



Brickwork By iATS



Product Summary

The only Salesforce payment processor app that focuses exclusively on servicing nonprofits.

Pain Points Solved

- Simplify & Automate Donations Processing and Recurring
- Reduce errors - Eliminates the hassle of manual data entry via the **Universal Postback (UPB)** feature, saving **time and money**
- Simple Batch Entry - Mass Transaction Processing/Updates
- Accept Donations Anywhere - Online, Offline, or in-person
- Flexible Payment Type Options
- Seamlessly Integrated Online Forms

Client Demographic

- Nonprofits - fundraisers, donor services, Finance
- Broad cross-section of clients (P10 clients - Enterprise Implementations)
- AMER
- UK/EU

Nightly Download Journal Import

- Automatically retrieves transaction information from iATS systems and adds them to a Salesforce environment daily
- Scheduled daily and can also run manually when needed
- Email notifications sent out each day to provide details on success of import

Universal Postback - Salesforce Integration

- Eliminates manual data entry into Salesforce CRM
- Connect any iATS Online Form to Brickwork
- Connect other donation pages & third-party applications directly via Brickwork

WORKING WITH iATS

- Engage iATS during discovery phase to understand NPOs' needs
- Pre & Post Sales Support
- Email, Web & Live Phone Sales Specialists
- Dedicated Customer Care and Partner Support Teams
- Self-Serve Client Portal
- Online Resources & Step-by-Step Guides

**BRICKWORK
TODAY**

600+ CLIENTS

**10-20 NEW
CLIENTS/MONTH**

**\$100M+ GROSS
PROCESSING**

**Transactions that
matter.**

20 Years

Serving the nonprofit sector exclusively.

14,000+

Active customers and growing.

3x

Higher customer retention than industry average.

80%

iATS customers would recommend us to a friend.

\$10+ Billion

Processed for nonprofits in the last 5 years.

Partner focused

90% of new customers referred by partners.

iATS works with you to deliver exceptional white-glove service to you and your nonprofit clients.

Become a Partner

[home.iatspayments.com/
become-a-partner/](https://home.iatspayments.com/become-a-partner/)