

CuraMedix Connect

Research, news and marketing tips to help you grow your practice.

Greetings!

Whether you treat current or aspiring Olympians, amateurs, has-beens, wannabes, or just those of us who like to stay active, your #1 goal is to get your patients back to doing what they love.

No one wants to be sidelined—particularly in the summer months. Do you have the right technology in your toolbox to keep our current patients coming back to you and to bring in new ones?

One way to make sure you're able to keep your patients in the game and you at the top is to have EPAT, ESWT or EMTT as part of your continuum of care.

Ready to add one or both of these clinically proven technologies to your mix? Let's talk!

All the best,
Elise

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The Latest From Our Blog



Regenerative Sports Medicine: ESWT the Newest Disruptor

A study in *Current Sports Medicine Reports* sheds light on ESWT, the renowned disruptor in sports medicine today. Because shock wave reduces pain, inflammation and improves function quickly, athletes in particular can benefit from outstanding healing outcomes. Read on.

[READ MORE](#)



Medical Practice Marketing: 8 Ways to Optimize Your Practice

Whether you're looking to attract new patients or nurture existing ones, a strong marketing plan is essential. You'll find these eight tips especially effective and easy to incorporate into your current strategy for optimum practice growth.

[READ MORE](#)

Featured Webinar

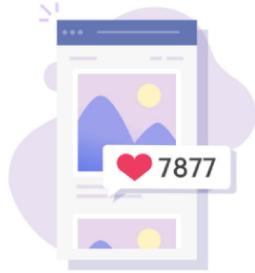


How to Leverage Paid Ads to Generate New Patient Appointments

If you're looking to grow your practice and increase new patient bookings, don't miss this webinar on leveraging paid ads to generate new patient appointments (better still, ideal patients).

[WATCH NOW](#)

Monthly Social Posts



The CuraMedix Advantage

Want to provide your patients with the best science can offer and grow your practice? Invest in shock wave or EMTT to gain a key marketing advantage that sets your practice apart from your competition. Team up with CuraMedix and you'll get access to our Partner Portal, application videos, ready-to-use marketing tools, like these social media posts, to help you spread the word.

[Read On](#)

Featured Resources



Webinars: Discover Relevant Topics Covered by Leading Experts

Want to expand your knowledge base? Viewing our webinar offerings will satisfy that thirst. Learn from leading experts and broaden your understanding of EPAT/ESWT/EMTT, practice marketing and more. Peruse the featured selections and watch now:

[Watch Now](#)

Resources From Around The Web

Ultrasonographic Evaluation of the Effect of Extracorporeal Shock Wave Therapy on Calcific Tendinopathy of the Rectus Femoris Tendon

From initial diagnosis to monitoring the effectiveness of ESWT, ultrasonography evaluation plays a vital role. Discover how ESWT improved healing in a case of calcific tendinopathy of the rectus femoris tendon by reading the case study.

[Read Now](#)

15 Healthcare Marketing Strategies That Deliver More Healthcare Patients

An article by *Healthcare Success* reveals 15 actionable tips that will help you to gain a steady stream of patients! Sound marketing strategies like those featured in this blog can catapult your practice growth. Read the complete article.

[Read Now](#)

VIP Access to Resources



Our onboarding, training, education, service, and support separate us from the rest. As the leading US distributor of STORZ Medical shock wave and EMTT devices, we want to make sure our customers have a reliable and trusted resource they can look to as they bring on new technologies and expand their offerings.

That's why we've created a Partner Portal exclusively for our customers. Here you'll find patient brochures, posters, consent forms, stock images for your website and marketing, application brochures and videos, operations manuals, and more! We are constantly adding to and enhancing this amazing resource.

Bought your device elsewhere and not getting the service and support you were promised? Let's talk!

