

## CuraMedix Connect

Research, news and marketing tips to help you grow your practice.

Greetings!

Can you believe it? Starbucks just turned 50. Think of how they started, how they've grown, and what they've become. One on every corner!

Like every business, they too have experienced setbacks, bumps and, yes, COVID. They've had to revise, redo, and rethink to get where they are today. And, like every successful business, they've survived and thrived because they've evolved.

Just like Starbucks, whether you embrace it or not, you're a business and a brand as well. So how are you investing in yourself, your staff, your practice and your patient outcomes to ensure 2021 and beyond are deemed a success for you?

You already have one of the best tools in your tool box and in your continuum of care. Maybe it's time to add another radial pressure wave device, bring on focused shock wave or learn more about EMTT.

Interested? Let's talk!

All the best,  
Elise

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## The Latest From Our Blog



### Extracorporeal Shock Wave Therapy: Get Runners Back in Motion

Medical professionals will find one big take-away from two patient case reports. You'll discover that shock wave is instrumental in getting endurance runners back in motion and to the finish line faster and more efficiently.

[READ MORE](#)



### Shock Wave Therapy Tames Tibialis Posterior Tendinopathy

A combined protocol offers new hope to patients suffering from Posterior Tibial Tendon Dysfunction (PTTD). A study in The Journal of Foot & Ankle Surgery demonstrates that EPAT combined with foot core exercises delivers vastly improved treatment outcomes.

[READ MORE](#)

## Webinars: Immerse Yourself in Topics By Leading Experts



### How to Leverage Paid Ads to Generate New Patient Appointments

In this inspiring presentation, growth marketing expert Justin Knott reveals how harnessing the power of paid advertising leads to new patients. Learn ways to attract your ideal patients through paid advertising, enabling you to fill your calendar with new patient appointments.

[WATCH NOW](#)

## Featured Resources



### White Paper Resources at your Fingertips

Your search for knowledge will be quenched by reading our full selection of white papers. Take a deep dive to learn how shock wave treatment works and why it's so remarkable and extremely effective at treating various conditions.

[EXPLORE](#)

## Monthly Social Posts



### Your Patients Need and Deserve to Know About EPAT/ESWT

We're here to support you with knowledge and tools to help you get the most out of your investment in EPAT/ESWT. Each month, you can count on us to send you a new batch of social posts. We make it easy! Simply copy and paste these posts to your preferred social media channel.

[READ ON](#)

## Resources From Around The Web

### Acoustic Wave Therapy for Cellulite, Body Shaping, and Fat Reduction

#### Journal of Cosmetic and Laser Therapy

Cellulite is a common aesthetic condition plaguing almost every woman and is the source of body concern and shame for many. Now it's possible to tackle cellulite thanks to Acoustic Wave Therapy (AWT).

[Read Now](#)

### Efficacy of Shock Wave Therapy on Chronic Diabetic Foot Ulcer

#### Diabetes Research and Clinical Practice

If your current approach to wound care doesn't include ESWT, you'll want to explore this randomized controlled study. Shock wave improves healing rates, wound surface area, and wound bed preparation in chronic diabetic foot ulcers, a notoriously challenging condition.

[Read Now](#)