

FASHION MARKETING (FASTRACK)/ FASHION SUSTAINABILITY (STANDARD)

FIRST YEAR		FASHION FUNDAMENTALS	FASHION MARKETING	FASHION ENTREPRENEURSHIP	INDUSTRY AWARENESS
FASHION MARKETING	TRIMESTER 1	History of Fashion Movements	Introduction to Communications & Branding	Introduction to Business Basics	Critical Thinking
	TRIMESTER 2	The New Fashion Influencers	Introduction to Marketing	Business Strategy & Design Thinking	Critical Survey
	TRIMESTER 3	Applied Computer-Aided Design	Fashion Sales & Marketing – Digital Culture	E-commerce & Management Finance	Styling 1
SECOND YEAR		FASHION FUNDAMENTALS	FASHION MARKETING	FASHION ENTREPRENEURSHIP	INDUSTRY AWARENESS
	TRIMESTER 4	Fashion Merchandising 1	Consumer Behaviour/CRM	Introduction to Business Law	Styling 2
	TRIMESTER 5	Fashion Merchandising 2	Publicity & PR	Introduction to Creative Entrepreneurship	Careers Development
	TRIMESTER 6	Merchandising – Capstone Project	Event Management – Capstone Project	Entrepreneurship – Capstone Project	Industry Placement (60 hours)
THIRD YEAR					
FASHION & SUSTAINABILITY	TRIMESTER 7	Fashion Design: Function	Fashion Design: Reinvention	Fashion Resourcing & Remaking	
	TRIMESTER 8	Fashion Design: Heritage	Bespoke, Couture & Slow Making	Fashion Design: Futures	
	TRIMESTER 9	Zero Waste Techniques & Technologies	Fashion Design: Personal Investigation		

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FOURTH YEAR			
<div><div></div></div>	TRIMESTER 10		Materials & Making: Personal Investigation Sustainable Digital Marketing – Capstone Project
	TRIMESTER 11	Fashion Design – Capstone Project	Design Realisation – Capstone Project