



## **Job Description**

**Type of Position:** Contractor

**Position Title:** Brand & Relations Ambassador

**Location:** Calgary, Alberta (travel intensive)

**Position Start Date:** August 3, 2021

**Contract Length:** 3 months, with a high likelihood of extension

### **About Glacier:**

Glacier is an exclusive educational marketing powerhouse that is fueled by a fun and competitive culture filled with people who always believe in doing the right thing. Established in 2013, Glacier is now a respected brand amongst post-secondary institutions across North America with the goal to one day revolutionize the educational marketing industry. We are a team of forward thinkers who are always looking to innovate and improve ourselves, the industry or our client's processes. From our unique high school advertising platform to our digital, creative and social media services, we are changing the way students receive educational information and how they make one of the biggest decisions of their lives.

### **About the Position:**

This position is responsible for visiting new partners to establish relationships between Glacier and our new High School Partners primarily in the USA (this will involve LOTS of travel). This role is critical to ensuring Glacier maintains and strengthens its relationships with our High School partners across North America. To do so, the successful candidate will initially reach out to new High School Partners over the phone to establish a relationship beforehand. Once established, the candidate will visit these high schools to promote Colleges and Universities with large posters in hallways and common spaces. The role is primarily creating partnerships, and promoting Colleges and Universities in High Schools.

We are looking for a confident, charismatic, and organized individual who isn't afraid to take on new challenges. They must be an excellent communicator with strong customer relations skills who can quickly think on their feet. Being flexible to travel at any time during the work placement is also very important.

### **Tasks & Duties:**

- "Cold-call" new high schools to establish new working relationships with staff and interest in Glacier posters for clients
- Travel, install and onboard high school advertising campaigns across North America on time and under budget. Cross border travel will be required.
- Actively work with new and pre-existing high schools to sustain the growth of Glacier's high school network

- Act as the face of Glacier when it comes to customer service with High School partners
- Seek to understand the education industry, identifying organizational issues/needs/problems that can be solved by presenting Glacier products and services
- Keep clear, and concise records of interactions to management

**Skills & Requirements:**

- Excellent communication and customer relations skills
- Efficient while still being personable
- Flexibility to travel at any time during placement
- Valid passport and eligible to travel to the USA
- Valid Class 5 Driver's License (unrestricted)
- Tech Savvy (example: Google Suite)
- Ping pong skills (We're serious)
- AmongUs master? (Still serious)
- Sales Experience (bonus)

**Compensation:**

- Office Rate: \$19.25/hr
- Travel Rate: \$175/day + \$75 per diem
- Your personal cell phone plan upgrade is covered (to cover North America wide calling+Data)
- All flights, accommodations, and transportation are covered while travelling

If you want to travel, see unique places, stay in cool accommodations, be a part of a unique driven and engaging team, this is the job for you!

Leah is waiting for your application! Flip her an email with your resume and cover letter (please indicate which area you are applying for in the subject line) to [leah@weareglacier.org](mailto:leah@weareglacier.org) and she'll get back to you if the fit looks right. Good luck!

For more information, feel free to check out our website at [weareglacier.org](http://weareglacier.org).