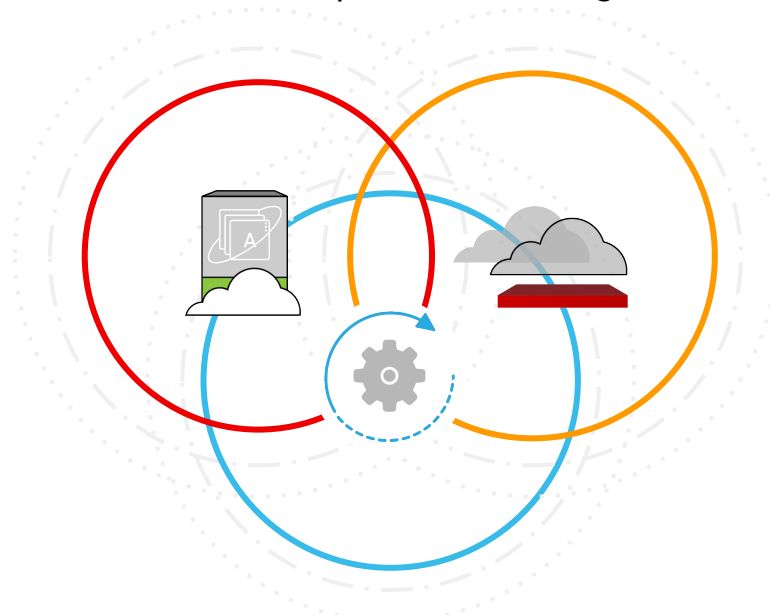
Red Hat **Vision** and **Strategy**

Open Hybrid Cloud

Red Hat's strategy and vision for its portfolio of software, tools, and services built in the open source development model and designed for future architectures that are open, secure, and agile across hybrid, multi-cloud.

Cloud-Native Development

develop, deploy, & manage any application, on any environment & give developers what they need to innovate



Hybrid Cloud Infrastructure

secure, scale, & manage foundations for traditional & cloud workloads across all environments

Management & Automation

easily & seamlessly manage
Red Hat platforms and automate across hybrid environments

Red Hat Vision and Strategy



<https://opensource.com/open-organization/resources/culture-change>

THANK YOU

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