



## How Mail Manager helps **SME** business

### Designed for firms from 5-100 employees

In business, there is such a thing as a reoccurring and acknowledged problem which we haven't got round to addressing. It's really challenging for SMEs looking to invest in technology improvements, who don't necessarily have the same business support functions as a larger company. Arguably the biggest hurdle for SMEs looking to invest in business improvement initiatives, is the vast majority of systems represent:

**Functionality they  
wouldn't use**

**Involve too  
much disruption**

**Are cost  
prohibitive**

**“It saves around 10 to 20% of staff time, improving efficiency from staff looking into emails, which means they can now respond on the call instead of having to search for information and get back later on, allowing the ability to work very quickly over the phone.”**

Geoff Cloughton, Managing Director, BarTax

**"Nothing really did what we wanted, until someone mentioned Mail Manager. When we tried it, it fitted all our criteria. Although we often treat emails as informal, emails are a formal solution that need to be treated as such."**

Justin Saunders, Senior Consultant, BTP architects

The challenges faced by smaller firms are as great as any other, in that their staff can be:

**Drowning under the volume of email**

**Just as less likely to file commercially sensitive information**

**Spending valuable time on administration tasks searching for information, particularly fee earners**

What's worse is a dispute has the potential to have a devastating effect on a small business, and we know the value of strong and available evidence for difficult conversations around project scope, agreements, and variations, to name but a few of the things we all have to regularly rely on.

**How is Mail Manager different for SMEs?**

**Rapid deployment, up and running in 90 min compared to longer change management initiatives**

**Cost-effective solution**

**Able to integrate with your existing platform**

**"I can't choose a favourite feature, the fact the software has some intelligence behind it is really good. Overall Mail Manager is simple but very effective."**

Dan Nixon, Head of Transaction Services, Corporate Finance, Azets

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