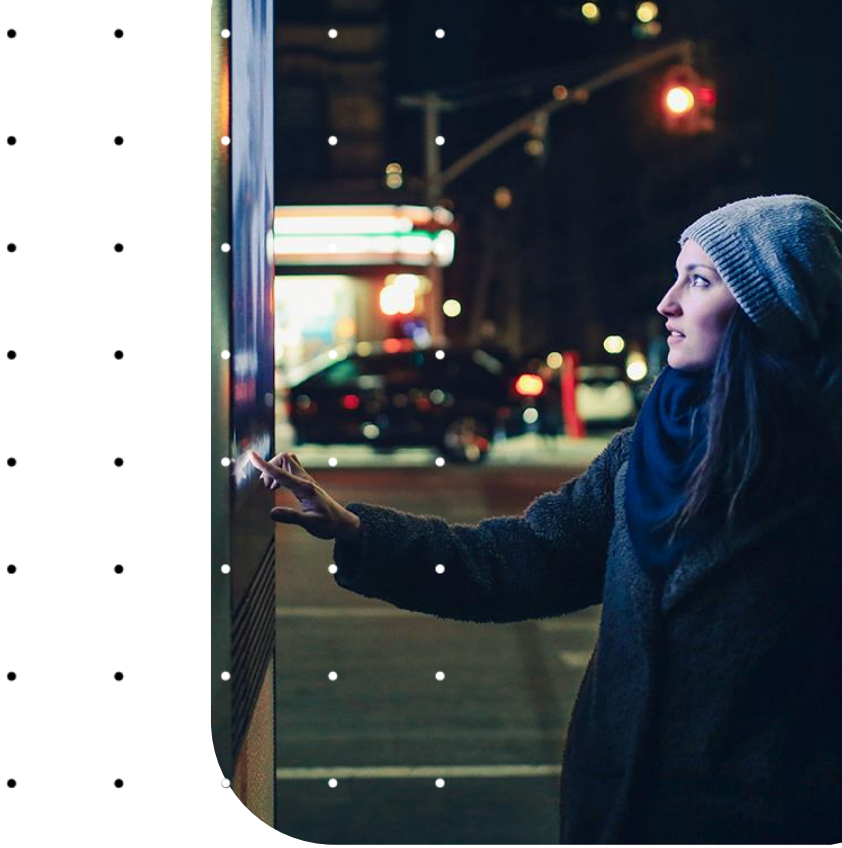


Quantela

Advertising is easier with

Quantela Digital Advertising

QDA is an all-inclusive, dynamic communication service that makes information sharing possible and profitable by simplifying the complicated advertising ecosystem on to one, intuitive dashboard.



Why Choose Quantela Digital Advertising?



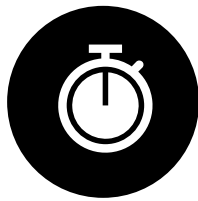
Simplify Ad Management

Quantela provides 100% personalized service to provide you with the technology, partners and programs required to manage a successful digital advertising network.



Stronger Returns

Our audience analytics and proof-of-play reporting ensure that your ad buys are realizing the strongest Return on Add Spend available.



Reduce Down-Time

Preventative maintenance suggestions and schedules keep your advertising network up and running by reducing unplanned outages or incidents.



Reduce Investment Risk

We're so confident in the revenue potential this offering provides, we'll cover all the upfront expenses.

Outcomes Assurance

the Quantela difference

At Quantela, we are committed to delivering the outcomes our customers desire, not technology alone.

We use **outcomes business models**, an agreement with a customer on how they purchase their desired outcomes, to insure our results.

Outcomes Assurance means:

- Flexible payment options
- 100% personalized service and customizable solutions
- Comprehensive system management
- Guaranteed satisfaction

QDA Tools

Audience Aware Content Delivery

Gain complex insights on your audience from multiple data sources and seamlessly integrate with programmatic networks, content management systems and other technologies to deliver relevant content, improving impression counts and optimizing revenue opportunity.

Monetization Insights

The most detailed Proof-of-Play reporting on the market allows users to quantify performance metrics across the entire signage network, including revenue generated, available ad inventory, campaign performance, and much more.

Digital Asset Management & Monitoring

Manage the health of the entire digital signage network through one easy-to-use dashboard. Near real time updates and alerts allow asset managers to act quickly during outages or other incidents.

Preventative Maintenance

QDA aggregates and analyzes data from across your digital signage network to provide health insights and suggest proactive maintenance, reducing losses caused by unexpected downtime.

About Quantela

We are a technology company that offers outcomes business models through the digitization of urban infrastructure. We tailor our offerings and the business model to solve the unique challenges of our customers.

Our Vision is to empower our customers with the right digital infrastructure to deliver greater economic, social, and environmental outcomes for their constituents.

Our Mission is to use technology for a higher purpose.

