

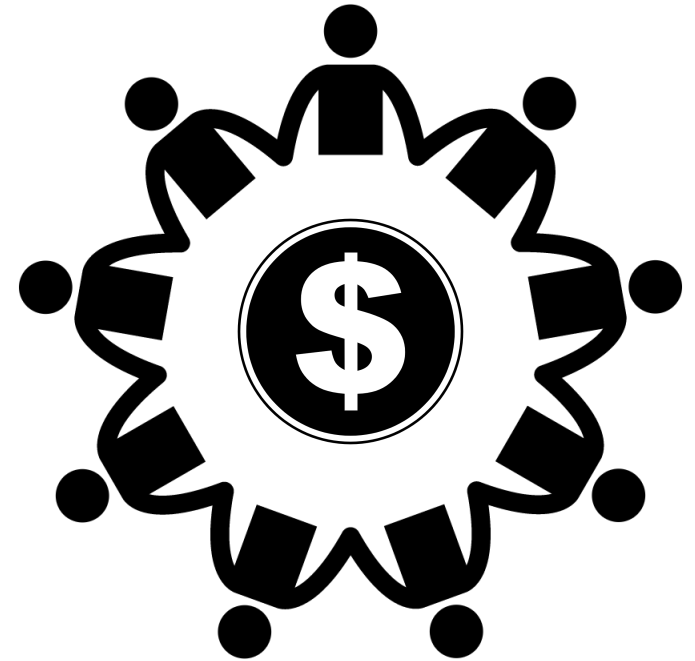
Welcome to the Financial Commons



#FinancialCommons

Financial Commons

- Created by three long-time partners
- Vetted resources and tools
- Trends and analysis
- A national peer community
- Spirit of responsiveness and co-creation



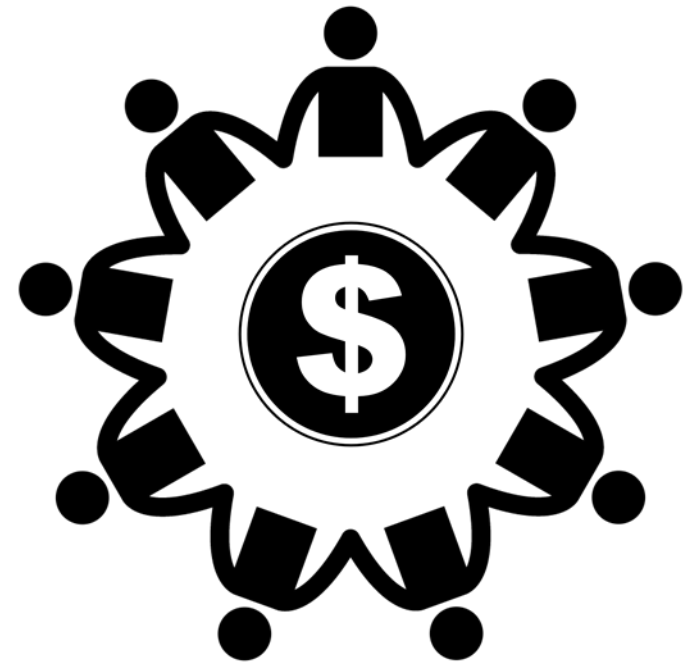
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Anchor Concepts

- Whole enterprise thinking - *Kate*
- Core revenue models

- Full cost framework - *Ruth*
- Capital structure

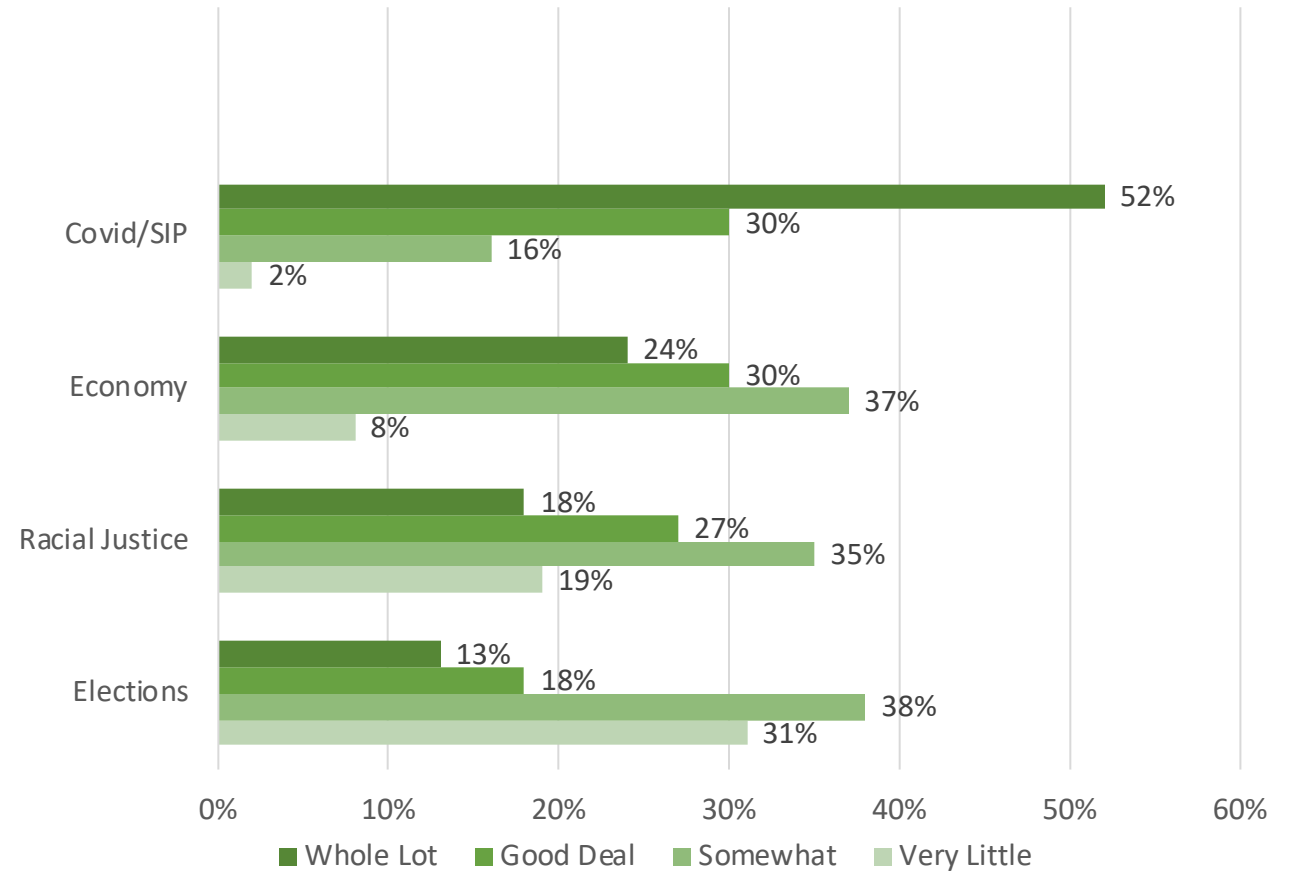
- Values and practices that enable financial resilience- *Hilda*



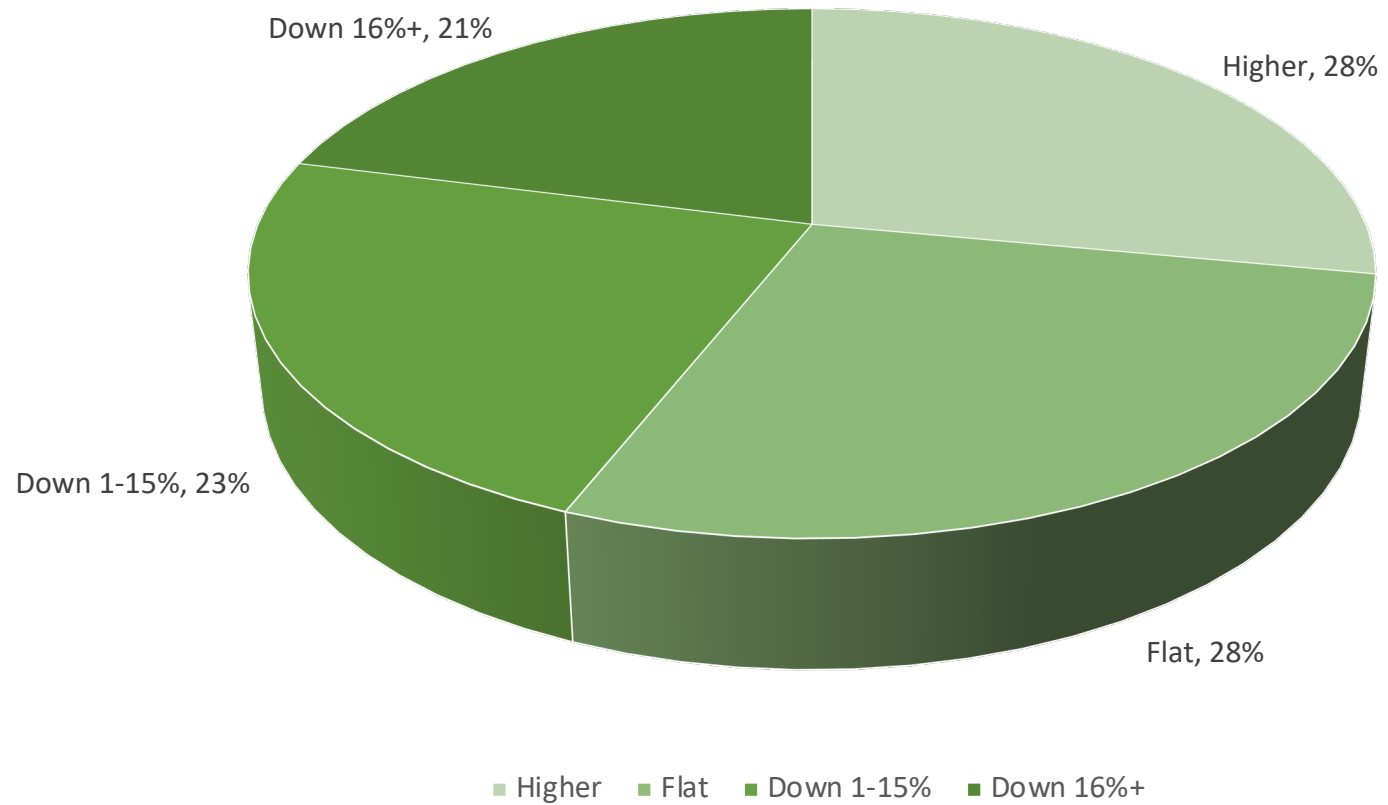
Pre-Event Survey Data

- 379 responses
- A confluence of forces mandated quick adaptation

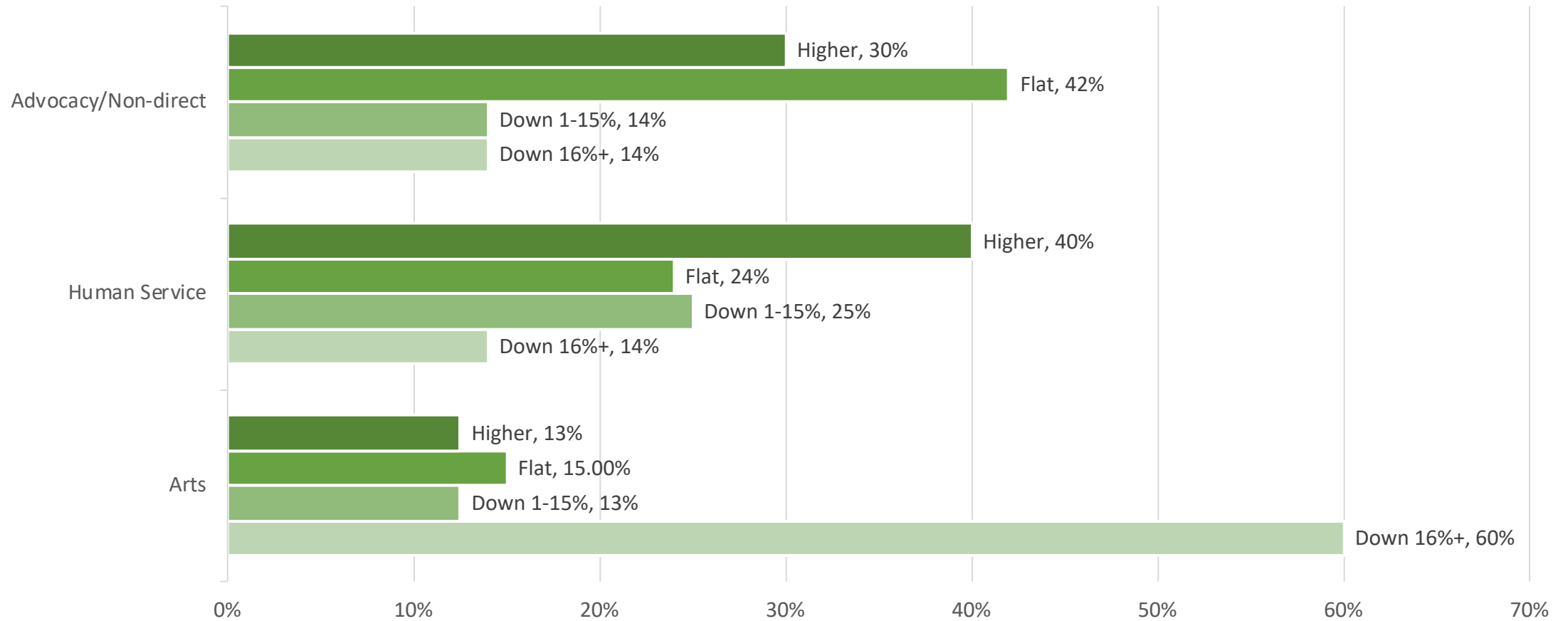
A Confluence of 2020 Forces



Current FY Revenue – All Respondents

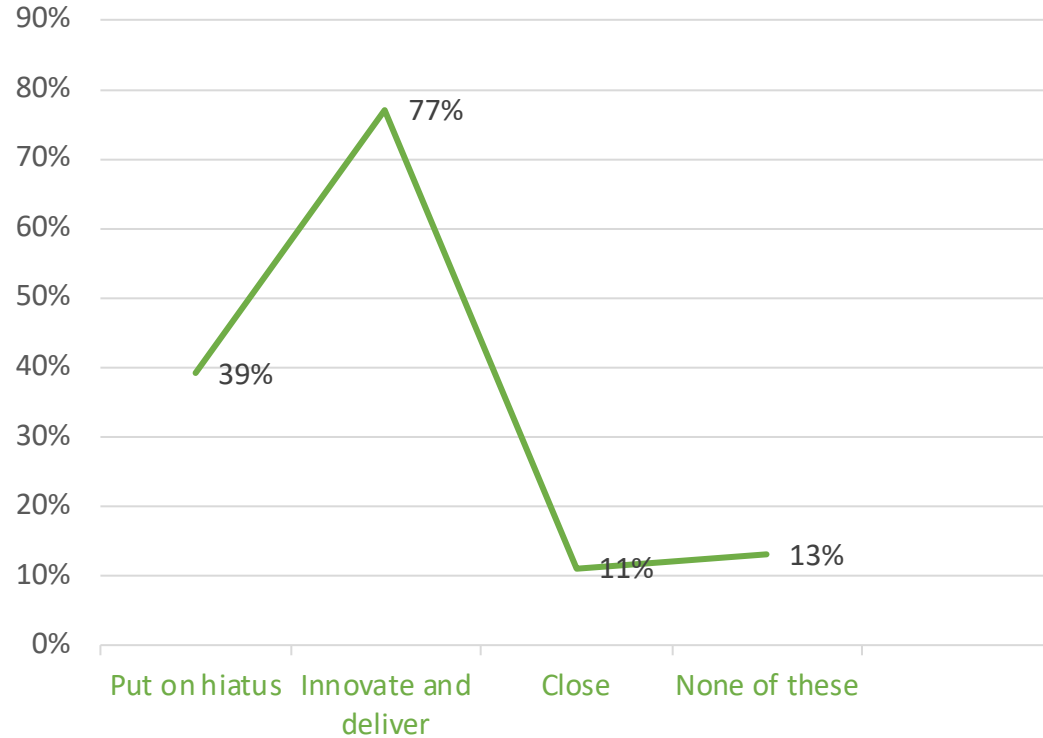


Great Variation— A 3 Sub-sector Comparison

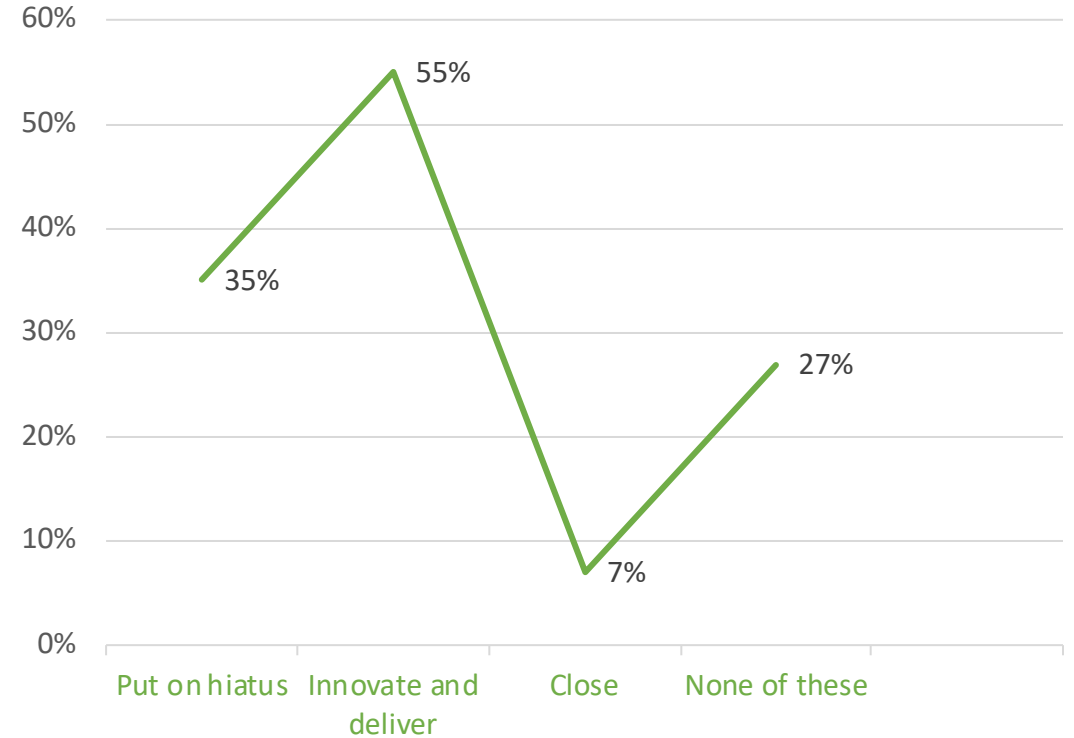


Widespread Change & Innovation

Program

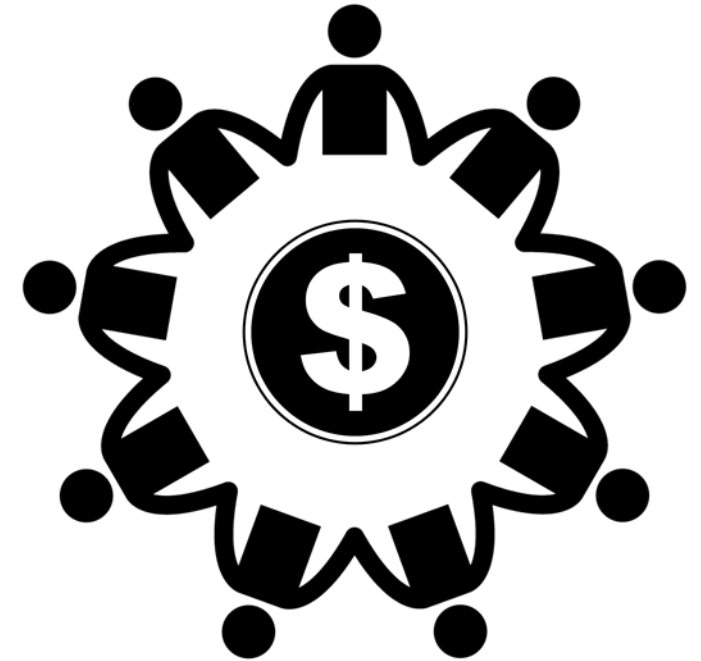


Fundraisers



Today's Panelists

1. Felicia Perry, Executive Director
West Broadway Business and Area Coalition
2. Dominique Jones, Executive Director
Boys & Girls Club of Harlem
3. Hal Cropp, Producing Artistic Director
Commonweal Theatre



Thank you for joining us!
Please complete your pop-up evaluation now!



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