



Greetings!

With lots (and lots) of time at home, in addition to bird watching, I've thoroughly enjoyed watching *Schitt's Creek* and am now into *The Good Place*. And, because many, if not most of you, are in the same boat, I thought I'd share the recent NY Times article featuring "[The 50 Best Movies on Netflix Right Now.](#)" Perfect time to rewatch your favorites or check out some really great new ones!

And, while I'm recommending good viewing fodder, I'd be remiss in not highlighting the great webinars that we've recently hosted. Topics covered include shock wave in sports medicine, shock wave combined with orthobiologics, shock wave and manual manipulation, marketing guidance and more—all of which have been presented by a stellar group of experts in their respective fields.

In this issue, you'll also find a glossary of shock wave terms, a comparison piece on shock wave versus ultrasound. There's also a fresh batch of social media posts you can use to promote your practice.

Ready to add shock wave to your practice? Let's talk! Send me an email or fill out this [contact form](#) and let us know when would be a good time for us to connect.

Enjoy the rest of your summer!

All the best,

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## Featured Research



### Shock Wave Versus Ultrasound: Major Differences

Both ultrasound and shock wave generate waves of similar frequency. But beyond that, the differences between the technologies are striking. Compare both options side-by-side to see how each can fit into your treatment plans.

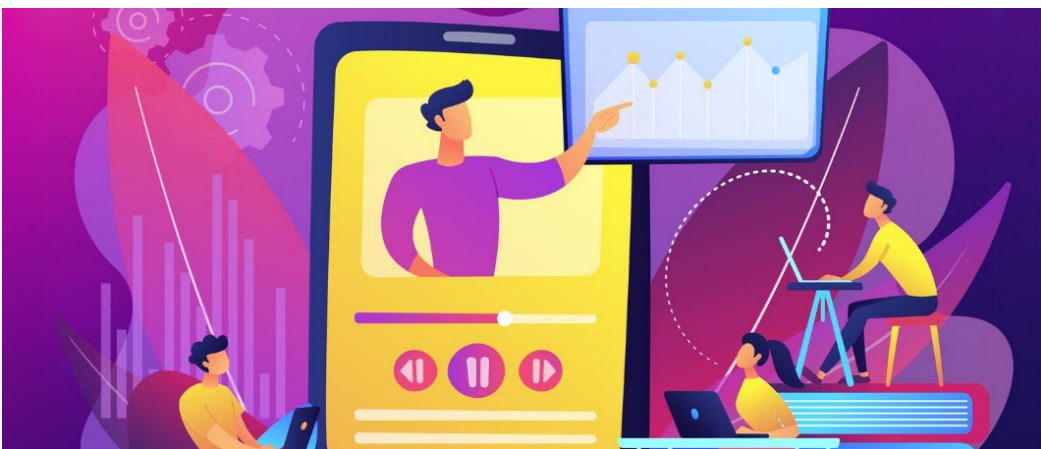
[Read On](#)



## What is Shock Wave: A Glossary of Terms

If your quest for information on non-surgical regenerative and restorative treatment modalities has led you to consider EPAT/ESWT, here's a quick overview of terminology you're likely to encounter as you explore this innovative technology.

[Read On](#)



## NEW: EPAT/ESWT Webinars Now Available

Don't miss the latest presentations from leading shock wave experts! Sponsored by the Institute for Tissue Regeneration & Repair, each session covers a unique facet of EPAT/ESWT application and how it can benefit your patients and practice.

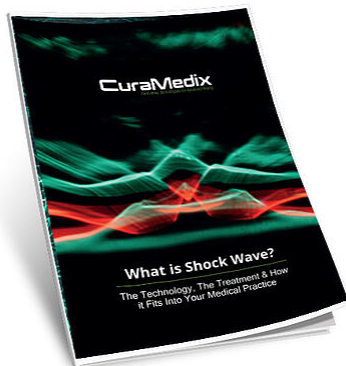
[Explore Webinars](#)

## New White Paper on Shock Wave

### Just In! Download Our New White Paper: *What is Shock Wave?*

If you find the glossary of shock wave terms useful, our latest white paper provides an even more comprehensive overview of the types of shock wave technology and the clinical settings where EPAT/ESWT is being used effectively.

[Download Now](#)



## Let's Get Social

[Ongoing Marketing Support](#)

Invest in EPAT/ESWT technology and you'll not only have a key marketing advantage that sets you apart from your competition. You'll also get ready-to-use marketing tools, like these social media posts, to help you spread the word.

[Read More](#)



## Want to Learn More About EPAT/ESWT?

Practices across the country are successfully integrating EPAT/ESWT into their continuum of care. To learn more about how this evidence-based, non-invasive treatment is being successfully used in your specialty, [contact us](#) today!

[Contact Us Today](#)

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