



MEDIA RELEASE

Openn Appoints new CEO for AU/NZ



Openn is pleased to announce the appointment of Sean Adomeit as Chief Executive Officer (**'CEO'**) of Openn Pty Ltd, the Company's 100% controlled operating subsidiary for Australia and New Zealand (**'AU/NZ'**) with effect from 14 February 2022.

Sean's appointment is part of a revised organisational structure that will allow Managing Director, Peter Gibbons, and Chief Technology Officer, Duncan Anderson, to focus on the execution and launch of Openn in North America.

Sean was previously appointed Marketing Manager in December 2017 and Chief Operating Officer in November 2018. Prior to joining Openn, he held senior marketing roles within Boral subsidiary, Midland Brick. Sean currently serves as the Vice-Chair of the PropTech Hub WA Investment Council.

Mr Gibbons welcomed Mr Adomeit's appointment by saying: "The elevation of Sean to CEO of our Australian and New Zealand operations is just recognition of the outstanding work he has done over the

years in growing the Openn business from a concept to an international PropTech platform. Sean has displayed exceptional leadership skills in developing the Openn team to execute our AU/NZ rollout.”

The Company is also pleased to announce the appointment of former Domain senior executive James Fitzgerald as General Manager of Product Marketing.

Mr Gibbons added: “This move profoundly enhances our strategic marketing capacity. It also adds senior executive strength to the east coast, in our fastest growing region, where the bulk of our customers are. Attracting such high calibre talent is a reflection on the success of Openn in the market and its potential to do so much more.”

Based out of our new office in Manly, NSW, James joins Openn with a wealth of executive-level software experience in high growth digital ventures across multiple industries.

ENDS

Further information:

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About Openn

Openn Negotiation Limited (ASX: OPN) is an Australian property technology (**‘PropTech’**) company offering a proprietary cloud-based software platform to support real estate agents in selling property online with greater transparency.

The Openn platform facilitates a negotiation process, featuring streamlined digital contracting and automated communication tools, which enhances a property transaction. The solution provides buyers with real-time feedback through their device on how much competition exists and where their price stands in the negotiation, resulting in an optimal sales outcome.