

Goehring & Rozenwajg Associates – Website Privacy Policy

Effective: August 31, 2020

Goehring & Rozenwajg Associates, LLC (“GRA”) is committed to processing personal information (“PI”) in line with all applicable privacy and data protection laws.

This Privacy Policy sets out the purposes for which we collect, use and disclose (collectively “processing”) PI and how it is protected. It also sets out individuals’ rights in relation to the processing of their PI. This Website Privacy Policy covers only information we obtain through the website, www.gorozen.com.

By visiting or submitting information to the website, you are accepting and consenting to the provisions set forth in this Website Privacy Policy. If you do not agree with the provisions of this Website Privacy Policy, please do not use the website.

This Website Privacy Policy may be updated periodically without prior notice to you to reflect changes in our practices and changes in applicable law. A periodic review of our Website Privacy Policy is strongly suggested.

PI we collect about you:

PI is information relating to an individual, which can be used either alone or with other sources of information to identify that individual. PI does not include information where the identity of the individual or the specific detail of the information has been removed and is therefore anonymous.

G&R may obtain PI through the website including:

- Contact Information, items such as your name, mailing address, e-mail address and telephone number; and
- Other PI you may provide to us, such as your contact preferences or information provided through on-line forms.

When using the website, GRA, or a third-party vendor, will collect technical and usage data pertaining to your device and internet connection. This data includes frequency and number of visits to the website, your browser type as well as your preferences on the website. This data is used to a) store your information so you do not have to re-enter it; b) track and analyze how you use the website; c) personalize your Website session; d) measure the effectiveness and usability of the Website; e) manage and enhance the website; f) potentially market products. This data is obtained using “cookies” or other similar technologies. Please review our Cookie Policy.

We use certain third-party web analytics services, such as Google Analytics and HubSpot, who use technologies such as cookies, web beacons and web server logs to

help analyze how the website is used. The information collected, including IP addresses, is disclosed to these providers to help them evaluate the website. For more information about Google Analytics and HubSpot please visit:

Google Analytics: <https://support.google.com/analytics/answer/6004245>

HubSpot: <https://legal.hubspot.com/cookie-policy>

How we may use the information we obtain:

To manager our relationship with you, including communicating with you.

Personalizing your Website experience.

Perform analytics to better manage, operate and improve our business, website, products and services.

Maintain and enhance our Website safety and security.

Introduce you to our products and services.

Disclosures of your information:

Goehring & Rozencaj Associates will not sell, rent, barter or disclose your personal information to anyone except:

We may share your personal information with a non-affiliated third party marketing firm who will be required to conform to our privacy standards and only utilize or disclose your personal information as necessary to perform services on our behalf or comply with any legal requirements.

We also may disclose personal information about you if: we are required to do so by law or legal process, requests by government agencies, to defend our legal rights, or otherwise with your consent.

In the event of a prospective or actual sale, merger, transfer or other reorganization of our business we reserve the right to share personal information we have about you in connection with this event.

Your Options:

You can opt out of receiving direct marketing e-mail communications or unsubscribe from our services. Please contact info@gorozen.com.

You may request access to and correct any personal information that pertains to you. We reserve the right to verify your identity prior to taking any action.

Security:

Goehring & Rozencwajg Associates maintains administrative, technical and physical controls designed to protect personal information from unauthorized access, loss, misuse and alteration.

Links to Other Websites:

For your convenience and information, the GRA website may contain links to unaffiliated company's websites who may have their own privacy policies. These unaffiliated website's policies should be reviewed. Goehring & Rozencwajg Associates is not responsible for these websites.

If you have any questions or comments regarding this Website Privacy Policy please contact us via email at info@grozen.com or telephone at 646-216-9997