

FASHION MARKETING (STANDARD)/ FASHION SUSTAINABILITY (STANDARD)

FIRST YEAR		FASHION FUNDAMENTALS	FASHION MARKETING	FASHION ENTREPRENEURSHIP	INDUSTRY AWARENESS
	TRIMESTER 1	History of Fashion Movements	Introduction to Communications & Branding		Critical Thinking
	TRIMESTER 2	The New Fashion Influencers		Introduction to Business Basics	Critical Survey
	TRIMESTER 3		Introduction to Marketing	Business Strategy & Design Thinking	
SECOND YEAR		FASHION FUNDAMENTALS	FASHION MARKETING	FASHION ENTREPRENEURSHIP	INDUSTRY AWARENESS
FASHION MARKETING 	TRIMESTER 4	Applied Computer-Aided Design	Fashion Sales & Marketing – Digital Culture		Styling 1
	TRIMESTER 5	Fashion Merchandising 1		E-commerce & Management Finance	Styling 2
	TRIMESTER 6		Consumer Behaviour/CRM	Introduction to Business Law	
THIRD YEAR		FASHION FUNDAMENTALS	FASHION MARKETING	FASHION ENTREPRENEURSHIP	INDUSTRY AWARENESS
	TRIMESTER 7	Fashion Merchandising 2	Publicity & PR	Introduction to Creative Entrepreneurship	
	TRIMESTER 8	Merchandising – Capstone Project		Entrepreneurship – Capstone Project	Careers Development
	TRIMESTER 9		Event Management – Capstone Project		Industry Placement (60 hours)

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continued

FOURTH YEAR				
FASHION & SUSTAINABILITY	TRIMESTER 10	Fashion Design: Function	Fashion Design: Reinvention	Fashion Resourcing & Remaking
	TRIMESTER 11	Fashion Design: Heritage	Bespoke, Couture & Slow Making	Fashion Design: Futures
	TRIMESTER 12	Zero Waste Techniques & Technologies	Fashion Design: Personal Investigation	
FIVE YEAR				
	TRIMESTER 13		Materials & Making: Personal Investigation	Sustainable Digital Marketing – Capstone Project
	TRIMESTER 14	Fashion Design – Capstone Project	Design Realisation – Capstone Project	