

CuraMedix Connect

Research, news and marketing tips to help you grow your practice.

Batter up! The 2021 baseball season is in full swing.

In baseball, a player's stats tell it all. Factor in batting average, home runs, and RBIs and you'll get a very accurate snapshot of their performance.

So as a medical professional, how do you stack up against others in your field? Do your patients see you as an MVP? A top pick?

Every time you're with a patient, think of it as an 'at bat'.

Once you've read the evidence and talked with your peers, you'll quickly see that shock wave is a home run and will help you be that MVP for your patients.

Shock wave is a proven winner and, unlike many modalities, actually has the stats to back it. We're here to help you, like we've helped so many, integrate shock wave —and now EMTT— into your continuum of care. Interested in learning more? Let's set up a time to talk over a hot dog and a beer!

All the best,
Elise

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The Latest From Our Blog



New Medical Technology: 10 Questions to Ask Before You Buy

By offering a new medical technology that provides fast healing for patients, you can set your practice apart. Here are ten great questions to ask before investing so that you avoid buyer's remorse.

[READ MORE](#)



What is Acoustic Wave Therapy? (AWT)

Regenerative health, beauty, and wellness news! Clients can look and feel younger and healthier in as little as three to four weeks, thanks to the power of Acoustic Wave Therapy. No need to rely on needles and surgery with this non-invasive treatment modality.

[READ MORE](#)

A Library of Exceptional Webinars



Expand your knowledge of EPAT/ESWT applications, practice marketing, and more. Watch and learn as leading specialists share their experience and expertise and what works for them, along with plenty of actionable tips you can use to grow your practice. Immerse yourself in new ideas and fresh perspectives.

[WATCH NOW](#)

Monthly Social Posts



Want to provide your patients with the best science can offer and grow your practice? Invest in EPAT/ESWT to gain a key marketing advantage that sets your practice apart from your competition. Team up with CuraMedix for shock wave and you'll get access to our Partner Portal, application videos, ready-to-use marketing tools, like these social media posts, to help you spread the word.

[READ ON](#)

Resources From Around The Web

Nonoperative Treatment of Insertional Achilles Tendinopathy

Journal of Orthopaedic Surgery and Research

A recent study in the Journal of Orthopaedic Surgery and Research looked at non-invasive treatment options for insertional Achilles tendinopathy. The evidence showed ESWT to be the clear winner as it delivers best in class outcomes. Read the complete study.

[Read Now](#)

Cellulite and Focused Extracorporeal Shockwave Therapy for Non-Invasive Body Contouring

Dermatology and Therapy

If your current approach to cellulite and body contouring doesn't include ESWT, also referred to as Acoustic Wave Therapy (AWT), you'll want to explore this randomized trial. Shock wave improved the appearance of unsightly dimpling and orange-peel-like skin. There's hope for women plagued by this common yet challenging skin condition. Read more.

[Read Now](#)

