



#### Greetings!

2021 is already proving to be an exciting year for us here at CuraMedix to include expanding our suite of RPW and FSW devices, the new EMTT technology, more webinars, and even a new addition to our team.

While we've yet to travel and attend any meetings or conferences live and in person, we are still as busy as ever—thanks to Zoom—helping medical professionals, like you, better understand the advantages of offering patients non-invasive, evidence-based EPAT/ESWT and now EMTT.

Particularly now, it's important to look at what sets you apart from others and then what you need to do to differentiate yourself this year and beyond.

Ready to add shock wave, EMTT or both to your mix? Let's talk!

All the best,

Elise

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#### **The Latest From Our Blog**



## **Medical & Marketing Webinar Presentations**

A 2020 Round-Up

You'll want to binge watch from our library of webinars by subject matter experts. This treasure trove includes presentations on a range of EPAT/ESWT and EMTT applications, practice marketing and more. The 2020 round-up gives a preview description of each webinar.

#### READ MORE



# **ESWT & Healing of Musculoskeletal Disorders**

A Level One Study

This comprehensive Level 1 study affirms the exceptional value of using ESWT to treat Musculoskeletal disorders. According to the study published in *The Journal of Bone & Joint Surgery* shock wave therapy undeniably facilitates excellent outcomes.

READ MORE

# Webinars: Immerse Yourself in Topics By Leading Experts



#### **ESWT in Aesthetics**

In this educational presentation the renowned Dr. Karsten Knobloch shares his expansive knowledge and successes using EPAT/ESWT to treat skin-related conditions. Discover how to turn back the hands of time for patients looking to erase signs of aging and much more.

#### WATCH NOW



# Harnessing the Power of ESWT to Help You Grow Your Practice

Leading physiotherapist, best-selling author, international educator for shock wave, and business development coach Paul Hobrough takes us through how to achieve impressive practice growth. Put these tips into practice right away.

WATCH NOW

## **Featured Resources**



#### Our Healthcare Partners Praise the

Power of Shock Wave

Have you ever wondered what your
colleagues have to say about adding
EPAT/ESWT to their continuum of care?
Check out what your peers and these
experts have to say.

Healthcare Provider Testimonials:
Orthopedic

Healthcare Provider Testimonials:
Aesthetic

## **Monthly Social Posts**



## The CuraMedix

**Advantage** 

Want to provide your patients with the best science can offer and grow your practice? Invest in EPAT/ESWT to gain a key marketing advantage that sets your practice apart from your competition. Team up with CuraMedix for shock wave and you'll get access to our Partner Portal, application videos, ready-to-use marketing tools, like these social media posts, to help you spread the word.

READ ON

## Resources From Around The Web

# **ESWT Reduces Pain Levels in the Nodular State of Dupuytren's Disease**

## Lasers In Medical Science

Treatment with ESWT, during the nodular state of Dupuytren's disease, shows impressive outcomes including considerable pain reduction, improved grip strength, and patient satisfaction. Read the randomized controlled study.

Read Now

# **Extracorporeal Shock Wave Therapy in the Management of Post-Stroke Spasticity...**

## Journal of Clinical Medicine

In many patient's spasticity develops after stroke and limits independence, causes pain, worsens mood, and impacts quality of life. ESWT effectively provides relief by reducing muscle tone in people with spastic limb after stroke.

Read Now

