

Coronavirus Crisis Monitor Report

Destinations

CHINA DOMESTIC SPECIAL EDITION: Monitor the recovery of domestic travel in China

The outbreak of the Coronavirus has led to the cancellations of flights, organized trips and group tours, meaning that destinations, travel retailers and brands may miss out on important travel (and sales) periods.

However, in China the first [green shoots of a recovery in the travel market](#) have been spotted.

The question is how that recovery will now materialise within China - **what will be the bookings trends for domestic travel? And when will travellers resume trips to business or leisure destinations, such as Hainan?**

The ForwardKeys Crisis Monitor Report (Destinations) is a bespoke report that is very suitable for DMO and retail marketing professionals interested to learn more about how bookings made by the Chinese market are developing.

Up to 10 Chinese cities can be selected, and for those destinations the booking trends will be shared on a weekly basis.



Delivery

The file is delivered in an easy to read Excel document with graphs and tables. It also included flat tables to help you calculate the aggregates required for your business.



Delivery frequency

Every 2 weeks



Destinations

Select 10 cities in China to monitor bookings to those destinations.



Contract

3-month subscription with the option to extend.



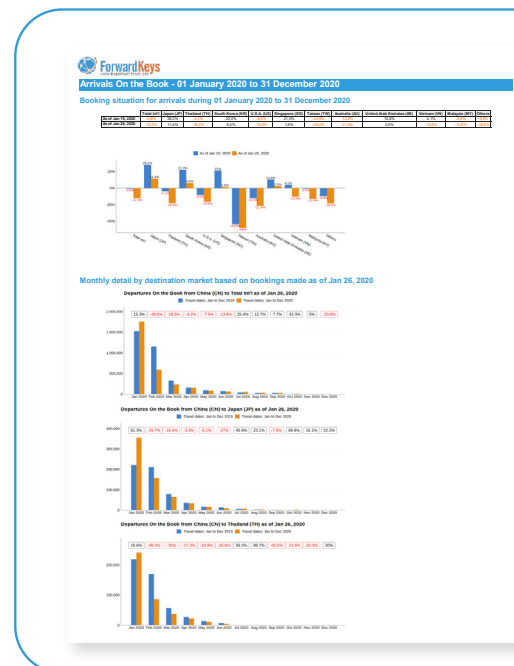
Price

€ 9,000 (for a 3-month subscription)



Methodology

ForwardKeys is in the unique position of being able to monitor domestic air travel in China due to our high coverage of bookings in this market. These bookings are provided by both travel agents, and the airlines themselves.



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