

# FASHION SUSTAINABILITY (STANDARD)/ FASHION MARKETING (STANDARD)

FIRST YEAR		DESIGN PROCESS	MATERIALS & MAKING	INDUSTRY & ENTERPRISE	INDUSTRY AWARENESS
	TRIMESTER 1		Fibres, Fabrics & Fabrications	Sustainable Fashion Business Models	Critical Thinking
	TRIMESTER 2	Fashion Design: Function		History of Fashion Systems	Critical Survey
	TRIMESTER 3	Fashion Design: Reinvention	Fashion Resourcing & Remaking		
SECOND YEAR		DESIGN PROCESS	MATERIALS & MAKING	INDUSTRY & ENTERPRISE	INDUSTRY AWARENESS
FASHION & SUSTAINABILITY	TRIMESTER 4	Fashion Design: Heritage	Bespoke, Couture & Slow Making	Business Strategy & Design Thinking	
	TRIMESTER 5	Fashion Design: Futures	Zero Waste Techniques & Technologies		Fashion Styling
	TRIMESTER 6			Ethical Business Management	Communications & Marketing
THIRD YEAR		DESIGN PROCESS	MATERIALS & MAKING	INDUSTRY & ENTERPRISE	INDUSTRY AWARENESS
	TRIMESTER 7	Fashion Design: Personal Investigation	Materials & Making: Personal Investigation	Introduction to Entrepreneurship	
	TRIMESTER 8	Fashion Design – Capstone Project	Design Realisation – Capstone Project		Careers Development
	TRIMESTER 9			Business & Entrepreneurship – Capstone Project	Industry Placement (60 hours)

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FOURTH YEAR					
FASHION MARKETING	TRIMESTER 10	New Fashion Influencers	Introduction to Communications & Branding	Introduction to Business Basics	
	TRIMESTER 11		Fashion Sales & Marketing: Digital Culture	E-commerce & Management Finance	Introduction to Marketing
	TRIMESTER 12	Styling 2			Consumer Behaviour/ CRM
FIVE YEAR					
	TRIMESTER 13	Fashion Merchandising 2	Event Management – Capstone Project		
	TRIMESTER 14			Sustainable Digital Marketing – Capstone Project	Merchandising – Capstone Project