

Practice Partnership FAQ

HOW DO CLINICIANS BECOME A LICENSED GIRLOLOGIST?

Simple, just complete the Girlologist training at your own pace using easy to access online training materials and video support tools.

“I WANT TO BE A GIRLOLOGIST!” BUT HOW MUCH TRAINING IS REQUIRED?

You're a clinician, which means three things:

- You're busy!
- You want to have a greater impact on patients.
- You already know the medical stuff! In just a few short hours reviewing the content for the most effective delivery, you'll be ready to run Girlology events with ease.

WHAT SUPPORT MATERIALS DO GIRLOLOGISTS™ GET?

In addition to your training materials, you'll get a Girlologist Speaker's kit which includes: fun props (your very own fabric vulva and uterus pillow!) to use during Girlology Live™, facilitators guide, and tips from fellow Girlologists, to ensure programs are most effective.

Want a little 1-to-1 support?

No problem! Our team of Girlologists has been leading programs around the country since 2003, and we're here to provide assistance when you need it. Connect with us at

Trish@Girlology.com

WHAT PRE AND POST EVENT SUPPORT DOES GIRLOLOGY PROVIDE?

- Promotional videos and *Mom Minute* video tips are designed to share via email, blog, and social channels to engage your community and drive participation.
- Talking points for local media interviews.
- Pre-program surveys to better understand your audience.
- Registration assistance (Easy, online registration system through Girlology website).

HOW WILL OUR PARTNERSHIP WITH GIRLOLOGY IMPROVE THE CLINICIAN EXPERIENCE?

- Increased patient engagement, trust, and provider fulfillment.
- Digital and printable tools help you enhance in-office education, reduce unnecessary visits, and improve preparation for future visits.
- Attract new patients while you gain influence in your community.

DO GIRLOLOGY PARTNERS GENERATE REVENUE FROM LIVE EVENTS?

YES! Girlology pays your practice 30% of the total revenue you generate from every live event. Practices often use this revenue to pay their Girlologist for hosting the event. Depending on the size and frequency of your events, Girlology can become a profit center for your practice.

HOW FREQUENTLY DO WE HOST GIRLOLOGY LIVE™ EVENTS AND WHAT IS THE COST TO PARTICIPANTS?

Most practices start hosting every two to three months and grow from there. The standard rate is \$25 per person, and each child must be accompanied by at least one adult.

HOW MANY PARTICIPANTS SHOULD WE EXPECT FOR EACH EVENT?

Many of our events are waitlisted as Girlology Live™ classes are in high demand. Not to worry as we can limit participation based on your group's capacity -- some practices start small, even hosting classes in their waiting room. While smaller classes can range from 15-25 pairs, larger programs can reach well over 100 pairs. Again, our team is always here to provide guidance related to all your event efforts.

