TRIFORK.

CYBER PROTECTION

INSPIRE.

TECH UPDATE

Prevent cyber attacks by strengthening your organization’s most critical defense layer: your employees

TRIFORK.

BEFORE WE START

A few practical notes

1. Recording

We will be recording the Tech Update and make it available to you afterwards

2. Questions & Answers

Use the chat function to ask questions

Agenda.

01. Practical information

02. Keynote Speakers

03. Current situation

04. A modern approach to Cyber awareness

05. Insight: Cyber awareness transformation - Menzies Distribution

06. Q & A

TRIFORK.

Keynote speakers

CYBEREADY

Omer Taran

Co-founder and Chief Technology Officer

TRIFORK

Anders Fleinert Larsen

Business Unit Leader, Cyber Protection

MENZIES DISTRIBUTION

Ian Parker

Chief Information Security Officer

TRIFORK OVERVIEW

Servicing our customers across all stages of the Cyber lifecycle

Identify

- Business.- & organizational understanding from a Cyber-perspective
- Identification of assets
- Identification of business critical services

Protect

- Implement capabilities to support the ability to limit or contain the impact of a potential cybersecurity event

Detect

- Implement the appropriate activities to identify the occurrence of a cybersecurity event.

Respond

- Implement activities to take action regarding a detected cybersecurity event, (this also includes containment of incident, actively containing the business impact).

Recover

- Implement activities to maintain plans for resilience and to restore any business capacity, system or services that were impaired due to a cyber-security event.

Governance, Risk & Control

- Capabilities that establish a clear direction of travel on cyber as well as the necessary structures, reporting, managing & handling on C-level etc.

Current situation

- The threat actors has evolved – so have we!
- The need to understand your organization, your threat landscape and inherent risks you are facing
- Combat by considering Cyber security from multiple angles, building multiple layers of security through people, processes and technology
- Staying secure in the new norm - adjusting to the reality of The Great Resignation, and how it has been further sped up by Covid-19

A modern approach to Cyber awareness

CYBEREADY

Omer Taran, Co-founder and Chief Technology Officer

TRIFORK.

A modern approach to Cyber awareness

MENZIES DISTRIBUTION

Ian Parker, Chief Information Security Officer

TRIFORK.

Q&A

TRIFORK.


Thank You.

THE HUMAN READINESS COMPANY
CYBERREADY

BUILDING A SECURITY CULTURE

A Modern Approach to Security Awareness

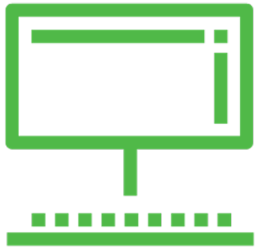
THE HUMAN READINESS COMPANY
CYBEREADY

THE THREAT LANDSCAPE

- High Employee Turnover
- Remote Work
- Financial Gain Hacking

THE HUMAN READINESS COMPANY
CYBERREADY

CURRENT STRATEGIES

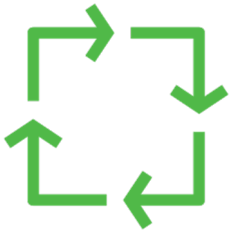


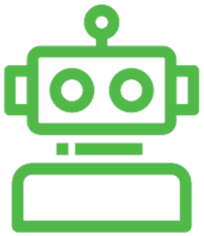
- Twice a year phishing simulation:
  Doesn't work with turnover

- Long training content:
  Doesn't work with Zoom reality

- Manual labor:
  Limit security teams, no ROI

THE NEW APPROACH TO STRENGTHENING SECURITY





1. **Employee Centric:** Employees as security partners.

2. **Continuous:** It's a culture only if it happens all year around.

3. **Data driven:** Boost performance and provide KPIs

CYBERREADY THE HUMAN READINESS COMPANY

THE HUMAN READINESS COMPANY
CYBERREADY

EMPLOYEE CENTRIC
...HOW TO GET THERE

- Involve mid level management
- Provide actionable content
- Use the organizational tone

THE HUMAN READINESS COMPANY
CYBEREADY

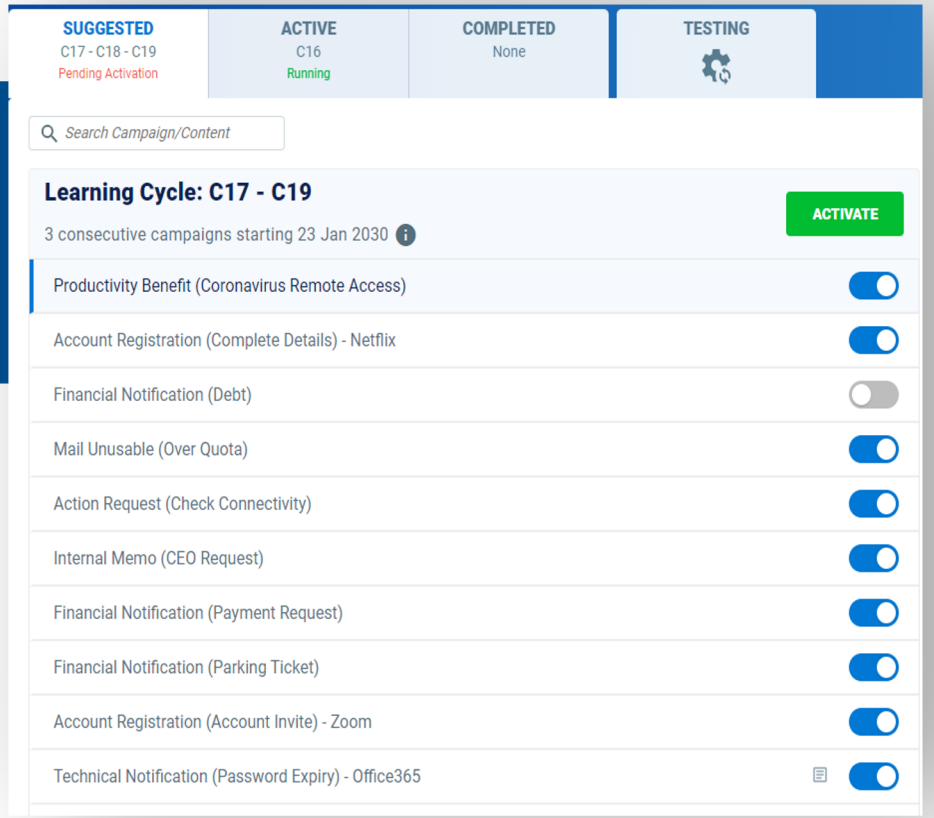
CONTINUOUS – WHAT DOES IT MEAN

- Every employee, every month (at least)
- Diverse content – we cannot predict the next breach
- New employees are at high risk – take care of them

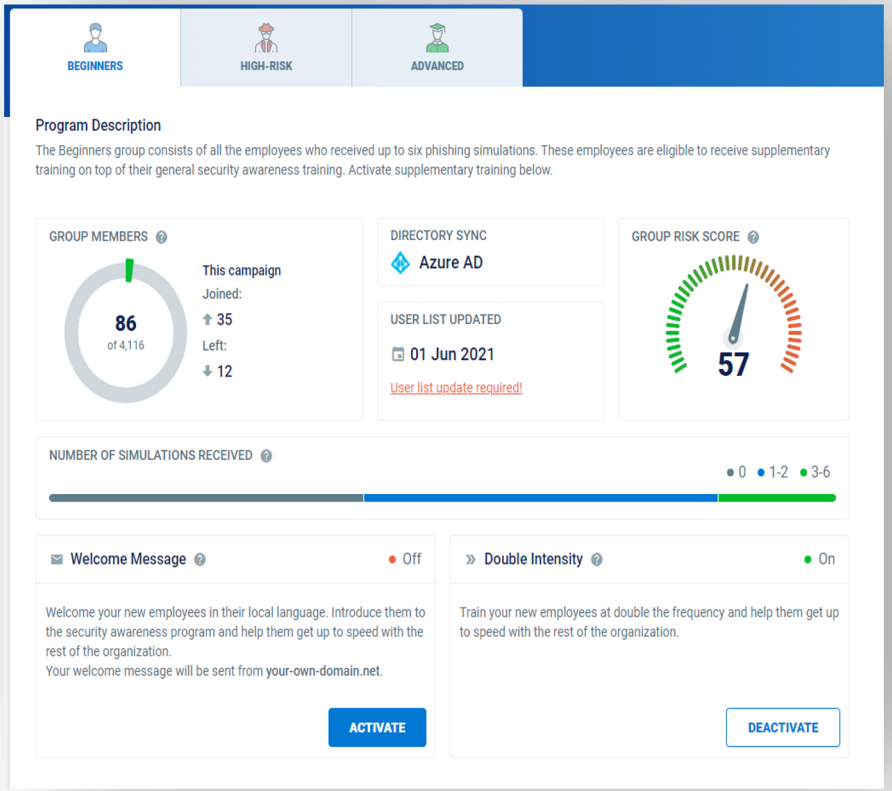
THE HUMAN READINESS COMPANY
CYBEREADY

SETTING GOALS FOR THE PROGRAM

More training generates more measurable results



THE HUMAN READINESS COMPANY
CYBEREADY



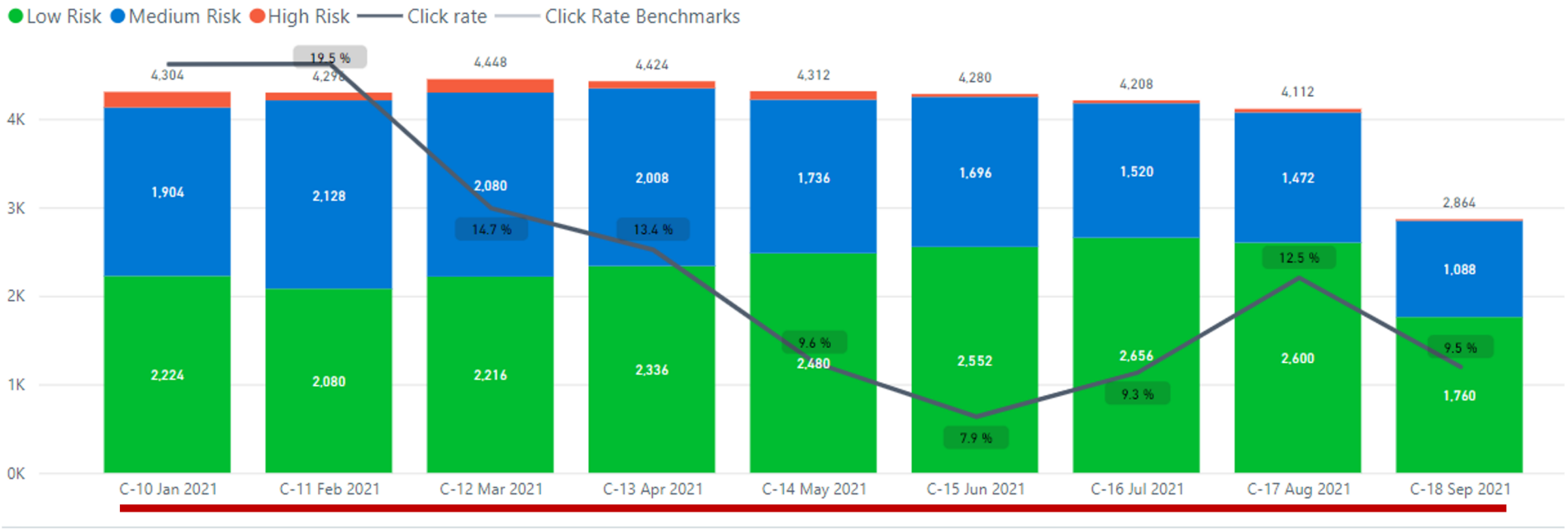
USE DATA TO IMPROVE TRAINING

Build training programs based on performance – save time and make employees more engaged

THE HUMAN READINESS COMPANY
CYBEREADY

MEASURE RISK, NOT TRAINING

Train monthly and measure progress – more data simplifies measurements



THREE TAKEAWAYS FOR TOMORROW

1. **Train continuously**
2. **Focus on building a culture**
3. **More variety = Robust Metrics**

THE HUMAN READINESS COMPANY
CYBEREADY


THANK YOU
CONNECTION
ANALYSIS
DATA
SEARCHING

Menzies DISTRIBUTION

MENZIES DISTRIBUTIONS INFOSEC AWARENESS PROGRAMME

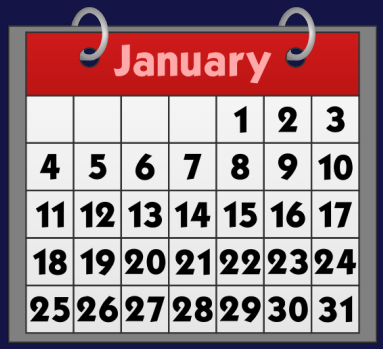
IAN PARKER

FEBRUARY 2022

THE PROBLEM

Menzies DISTRIBUTION

Once a year training doesn't work



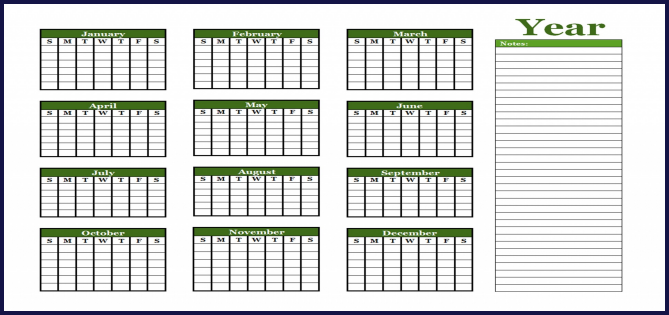
Getting the most from my Limited Resources

How do I reach everyone

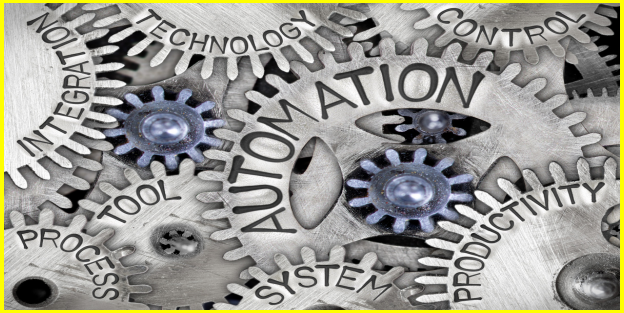
How do I keep everyone engaged

THE PROBLEM

Need a solution that provides ongoing support

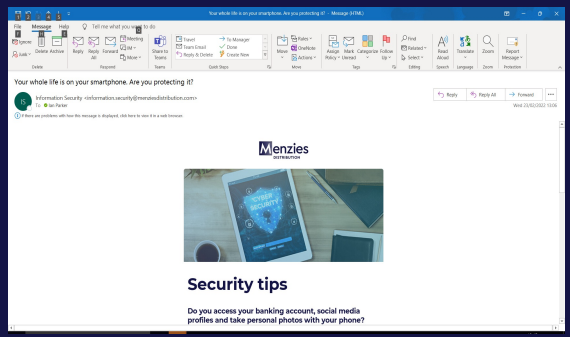


Need to automate where I can

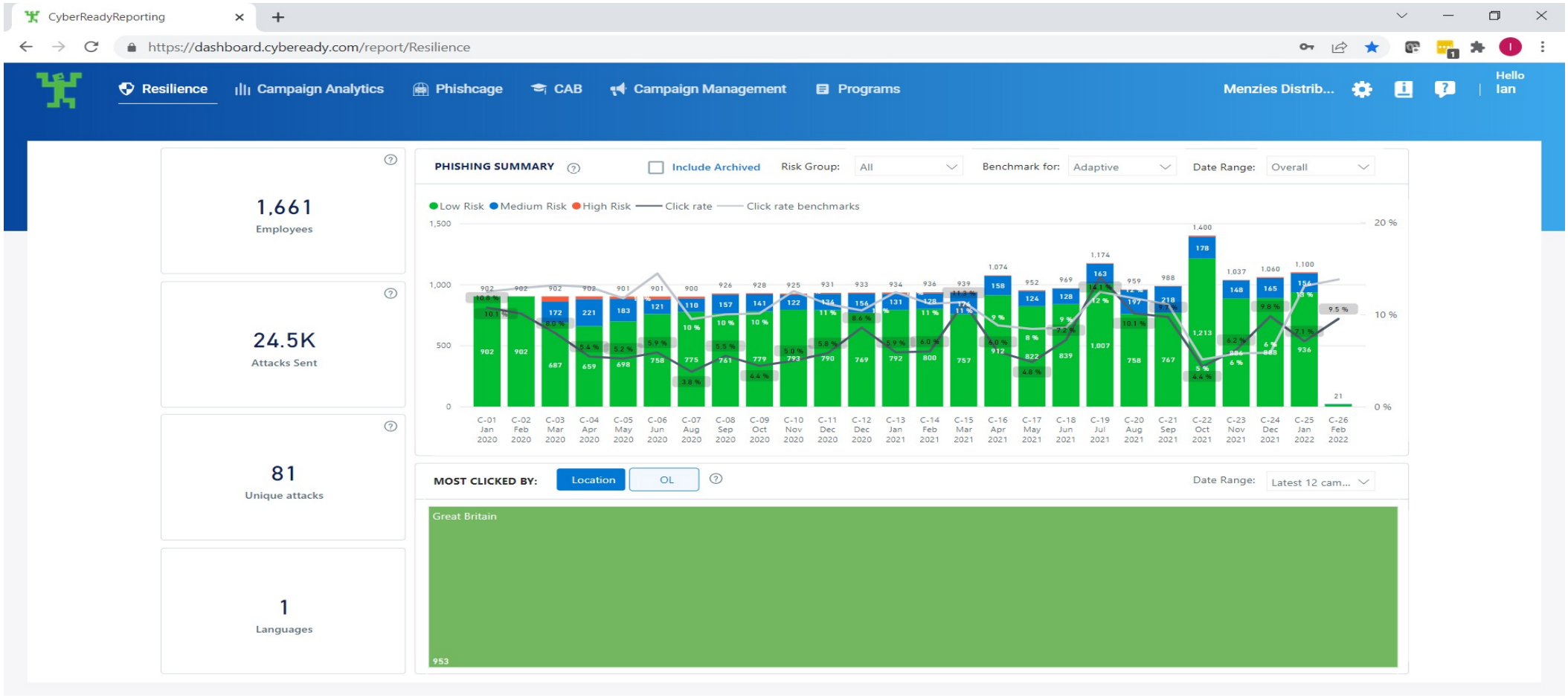


Utilise existing communications channels

Keep it simple and interesting and relevant



PHISHING SIMULATION



HOW DO WE TRACK SUSPICIOUS EMAILS