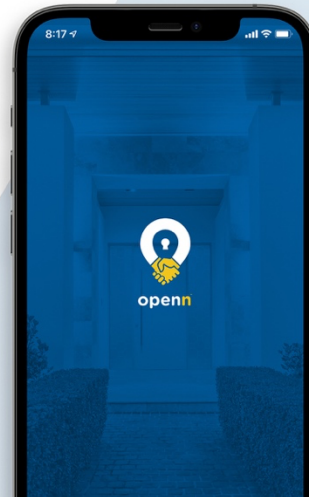


## MEDIA RELEASE

# Openn Negotiation signs partnership agreement with The Professionals



Australian-listed property technology company, Openn Negotiation Limited ('Openn' or 'the Company') (ASX:OPN), through its wholly-owned subsidiary, Openn Pty Ltd, has executed a partnership agreement with the Professionals Group Australia Limited ('Professionals'), one of the most prominent real estate agencies in Australia.

The partnership will include a program whereby the Professionals' will be incentivised to adopt the Openn process, upload their listings and use the transparent Openn platform to buy and sell properties, for their clients.

Professionals CEO, David Crombie said: "The partnership comes after a substantial increase in activity within the property sector and follows a period where the industry has been forced to pivot the way it executes sales, given the restrictions imposed because of the COVID-19 pandemic."

Openn Managing Director, Peter Gibbons, said: "The Openn platform facilitates a real-time, online negotiation process to achieve true, current market value for a property, through the creation of competitive price tension.

"As demand for property continues to rise and buying a home becomes more competitive, it's more important than ever to offer solutions that the agent, seller and buyer can benefit from. The Professionals Group aligns with this philosophy and, as a company, aims to stay ahead of the game and offer the best outcomes for their clients.



“Our partnership with Professionals allows their agents to provide both sellers and buyers a transparent and unique sales process on a successfully proven platform that delivers results.”

ENDS

**Openn media contacts:**

Peter Gibbons

Managing Director

T: 1800 667 366 [admin@openn.com.au](mailto:admin@openn.com.au)

John Gardner

Citadel-MAGNUS

M: +61 413 355 997 [jgardner@citadelmagnus.com](mailto:jgardner@citadelmagnus.com)

**About Openn:**

Openn Negotiation Limited (ASX: OPN) is an Australian property technology (‘Proptech’) company offering a proprietary cloud-based software platform to support real estate agents in selling property online with greater transparency. The Openn platform facilitates a negotiation process, featuring streamlined digital contracting and automated communication tools, which enhances a property transaction. The solution provides buyers with real-time feedback through their device on how much competition exists and where their price stands in the negotiation, resulting in an optimal sales outcome.