# **iATS Online Forms**

Secure online forms that make accepting donations on your organization's website easy and seamless.

#### **Pain Points Solved**

- Accept one-time or recurring donations.
- Easily and quickly create forms no coding skills required.
- Embed directly on your website or use as standalone donation pages.
- · Accept credit cards or ACH.
- Easily track donations with real-time reporting and process refunds if necessary.
- Pay only for the processing not the form itself.
- Allow donors to cover the processing fee for their gift.

# **Client Demographic**

- Nonprofits fundraisers, donor services, finance
- Broad cross-section of clients (P10 clients Enterprise Implementations)
- AMER
- UK/EU

# Salesforce Integration

- Forms seamlessly integrate to Salesforce via our Brickwork app.
- Collect one-time or recurring donations via the Aura online form and post them directly into your Salesforce instance.
- Real-time updates.
- Sync custom fields from the Aura online form to Salesforce such as campaign information, tribute etc.

# **Working with iATS**

- Engage iATS during discovery phase to understand NPOs' needs
- · Pre & post sales support
- Email, web & live phone sales specialists
- · Dedicated customer care and partner support teams
- Self-serve client portal
- · Online resources & step-by-step guides

**Start Accepting Donations** 



Transactions that matter.

#### 20 Years

Serving the nonprofit sector exclusively.

## 14,000+

Active customers and growing.

### **3**x

Higher customer retention than industry average.

### 80%

iATS customers would recommend us to a friend.

# \$10+ Billion

Processed for nonprofits in the last 5 years.

## **Partner focused**

90% of new customers referred by partners.

## **Get started**

home.iatspayments.com/ become-a-customeronline-forms/