



BARCO

Transforming training in times of Uncertainty

with Virtual & Hybrid classrooms

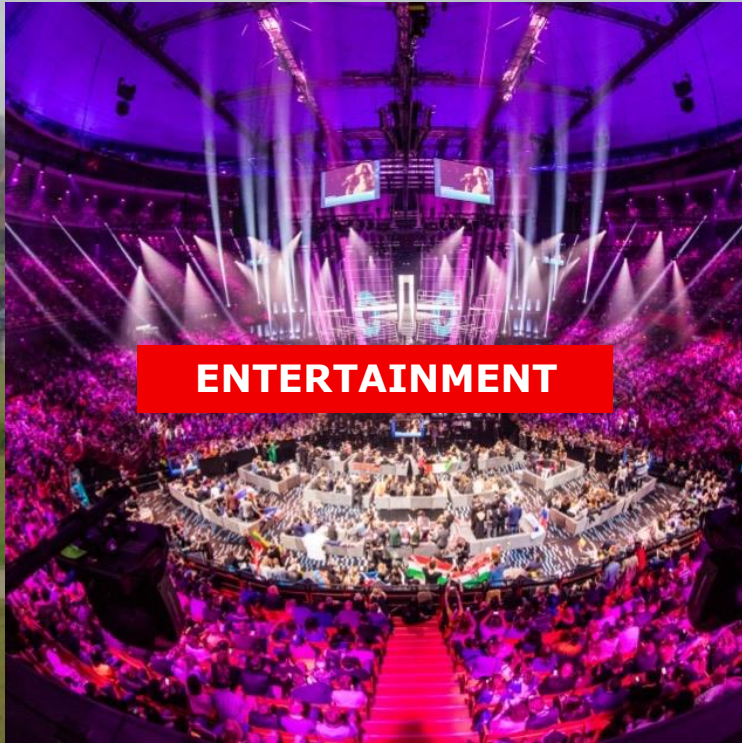
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*Barco Teaching
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ENTERTAINMENT



HEALTHCARE



ENTERPRISE

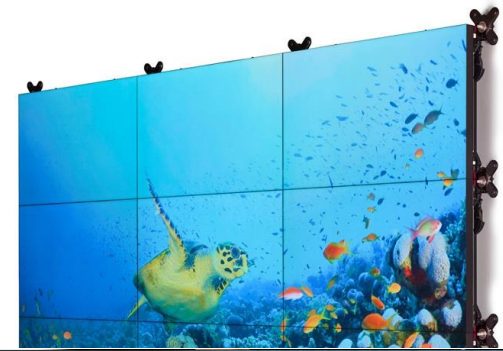
ClickShare



Projectors



Video walls



But also Learning technology



COVID19 has accelerated the adoption of online learning

Catalyst for innovation?



1. Social distancing

Online programs
+ campus-based



2. Online differentiation

"When Hollywood
meets Harvard"



3. Anytime, anywhere

#3 strategic business
priorities for Higher
Education²



4. Virtual challenges

Unengaged
participants in
top 3

New spaces are starting to proliferate



New spaces are starting to proliferate



The weConnect platform adapts to your learning space
across and beyond your enterprise

Transforming real-time distance learning with weConnect

A smarter, more fun way, with engagement analytics to improving learning outcome

Classroom-based learning



-  Interactivity
-  Convenience
-  Outcome

54%

Virtual Classrooms




-  Interactivity
-  Convenience
-  Outcome

17%*

E-learning

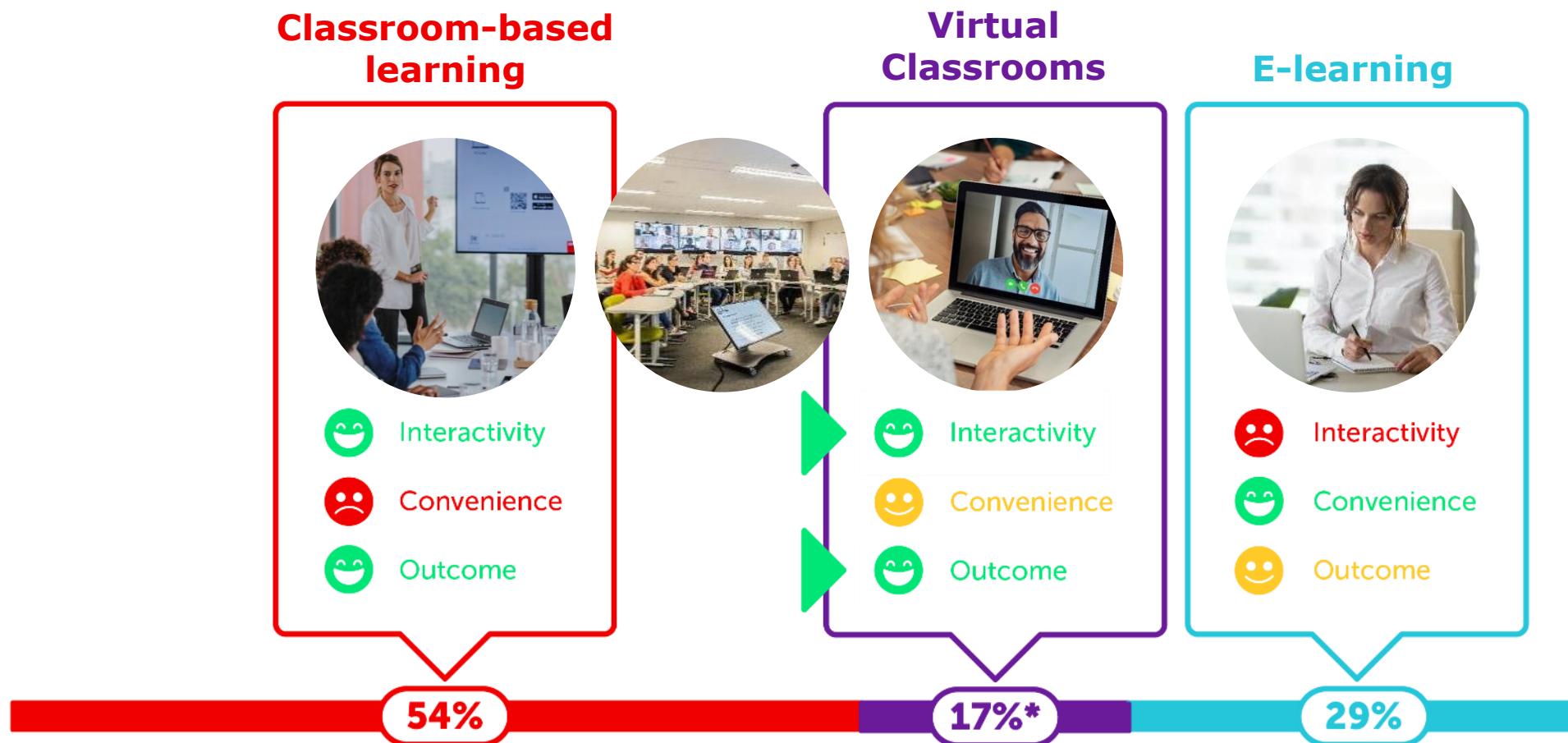


-  Interactivity
-  Convenience
-  Outcome

29%

Transforming real-time distance learning with weConnect

A smarter, more fun way, with engagement analytics to improving learning outcome



Providing compelling real-time distance learning experiences

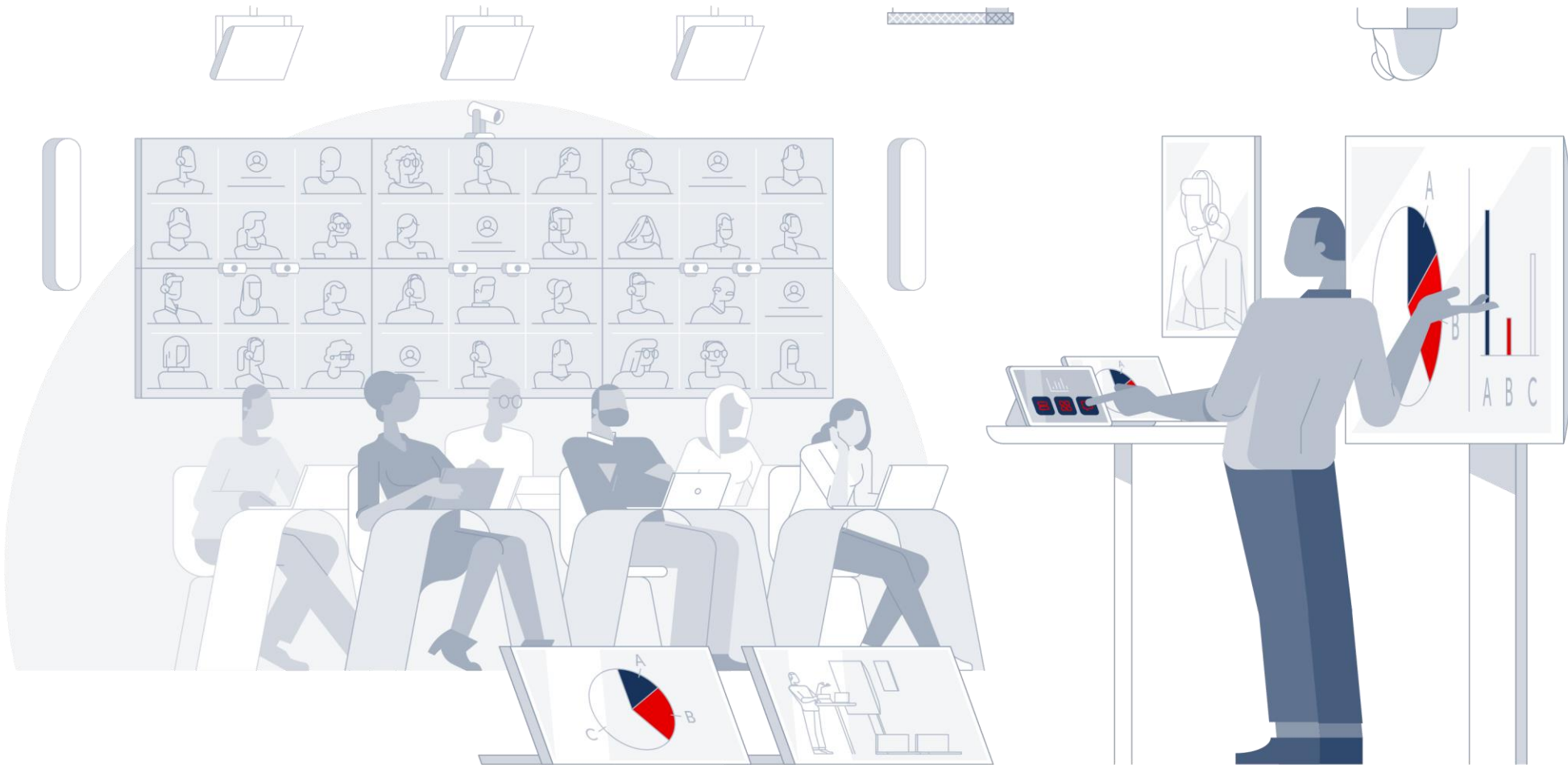
Let IESE tell you about their experience with the virtual classroom



https://www.youtube.com/watch?v=1cRBAKoEb_8

Easily set up, quickly deployed

The weConnect virtual classroom

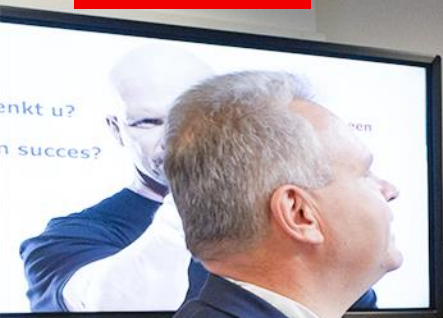


Maximize inclusion, while optimising cost with hybrid virtual Classroom

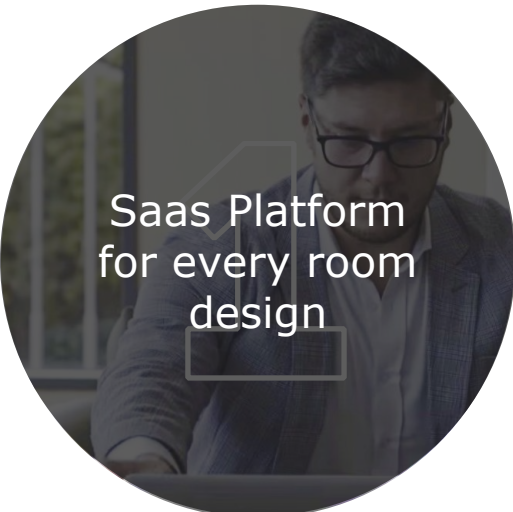


- The technology is purpose-built
- It is frictionless
- Fun to use
- Used through the whole student life cycle: from open days to Alumni get togethers

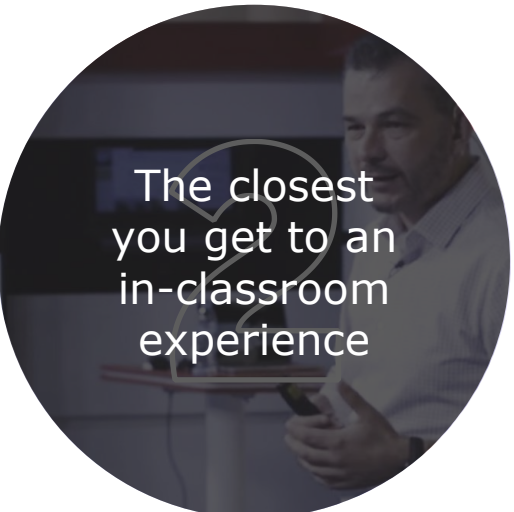
Giuseppe Auricchio
Executive Director
Learning Innovation IESEOnline,
IESE business school




Six reasons why the Virtual Classroom is the better choice



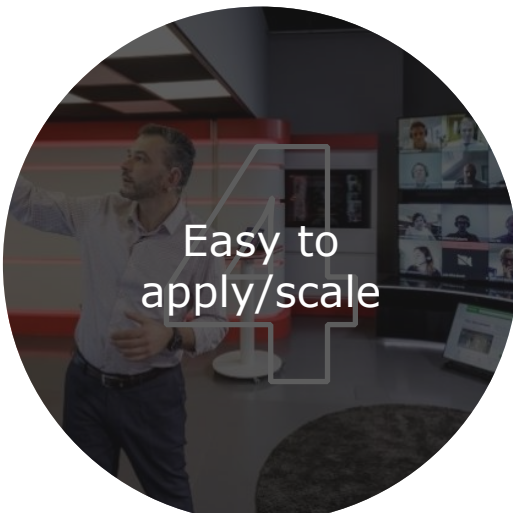
SaaS Platform
for every room
design



The closest
you get to an
in-classroom
experience



Previously
unavailable
participation
metrics



Easy to
apply/scale



Integration
to blended
learning



Built with
educators
for educators

Where is Edtech going next?

When
DIGITAL
becomes
MAINSTREAM

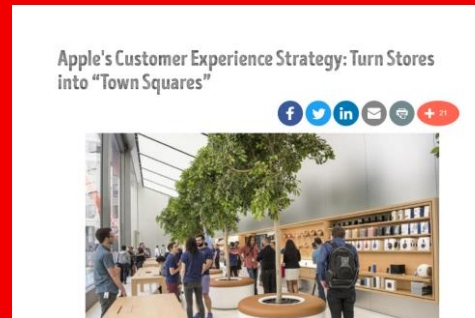
**EXPERIENTIAL
& LIVE** become
PREMIUM

NEXT NORMAL

Music & Entertainment



E-Commerce & Retail



Education & Work

**NO
EXCEPTION**

Want to experience this yourself?

Attend a Virtual Classroom demo at
www.barco.com/discoverweConnect

- Follow a session from your office desk
- Get the 'learners' experience
- Invite your colleagues to enroll




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ENABLING BRIGHT OUTCOMES

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