

Fight Fraud
With TigerShield
Anti-Fraud Solution





Today's speakers





Michel Shaler
VP BUSINESS DEVELOPMENT



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Scott Heath
FRAUD, GRAPH & ANALYTICS



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Graham Ganssle, Ph.D.

HEAD OF DATA SCIENCE, EXPERO



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Topics 2021 (AML): What does the future hold?

Complexity and State of AML

Key Features and Issues facing AML - Treasury Changes & Impacts (Michael Shaler - 18 min)

2021 - What will the Role of ML, GRAPH & Humans be?

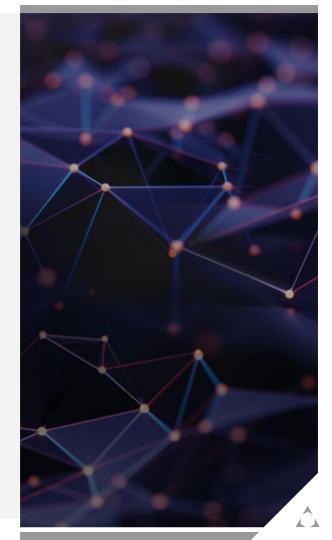
How - Graph + Machine Learning combine (Graham Ganssle, Ph.D. - 18 min)

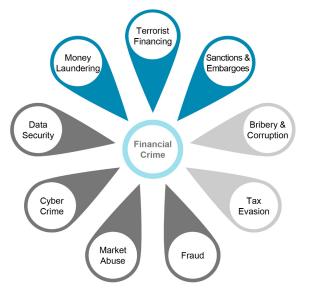
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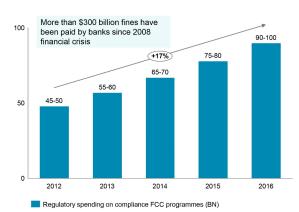
How Does TigerGraph address these issues? Demos of Art of the Possible (Scott Heath - 18 min)

Q&A (5 Min)













The United Nations Vienna 1988 Convention Article 3.1 defines *money laundering* as "the conversion or transfer of property, knowing that such property is derived from any offense(s), for the purpose of concealing or disguising the illicit origin of the property or of assisting any person who is involved in such offense(s) to evade the legal consequences of his actions".

Three stages of Money Laundering:

- Placement: Moving funds from direct association with crimes
- Layering: Disguising the trail to foil pursuit
- Integration: Making money available to criminals from what seem to be legitimate sources

https://www.unodc.org/unodc/en/money-laundering/overview.html

Total aggregated bank fines in 2020 \$14.21B

Most common violation AML breaches

https://finbold.com/bank-fines-2020/

Key Considerations for AML

NOT SMALL \$

 UNODC: Money laundering is "2–5% of global GDP, or \$800B to \$2T in current USD."

NOT JUST BANKS

 Retail, casinos, real estate, human and drug trafficking, terrorists, and others

NOT JUST RISK SCORING

 Understanding connected behavior in space/time is necessary for teams to find financial crimes

NOT JUST KYC

Effective investigation now needs
 KNOW YOUR CUSTOMER'S CUSTOMER

NOT JUST HUMANS

 Graph analytics, machine learning and artificial intelligence all help investigators do even better

Lets Get Specific about ... Fraud Impact

J.P. Morgan paid a \$1.7 billion fine for its failures to report suspicious activity relating to the Bernard Madoff Ponzi scheme.[10] Between 1986 and 2008, the scheme was conducted almost exclusively through accounts at J.P. Morgan Chase Bank. Over a multi-year period, multiple red flags were identified. J.P. Morgan was concerned enough that it reduced its financial exposure to Madoff funds in response to those red flags. However, even after J.P. Morgan's UK affiliate reported its concerns to the U.K. authorities, no such report was made in the U.S.

HSBC Bank USA settled claims with regulators, including the Financial Crimes Enforcement Network – or FinCEN, the bureau of Treasury charged with implementing the Bank Secrecy Act or BSA, with penalties exceeding \$1.9 billion for failure to have an adequate AML program.[9] Regulators raised concerns of an understaffed AML compliance function, a failure to monitor numerous transactions from high risk jurisdictions, and even the classification of one such jurisdiction as the lowest AML risk category. FinCEN's assessment stated over and over again that HSBC's fundamental flaw was a failure to conduct risk-based evaluations in designing its program

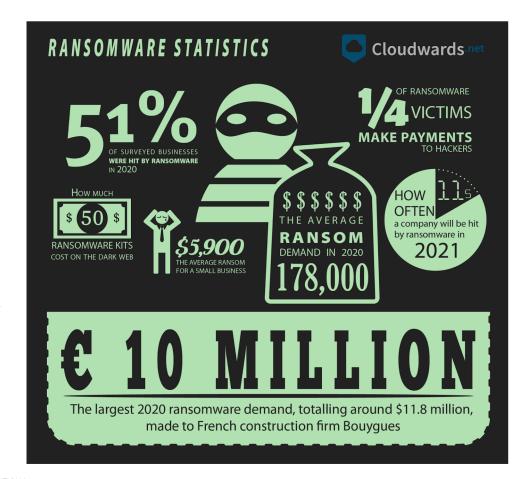
- Kevin W. Goodman SEC

National Associate Director, Broker-Dealer Examination Program
Office of Compliance Inspections and Examinations



Welcome to the Wild, Wild West...

- 2006: First ransomware discovered in Russia (TROJ_CRYZIP.A) leveraging ransom payout via earlier variants of cryptocurrency
- 2012: Reveton began locking out users from computers/networks with false warnings of FBI surveillance
- 2013: CryptoLocker became first widely-recognizable crypto-ransomware, followed by TorrentLocker, CryptoWall, and Linux.Encoder.1
- 2019: Baltimore City government = \$18M
- 2020: <u>Cybersecurity Ventures</u> predicts cybercrime will cost the world in excess of \$6 trillion annually by 2021, up from \$3 trillion in 2015.
- 2021: Scripps Health attacked on May 1 (ransom undisclosed, hospital operations broadly impacted)
- **2021:** Colonial Pipeline and \$5.5 M payment
- **2021:** JBS Meat and \$11 M payment





Fraud Use Cases

Use Cases Drive Outcomes





- Anti Money Laundering (AML)
- Internal Fraud Entitlements
- Credit Card & Transaction Fraud
- ID falsification & theft
- Cyber Malware
- IoT & Asset Fraud
- Audit & Compliance
- Claim, Dispute Charges
- Law Enforcement Prosecution



INVESTIGATION - VISUALIZATION

- Advanced Visualization
- Dependency | Network Pathing | Routing | Complex Visualization
- Clustering & Community Detection
- Geospatial 'Network Mapping'
- Real Time Data IoT Systems
- Team based Workbench & Investigation



ML & ANALYTICS

- Patterns Recommendations
- What If Planning & Visibility
- Predictive & Analytics
- Scoring and Risk
- Audit & Compliance Historical
- Targeting Similarities
- Decision Tree Analytics





2020 AML Legislation - How Tiger Fraud Can Help?

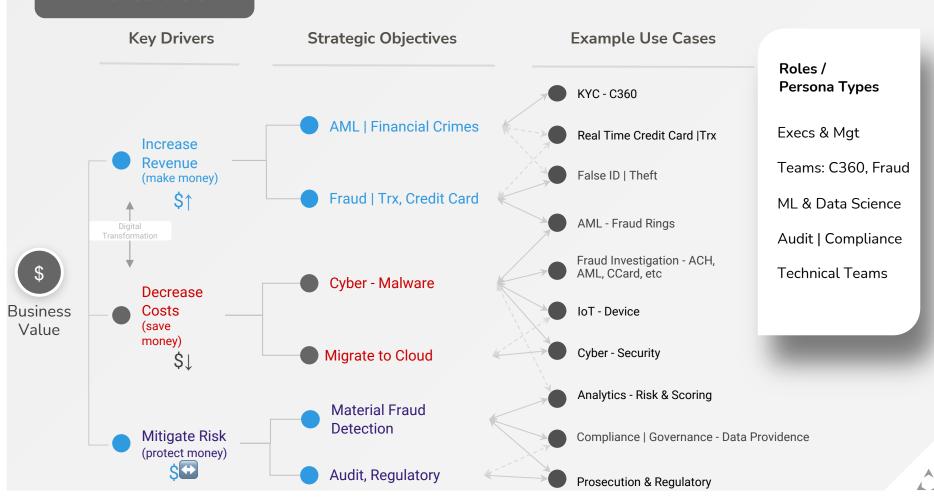
The Anti-Money Laundering Act of 2020



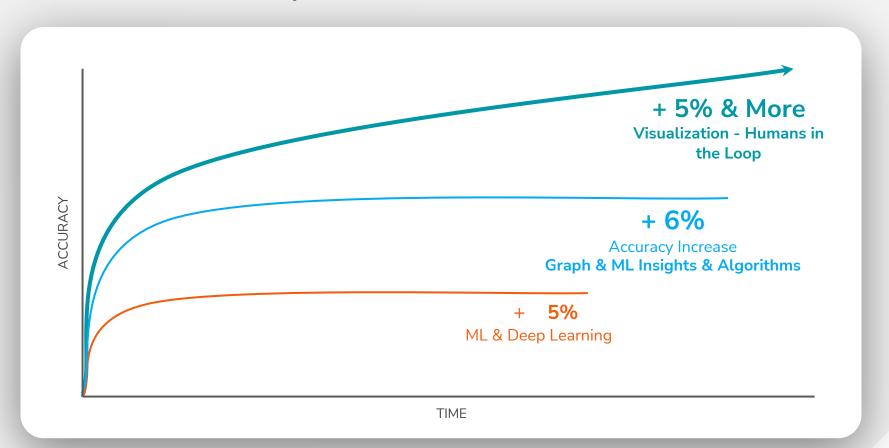
Codification	Codification of risk based approaches that include ML, Boolean logic and Graph algorithms allow for higher accuracy, lower false positives and easier maintenance and more complete documentation and reports. The increase of connected data including people, organizations, ownership, transactions and other Non Obvious relationship management and deep link investigation capability via a Graph Database technology	
Modernization	Modernization of traditional SQL and flat file information systems with the ability to have a flexible and easy maintain data model. The ability to allow for massive growth and data access in real time	
Expanding Enforcement	Process improvement, higher quality documentation and detailed alerts, workflow and cases mean better preparation for audits. The ability to easily secure and share data at an atomic field and obfuscated data level for US Govt and bank to bank data sharing.	
Disclosure	The ability balance and de-risk AML programs with the ability to flexibly create and manage risk models, scores and other internal flags and monitoring systems for creation of effectiveness goals and programs	
Sharing - Coordination	The ability to share and coordinate in with complex data easily and securely. This includes Bank - Bank, Bank to Govt enforcement and internal data sharing ability	
De-Risk	The ability to increase accuracy, decrease false positives, and escalate and resolve investigations with as little friction as possible	



FRAUD USE CASES



Provide Accuracy Boost & False Positive Reduction ~16%+





Top Trends in Data and Analytics For 2021



Accelerating Change

- 1 Smarter, Responsible, Scalable AI
- Composable Data and Analytics
- 3 Data Fabric is The Foundation
- From Big to Small and Wide Data

Source: Gartner 729348 C



Operationalizing Business Value

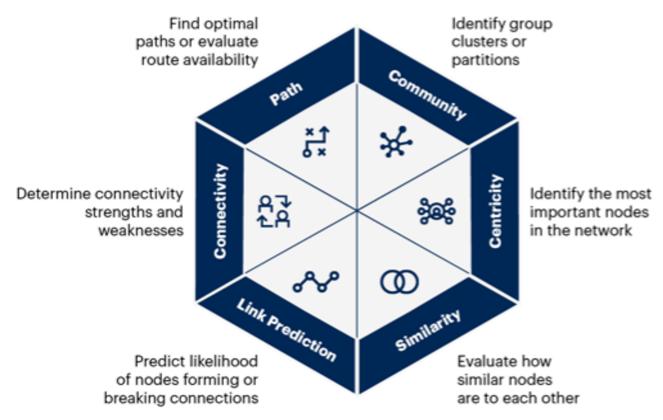
- 5 XOps
- 6 Engineering Decision Intelligence
- **7** D&A as a Core Business Function



Distributed **Everything**

- 8 Graph Relates Everything
- The Rise of the Augmented Consumer
- D&A At the Edge

Six Main Types of Graph Analytics



Gartner COOL **VENDOR** 2020 FORRESTER® **WAVE**

LEADER 2020

Graph Data Platforms





Credit Card Fraud

CUSTOMER NEED

- Complex Investigation community detection for potential criminal cohorts: Transaction, Cookie, Contact, Credit Card Data
- Massive Real time Transaction ingest & Automate Alerts
- Fraud rings identified for further scrutiny to better investigators

BUSINESS DRIVERS

- Replace Current Graph Technology
 - Entire corporate dataset could be processed together
 - Large & Complex 4 Billion+ Nodes & Vertices (10yrs data)
- Expensive & Labor intensive investigations

DELIVERED FUNCTIONALITY

- 6 mth Graph product shootout Replace Neo4J
 - Massive Transaction benchmarks on various platforms
- Fraud Analytics
 - Programmatic data pre-processing
 - Full graph processing for computing influence (PageRank)
 and community detection (Louvain)

BENEFITS

- Enterprise Enablement Massive Scale & Complete in real Time
- Lower TCO by 50%





Regulators fine U.S. Bank more than \$600M for AML errors

By Kate Berry February 15, 2018, 10:44 a.m. EST 2 Min Read





AML - Case Study

CUSTOMER NEED

- False Positive Reduction Real Time reduction of false positive for AML Investigations
- Increase Accuracy Use Graph Connections to surface real deep link or 'non-obvious' relationships
- Graph Analytics Allow lay investigators to use power or deep line,
 ML & automated pattern detection

BUSINESS DRIVERS

- Bolt Onto Existing : Oracle, Actimize & Custom Rules engines
- ML, Analytics & Graph Technology Platform Enablement
 - Entire corporate dataset could be processed together
 - Large Complex 4 Billion+ Nodes & Vertices (10yrs data)
- Automate Labor intensive investigations

BENEFITS.

- 10% increase of Accuracy ~\$20M
- Avoid Fines \$2 4M a year
- ~\$10 Min in Manual process automation Learn from historical AML
 & create 'Real Time' system to minimizing expensive manual investigative time

TigerGraph is the only scalable graph database for the enterprise

Founded in 2012, HQ in Redwood City, California Advanced Analytics & ML on Connected Data



Enterprise Scale Database 40-300x faster than competition



Foundational for Al and MI solutions



Concurrent OLTP & **OLAP** Workloads



SQL-Like Query Language



OnPrem, SaaS & Cloud Marketplaces



Global teams located in 4 continents

Our Customers Include The Largest Companies in:















Retail



BIGDATA

INSIDE BIGDATA

2018 | 2019 | 2020

FORRESTER* WAVE LEADER 2020

Graph Data Platforms

FORREST WAVE Nov 2020 Recognized as one of the top 5 leaders along with Neo4i, AWS, Azure & Oracle

> Gartner COOL **VENDOR**

GARTNER

May 2020

DBTA 100 2019 | 2020





Forrester Research recognizes TigerGraph as a Leader

Forrester says, "Customers like TigerGraph's speed, language, ease of deployment, performance, visual tooling for graph schema/query, and support for both transactional and analytics use cases in the same instance."

Download the full report here.





TigerGraph Scores Perfectly On 9 Key Criteria for Enterprise Deployments

Perfect scores were awarded for:

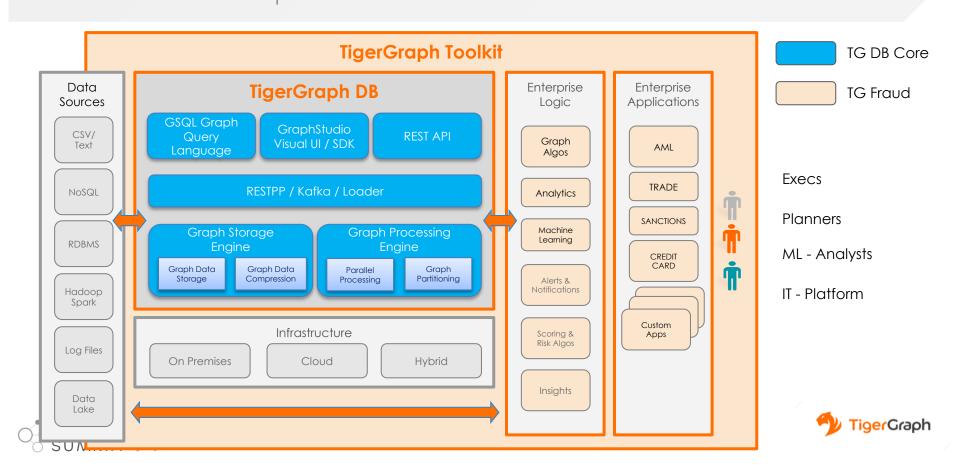
- Scalability
- Performance
- Workloads
- Transactions
- Queries/search
- Data loading/ingestion
- API/extensibility



TigerGraph also received the highest possible score in the community criterion in the "strategy" category and in the global presence criterion in the "market presence" category.

Tiger Fraud

Total Approach - TigerGraph Platform



TigerShield Solution Focus



- Increase Accuracy
- Decrease False Positives
- Utilize My Current Technology
- Increase Speed & Efficiency
- Adapt to Govt Changes Faster
- Modular Total Solution
- Powered By TigerGraph



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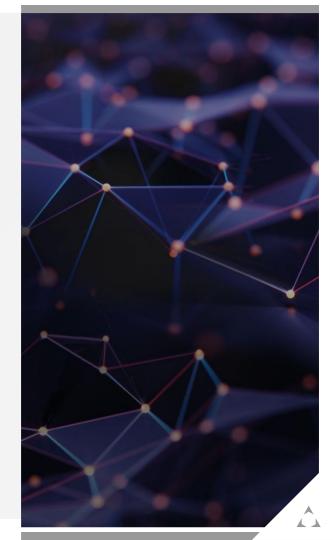
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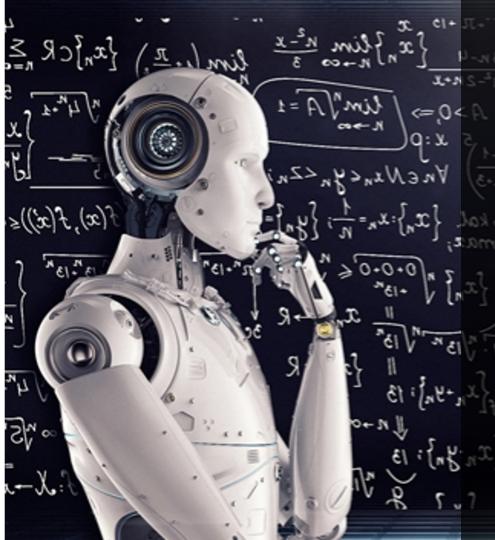
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Q&A (5 Min)







How Tiger Fraud Work?
Data Science, Graph And Domain Expertise

why is data science + ML interesting in this domain?

Resources:

MI Rlog Posts

Maturity Toward Graph, Visibility + Human in the Loop

Data Cliff Data Connectedness/ Exploration Little to no Analytic NoSQL - SQL Capabilities

Tools

Analytic Assisted Decisions

Insight-driven Decisions/ Measurable

2D BI Tools

Autonomous Decisions & Human in Loop

> ML - Graph Accurate - Real Time Decision Making w/Human in Loop

> > Graph + ML + Visualization

Graph

Predictions, etc.)



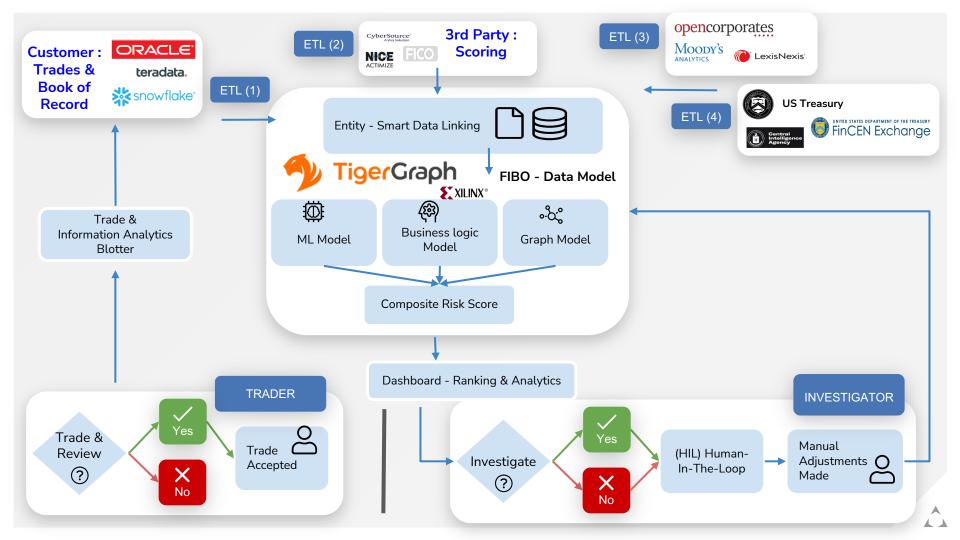
~+16% Accuracy ~+15% Decrease False Positives

Graph - ML driven Insights (Recommendation,

Augmenting Decisions

Graph - ML

MATURITY



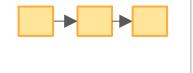
Key TigerGraph **Functions**

- Levenstein
- Louvain
- Strength of Connection
- PageRank

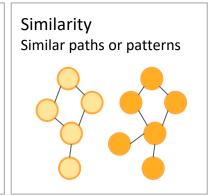
High Level Use of Algorithms for Anti-Fraud

Dependencies

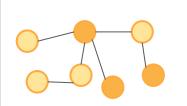
- Failure chains
- Order of operation



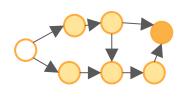
Clustering Finding things closely related to each other (friends, fraud)



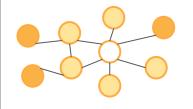
Matching / Patterns Highlight variant of dependencies



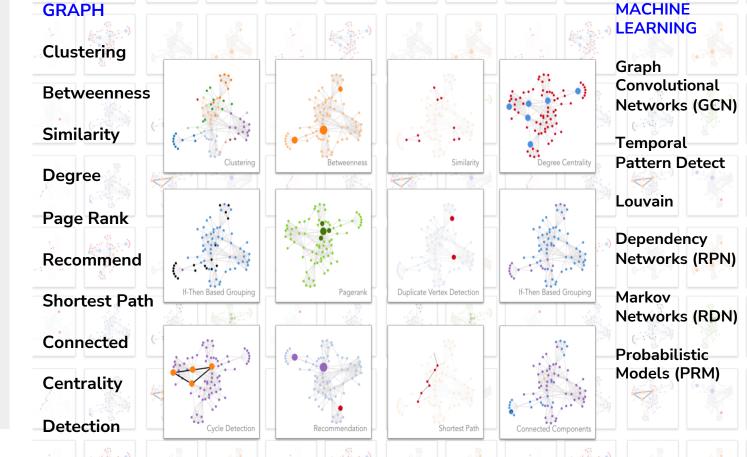
Flow | Follow the \$\$ Find distribution problems, efficiencies



Centrality, Search Which nodes are the most connected or relevant

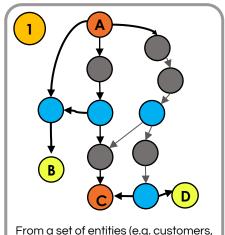


Included Algorithms Explainable ML/AI



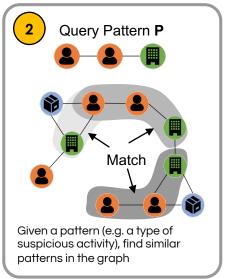
7 Key Data Science Capabilities Powered By A Native Parallel Graph

Deep Link Analysis

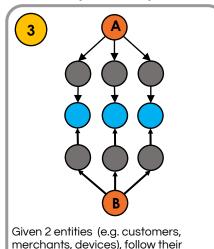


accounts, doctors), show all links or

Multi-dimensional Entity & Pattern Matching

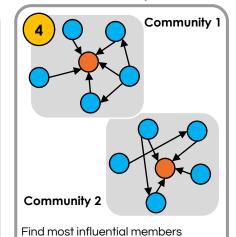


Relational Commonality Discovery and Computation



relationships to find commonality

Hub & Community Detection



(customers, doctors, citizens) & detect

community around them

Analyze changes in entities & relationships with location data

Analyze changes in entities & relationships over time

Extract graph-based features to feed as training data for machine learning; Power Explainable Al

5 Geospatial Graph Analysis

Temporal (Time-Series) Graph Analysis

7

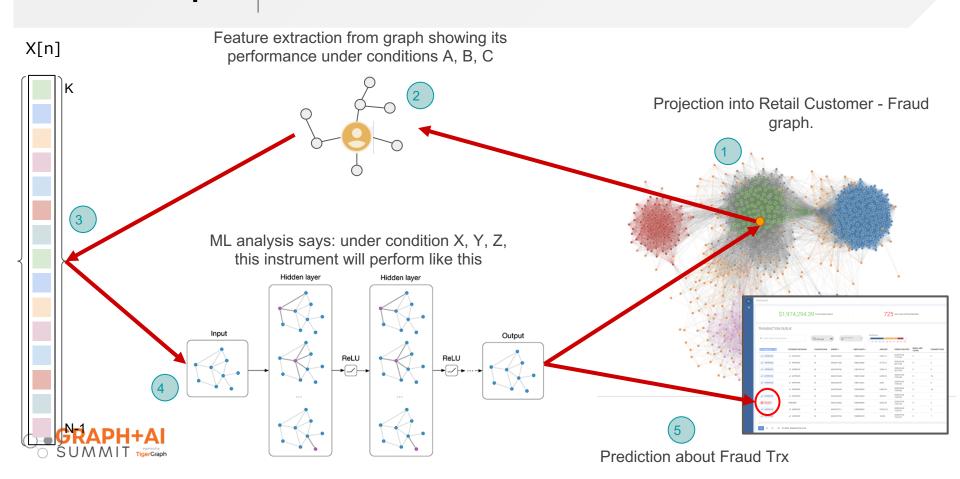
connections

Machine Learning Feature Generation & Explainable Al

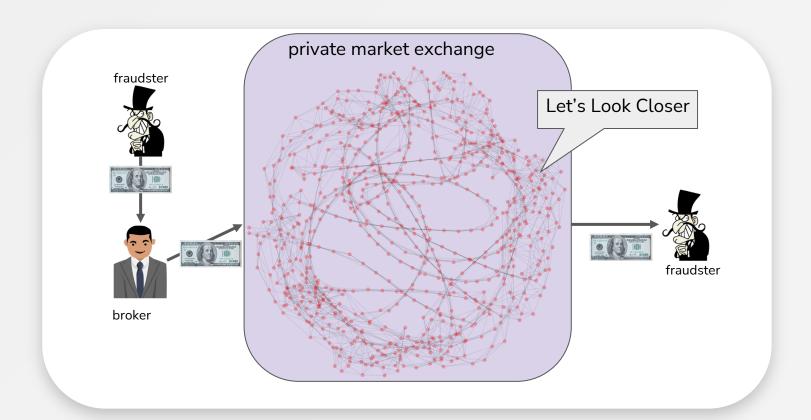


ML + Graph

Detailed Steps in Prediction Process



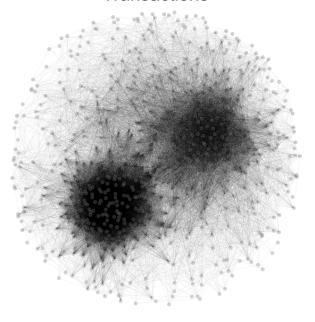
Trade AML Detection - Round Tripping



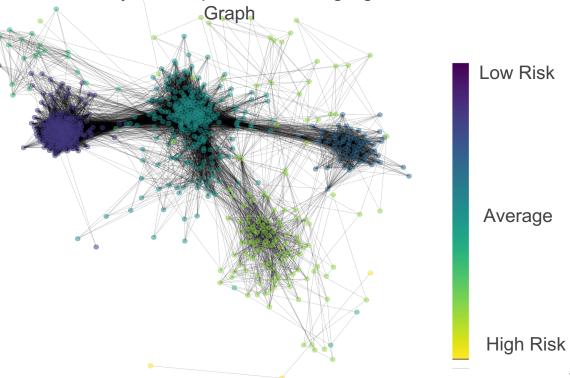


Fraud - Identity Lookalikes

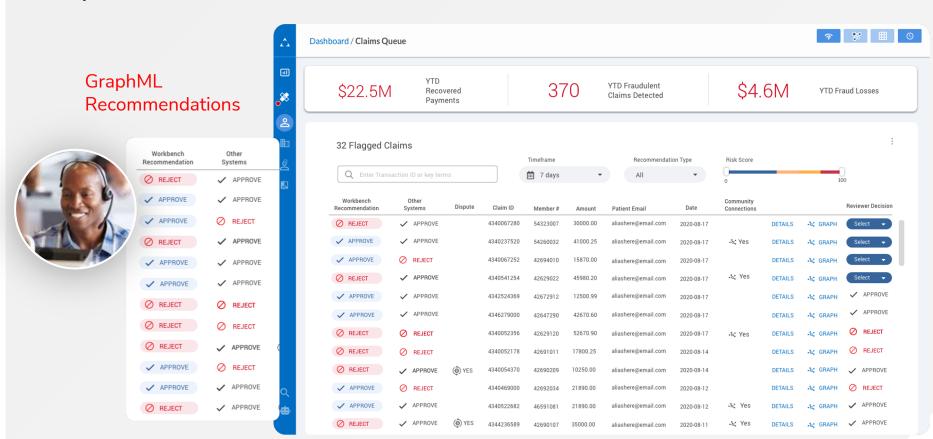
Unstructured graph of Unrelated Fraud Transactions



Same graph, automatically clustered by their history similarities by an unsupervised learning algorithm +

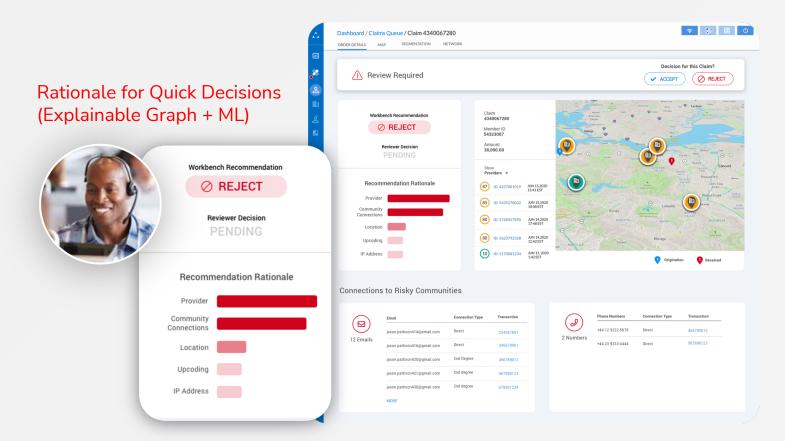


GraphML Recommendations = Accurate & Efficient Decisions





GraphML Rationale = valuable, deep insights



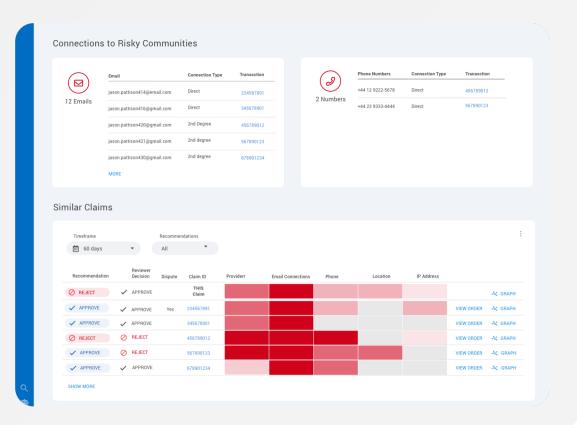


GraphML Visualizations = Efficiency Gains & Accurate Decisions

Simple & Powerful

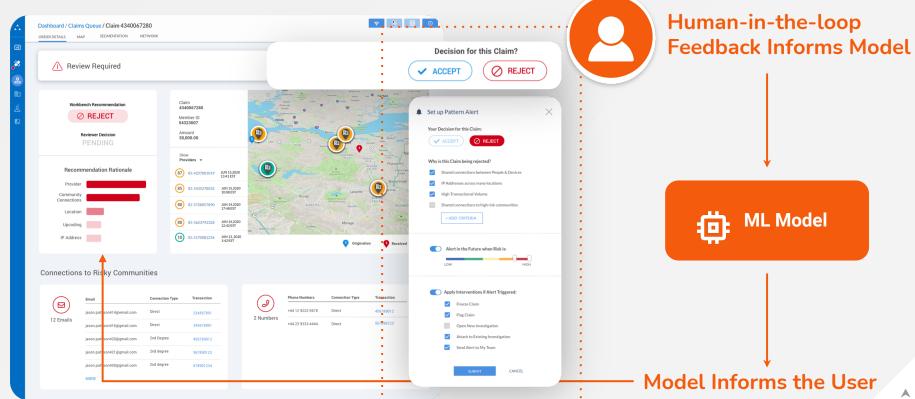
Data Connections driven by Graph Algorithms save users time

- Louvain Risky
 Communities & Bad
 Actors
- Similar Claims





Augmenting Fraud Models with Colearning

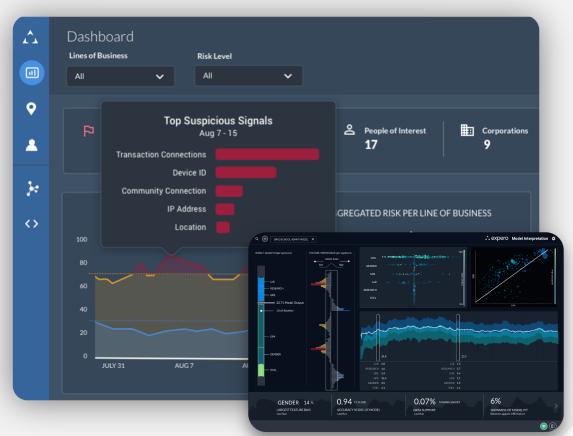




Increasing Visibility Explainable AI

Why is overall risk increasing?







How Does Tiger Shield Work?

- Monitoring
- GraphML CI/CD
- Active Learning
- Interpretability



experoinc.com/solutions/data-products

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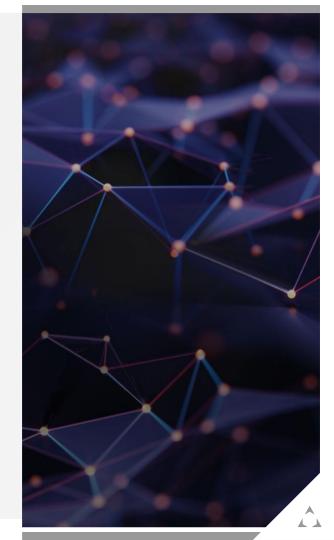
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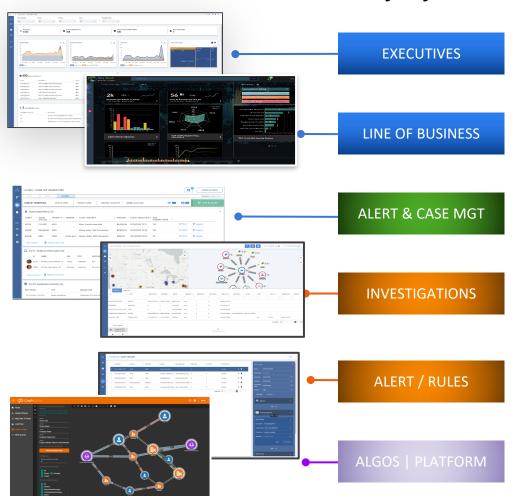
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Q&A (5 Min)



Visualization - Functionality by User



Dashboards & Reports

- Macro Trends
- Drill In Elements

AML Specific Dashboards & Reports

- Que Status
- Numbers Audit & Compliance
- Open Closed

Alert & Case: Que & Detail

- Auto Grouping Audit & Compliance

Investigation Teams - Workbench

- Investigations & Teams
- Findings & Connectivity
- Graph Exploration

Alert, Dashboard & Rule Management

- ML & Algorithms
- Complex analytics and 'scenarios'

Graph & Management

- Data Models
- Graph Ops & Attributes

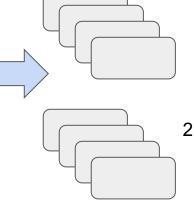
TigerShield: TEAM ENVIRONMENT

Business Units

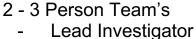
- Financial Crimes
- AML
- Credit Card/Trx
- Cyber
- Audit & Compliance
- Risk
- Trade Sanctions
- Exec | Management

Separate Teams

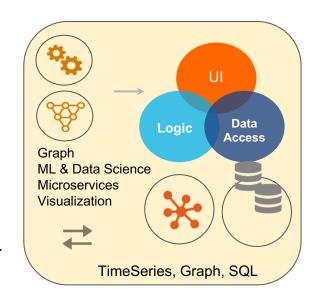
- 'Pods' By Unit







- Data
- · ML



DATA

- Secure Ingest
- Data Provenance
- Atomic Data Security
- Each Data set Security



TEAMS

- Team Security Sandbox
- Scenarios Test's ML & Logic
- Team Shared Learning
- Allow Pods to Share
- Management Roll Up
- Atomic, Group and Corp data share

CORP NEEDS

- Promote to SAR
- Share Case management
- Prosecution
- Pro-active alerts
- Predictive intervention
- ML & Explainability

TigerShield Anti-Fraud Solution

Modules

Explorer

- Simple & Advanced Search
- Case, Alert & Ring View
- Link & Layout visualization
- Map & Grid View
- Graph Connection Information
- Hop & Connection Limits
- Save & Alert/Case attach
- Load / Save

Analytics

- Analytics 'Recipe'
- Segmentation
- Pattern Mapping
- Similarity & Cohort View
- Risk Grid
- Sankey View
- Save & Alert/Case attach
- Load / Save
- View Multiple TGraph outcomes

Alerts

- Alert Que & Detail
- Role based QueConnection View
- Detailed view of Alerts
- Linked parties, Graph
- Workflow Fnabled
- Alert Builder Engine
- Boolean
- o TGraph Algo
- o Grouping Priority

Case Management

- Case Que & Detail
- Case fileSubjects
- Alert linking
- Non-obvious connection
- Workflow & filters
 Customer Logic
- Build and Save
- Criteria & Actions
- Grouping

Dashboard

- Dashboard BuilderRole & Task Based
- Alert & Case Que
- KPI elements
 - o Pie, Risk, Grids

Reporting

- Grid, Summary Reports
- Filters and Report
- o Ad Hoc
- o PDF, XLS, XML export
- Link GSQL

Workflow

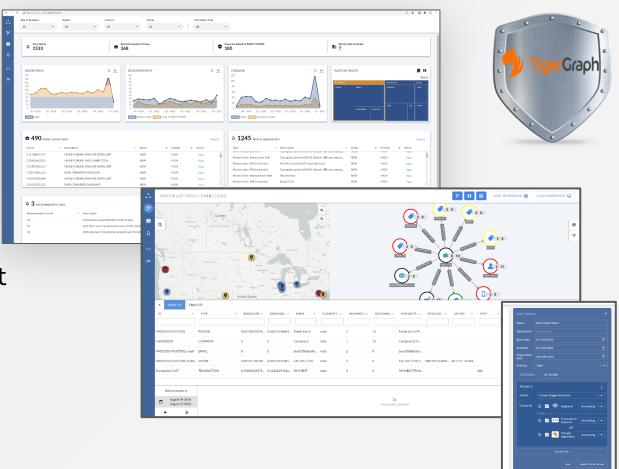
- Setup CRUD
- Cases
- Alerts
- Reports (SARS)
- o Approvals, Status

ER/Data Enrichment

- Setup Link TGraph Algos
- Alert Links
- Dashboard Links
- Workflow and Frrors

Demo

- Rules / Alerts
- Dashboards
- Analytics
- Case & Alert Mgt





The TigerGraph DB Difference

Feature	Design Difference	Benefit
Deep-Link Pattern Discovery 5 to 10+ hops deep	 Native Graph, for speed and efficiency 	Uncovers hard-to-find patternsOperational, real-time analytics
Handling Massive Scale The state of the sta	 Distributed DB architecture Massively parallel processing Compressed storage reduces footprint and messaging 	 Integrates all your data Automatic partitioning Complete data → Better detection
In-Database Analytics	 GSQL: High-level yet Turing-complete language User-extensible graph algorithm library, runs in-DB ACID (OLTP) & Accumulators (OLAP) 	Avoids transferring dataRicher graph contextIn-place Machine Learning



TigerGraph - Democratizing Graph Analytics

Ease of

Use

INVESTIGATIO

- Multiple types of Investigators
- No-Code Business Ul's
- Investigate better & faster less time hunting & gathering

INVESTIGATION

- Enhanced Pattern Matching
- Easy Deep Querying

ALERTS

- Build, Maintain and Test
 - Graph, ML & Boolean

DEVELOPERS

Easy to use UI - GSQL

SYS ADMIN

 T2P Platform Faster install & sys mgmt Scale and Performance

Better Together DEVELOPERS

- pyTigerGraph python API
- Expanded Ecosystem
 https://github.com/tigergraph/ecosys/blob/master/docs/awesome.md
- Developers Portal with Machine Learning Notebooks

Faster install & sys mgmt



Connecting It All -1 Anti-Fraud Solution

Get more value from your data by making the connections

- Party Level & Transactions makes data visible, accessible, extensible
- Scalability & Performance gets the truth about who is who, discovers new connections
- ML & Clustering for a host of ML & Analytics applications

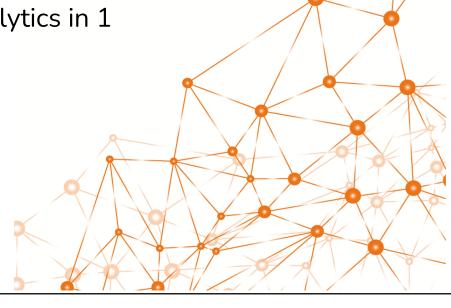


- Easy to Use Business UI Easy to use and understand visualizations
- Role Based Access Interfaces for simple to complex investigation teams
- The right user interface offers insight and explainability



Tiger Fraud Solution - Success with Graph + ML

- Modular Solution 'Bolt On' for Right Architecture and Pipeline
- Business & IT Interfaces for easy installation & support
- Business functionality + Graph Analytics in 1
- Be Flexible and Plan for Growth
 - Cloud
 - On Premise





TigerShield Solution Focus



- Increase Accuracy
- Decrease False Positives
- Utilize My Current Technology
- Increase Speed & Efficiency
- Adapt to Govt Changes Faster
- Modular Total Solution
- Powered By TigerGraph





Learn More

https://www.tigergraph.com/toolkits/

