Content Tile Ideas: December







Visit us at www.MobileDoorman.com or email success@mobiledoorman.com

Struggling to come up with ways you can use your Content Tile?



To help you get the most out of your Mobile Doorman app this holiday, our team has put together some quick tips & tricks to inspire and guide you in using your resident app this month!

Contact **Mobile Doorman Success** for further assistance.



Sharing Holiday Office Hours



During the Holidays



Any changes or updates to **vendor services** (e.g. Valet trash, pest control)

Last day for package pickups







Disposing Christmas trees

What to do when **recycling** is full and you have boxes



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Travel advice for keeping apartments safe while away

Thermostat settings for out-of-towners

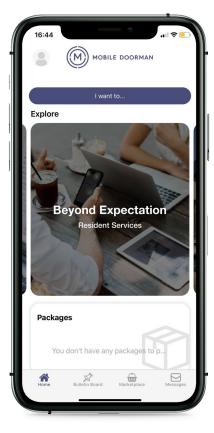
Having 1st and 2nd floor residents **close their blinds** while out of town

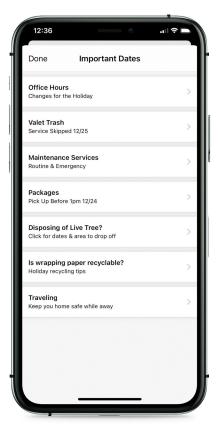












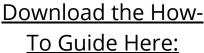
Content Tile Types: December



Creating Your Content Tile

- Locate the **Content Tiles** feature in the left-hand navigation bar.
- Click Edit under the existing Tile or 'New Tile' to create a new one.
- Using the Tile Type selection, update your Tile to a Web Link, Attachment, Text or List.
- **Update** content, **reorder** and or **add items** to your list. Be sure to include an image by clicking **Replace Image**.
- Ensure Visible in Mobile App? is checked and click
 Update Content Tile.
- Share with residents as an attachment via Messages

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How-To
Edit Content Tiles



Here's a list of the most common types and what each one does:

1. Web Link

a. Share a website URL, and residents will be taken directly to that website when they click the tile

2. Attachment

a. **Upload an attachment** and display it on residents' phones when they click the content tile

3.**Text**

- a. **Enter text and/or images**, and what you enter will be displayed on your residents' phones when they click the content tile
 - i. **Note on Images**: Images may look stretched on the web dashboard, but they will look normal in the app.

4. List

a. You will be prompted to "add an item". Add multiple items and put information in each one, and now you have a list of subtopics residents will see when they click the content tile; they can click each list item and get more information about that subtopic

Content Tile Example: December



Thermostat Settings While Out of Town

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• Image:



- **Headline**: Holiday Thermostat Temps
 - **Subhead:** Recommended Thermostat Settings
- Type: Web Link
 - o Title: Info on temp recommendations while away for the holidays
 - **Subtitle**: How Low Should I Set My Thermostat While Out of Town?
 - Item Type: Link
 - **Copy/Attachment/Link:** https://www.dscr.com/blog/low-set-thermostat-town/

New Tile[®]

Fitle Fitle	Subtitle (optional)
Holiday Thermostat Temps	Recommended Thermostat Settings
File type	Image
Web Link .	Choose File thermostat-1024x585.jpg High resolution portrait images preferred (1200x1600+)
This tile will open a URL when tapped.	
URL	
https://www.dscr.com/blog/low-set-thermostat-town/	
☑ Open in external browser?	
☑Visible in mobile app?	
CREATE CONTENT TILE	

Content Tile Example: December



Sharing Holiday Office Hours

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Image:



Title: Holiday Office Hours

• **Subtitle:** Leasing Office Hour Updates for the Holidays

Type: Text

Title: Info on temp recommendations while away for the holidays

Subtitle: How Low Should I Set My Thermostat While Out of Town?

Item Type: Link

Copy/Attachment/Link:

- In preparation for the holidays, our leasing office will be closed on the following days and available for emergencies only. Maintenance requests will be on an emergency basis only:
- December 23rd: Closing at 4 P.M.
- December 24-26: CLOSED
- December 31st: Closing at 3 P.M.





