IDELIC

**ARL TRANSPORT:
UNLOCKING FLEET INSIGHTS**

Key Results

- **Realized an organized way to gather and retain data**
- **Achieved full system integration; single point of record for all data**
- **Unlocked flexible reporting to gain deeper insights**
- **Implemented a proactive approach to accident prevention**

ARL Transport is one of the largest intermodal drayage companies in the United States and Canada, managing ten fleets with 42 terminal locations and 600 owner-operators. They are proud of their efforts to maintain environmental responsibility in all of their operations, always put their customers first, and keep safety top of mind. ARL was also awarded "Drayman of the Year" by three separate organizations.

Like many fleets, their Safety Team used a combination of spreadsheets to log accidents and claims alongside various third-party and in-house safety systems. They wanted to get away from disparate systems and spreadsheets. ARL President, Ron Faherty explained: "We have been looking for something to modernize the tracking of accidents and claims for over ten years."

Their team also wanted to start proactively addressing driver behavior to prevent accidents and incidents before they occur, opposed to taking reactive action in hindsight.

The Solution

In their search for a solution, ARL discovered the industry-leading driver management platform, the Idelic Safety Suite. ARL was immediately intrigued by the ability to integrate all of their fleet systems and the risk management power in the Idelic Watch List.

Integrations

ARL's Safety Team replaced all their spreadsheets with the Safety Suite. They began accessing data from FMCSA, ELDs, MVR monitoring, and telematics in one platform alongside their accident, claims, and internal system data.

Across all 42 terminals, their driver data was normalized, accessible and reportable in one platform. They accomplished a single point of record for all safety data with easy, flexible reporting across employees, equipment, accidents, and claims.

Application

With their fleet data integrated, ARL employed the Idelic Watch list to unlock predictive analytics, identifying their drivers most at-risk for an accident across their entire fleet. Meanwhile, they intend to use the Safety Suite and this 360-degree view of drivers and driver data to easily administer award programs for their safest drivers.

ARL unlocked the flexible reporting they needed to help their drivers. They can now report across a single terminal, or all 42 terminals at once. This precision and flexibility enable full end-to-end management of their drivers' performance including behavior management, training, corrective action, awards, and compliance.

"The software is so user-friendly and easy to navigate."

**- Nancy Malmsberry
Claims Director**

The Results

- Integrated FMCSA, ELDs, MVR monitoring, and telematics into the Safety Suite
- Easy access and retention of detailed employee, accident, illness, and claims details
- Single point of record for all fleet data with easy, flexible reporting across employees, equipment, accidents, and claims
- Unlocked predictive insights into at-risk drivers and behavior across all 42 terminals

At Idelic, bringing drivers home safely each night is our primary mission, but that mission isn't our only goal. We aim to help our customers prevent accidents, lower driver turnover, and reduce insurance through our comprehensive driver management platform, the Idelic Safety Suite.

Click here to schedule a time to talk with a team member about how your fleet can achieve similar results and take a step towards a safer tomorrow.

See a Live Demo

Idelic.com
877-4-IDELIC