

FASHION SUSTAINABILITY (FASTRACK) / FASHION MARKETING (STANDARD)

FIRST YEAR		DESIGN PROCESS	MATERIALS & MAKING	INDUSTRY & ENTERPRISE	INDUSTRY AWARENESS
FASHION & SUSTAINABILITY	TRIMESTER 1	Fashion Design: Function	Fibres, Fabrics & Fabrications	Sustainable Fashion Business Models	Critical Thinking
	TRIMESTER 2	Fashion Design: Reinvention	Fashion Resourcing & Remaking	History of Fashion Systems	Critical Survey
	TRIMESTER 3	Fashion Design: Heritage	Bespoke, Couture & Slow Making	Business Strategy & Design Thinking	Fashion Styling
SECOND YEAR		DESIGN PROCESS	MATERIALS & MAKING	INDUSTRY & ENTERPRISE	INDUSTRY AWARENESS
FASHION & SUSTAINABILITY	TRIMESTER 4	Fashion Design: Futures	Zero Waste Techniques & Technologies	Ethical Business Management	Communications & Marketing
	TRIMESTER 5	Fashion Design: Personal Investigation	Materials & Making: Personal Investigation	Introduction to Entrepreneurship	Careers Development
	TRIMESTER 6	Fashion Design – Capstone Project	Design Realisation – Capstone Project	Business & Entrepreneurship – Capstone Project	Industry Placement (60 hours)
THIRD YEAR					
FASHION MARKETING	TRIMESTER 7	New Fashion Influencers	Introduction to Communications & Branding	Introduction to Business Basics	
	TRIMESTER 8		Fashion Sales & Marketing: Digital Culture	E-commerce & Management Finance	Introduction to Marketing
	TRIMESTER 9	Styling 2			Consumer Behaviour/ CRM

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continued

FOURTH YEAR					
 TRIMESTER 10 TRIMESTER 11	Fashion Merchandising 2	Event Management – Capstone Project			
			Sustainable Digital Marketing – Capstone Project	Merchandising – Capstone Project	