

Marketing Pulse

*Amplify your marketing,
grow your practice*

Greetings!

It's officially fall! I'll be spending these next few weeks planting bulbs, raking leaves, frequenting local spots where I can dine and imbibe outside for as long as the weather permits, and, of course, watching football.

Now, when it comes to football, whether you prefer to cheer on your favorite NFL team from your couch or avoid the sport completely, just know that we're back on the field too with two great resources on how EPAT/ESWT can help patients return to sport. And if you are thinking about how you might want to change up your strategy this season, we've got lots of tips, like how to make your own video patient testimonials and protect your online reputation.

Are you interested in helping your patients get back in the game and live active, healthy lifestyles? Then it's time to explore EPAT/ESWT. Let's talk!

Send me an email or fill out this [contact form](#) and let us know when would be a good time for us to connect.

All the best,

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Research Report: Radial Shock Wave Keeps Runners Running

For athletes with tendinopathy who want to keep training, early research indicates that EPAT/ESWT may help them avoid downtime. These two case studies show that patients had significant improvement after treatment.

[Read More](#)

New Webinar - Accelerated Return to Sport: How and When to Incorporate Shock Wave When Treating Athletes

In our latest webinar, renowned specialist Dr. Amol Saxena shares why EPAT/ESWT is his go-to treatment for athletes. Learn what makes this treatment his platinum standard of care as he shares his protocol, practical details and real-life examples.

[Watch Webinar](#)



14 Tips for Creating Great Patient Testimonial Videos on Your Smartphone

When patients have great things to say about your practice, seize the moment and create a quick video for your website or social media. If you can take a photo, you can make a video! All you need is your smartphone and these handy tips.

[Read More](#)



4 Easy Ways to Stay on Top of Your Online Reputation

Those online reviews are not only important to patients; they also influence referral partners and potential new hires. With a little effort and minimal time, you can ensure that all of your practice's information is accurate and up to date.

[Read More](#)

New White Paper on Shock Wave

Download This Informative White Paper: *What Is Shock Wave?*

Our latest white paper provides a comprehensive overview of shock wave: what it is, how it works, and how it's being used to effectively treat acute and chronic musculoskeletal pain and connective tissue disorders.

[Download Now](#)



Monthly Social Posts

Ongoing Marketing Support

Invest in EPAT/ESWT to gain a key marketing advantage that sets your practice apart from your competition. When you partner with CuraMedix, you'll also get ready-to-use marketing tools, like these social media posts, to help you get the word out about this amazing technology and ultimately bring in new patients.

[Read On](#)



What Else Would You Like to Know About EPAT/ESWT?

Practices across the country are successfully integrating EPAT/ESWT into their continuum of care. To learn more about how this evidence-based, non-invasive treatment is being successfully used in your medical specialty, [contact us](#) today!

[Contact Us Today](#)

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