

## CuraMedix Connect

Research, news and marketing tips to help you grow your practice.

Greetings!

As I write this, the snow is coming down and we're expecting at least 12" if not more! It's beautiful, quiet, and magical—just what so many of us need, especially right now.

On behalf of all of us at CuraMedix, thank you so much for all you've done to help your patients this year. Your knowledge, expertise and caring is truly a gift and so very much appreciated.

When the time is right for you to add EPAT/ESWT to your continuum of care, just let us know. We're here for you to answer any questions you might have about the technology and how to best integrate it into your continuum of care.

Wishing you peace, love and happiness this holiday season!

All the best,

Elise

**Elise B. Hamann**  
Director of Sales and Marketing  
Phone: [401-333-6500](tel:401-333-6500)  
Email: [elise.hamann@curamedix.com](mailto:elise.hamann@curamedix.com)

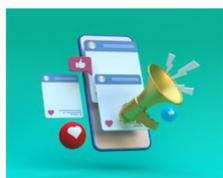
## The Latest From Our Blog



### Are Corticosteroid Injections Safe?

A new study shines a light on the troublesome side effects of corticosteroid injections. Intra-articular corticosteroid injections in the hip and knee are not as safe as was previously thought.

[READ MORE](#)



### Social Media in Healthcare

Social media in healthcare has gone mainstream; time to harness its power to connect and engage your patients and referral network. Put these 15 tips into practice to achieve practice growth *faster*.

[READ MORE](#)

## On Demand Webinar



### Local SEO for Practices - A Guide to Ranking Higher

In this informative new webinar, you'll hear from Justin Knott, President & CEO of Intrepy Healthcare Marketing. He shares his mastery of SEO and growth marketing to help you hit your practice goals.

[WATCH NOW](#)

## Monthly Social Posts



### The CuraMedix Advantage

Want to provide your patients with the best science can offer and grow your practice? Invest in EPAT/ESWT to gain a key marketing advantage that sets your practice apart from your competition. Team up with CuraMedix for shock wave and you'll get access to our Partner Portal, application videos, ready-to-use marketing tools, like these social media posts, to help you spread the word.

[READ ON](#)

## Featured Resource



### The Power of Shock Wave

While our team can speak at length on the benefits of EPAT/ESWT, there's nothing more impactful than hearing from other medical professionals. See for yourself.

[Healthcare Provider Testimonials – Orthopedics >](#)  
[Healthcare Provider Testimonials - Aesthetics >](#)

## Resources From Around The Web

### EFORT Open Reviews (Bone & Joint Publishing)

#### Extracorporeal shock wave therapy: an update

A recent review article reviews the basics of EPAT/ESWT, including historical development, physical theoretical knowledge, and different applications. Explore the regenerative effects of shock wave therapy.

[Read Now](#)

### Physician's Practice®

#### Developing and Maintaining Patient Communication Strategies

One pandemic lesson for medical practices: the importance of patient communication has come to the forefront. Check out this interview with Dr. Tashfeen Ekram, a diagnostic radiologist and co-founder of Luma Health to learn how to bring your patients back.

[Read Now](#)