

# Building Better Talent Pipelines

CTE Program Coordinator uses Insights to uncover and connect student talent with area manufacturers - Waukegan, IL & YouScience

## CHALLENGE

In a time of a growing skills gap, Lake County, IL manufacturers needed to find the talent of tomorrow. The area high school was teaching valuable skills, but the pipeline wasn't full with student talent. How could the CTE program better uncover and align students with employer needs?

## SOLUTION

Marshall Ruetz, CTE & Tech Campus Coordinator, was introduced to the YouScience platform and quickly saw an answer in the CTE/Perkins Report. "When you guys came out with the CTE report, I downloaded it and emailed it to our lead counselor. We opened it together and I showed her how we can highlight the kids for manufacturing. If they don't know of a career, they can't be interested in it."

## RESULTS

By identifying students most likely to excel in manufacturing careers, Marshall was able to work with the local community college and area manufacturers to develop a comprehensive talent pipeline. He explained, **"What YouScience does is it measures what they're good at and how they think and then it introduces them to those careers that they don't know yet, that they have never been exposed to."** Now, high school students earn college credits for each year of the program they complete and have the opportunity to apprentice with local employers.



# Aligning talent, education, & industry.

By uncovering aptitudes, aligning talent with education pathways, demonstrating knowledge and skills and connecting users to real-world apprenticeships/internships, YouScience provides a comprehensive solution to make sure your students are college and career ready. Learn more at [www.youscience.com](http://www.youscience.com)

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## **UNCOVER TALENT WITH APTITUDES**

Every student has talent. YouScience can help uncover and better direct it. Our performance measures of aptitudes align students' natural talent with in-demand programs and careers for which they have a competitive advantage.

## **DATA-DRIVEN ACADEMIC ADVISING**

Provide better career guidance to help students discover their best-fit programs and careers. From middle school, to high school and beyond, our Academic Advising Suite equips educators with actionable insights to get the right students in the right programs.

## **INDUSTRY-RECOGNIZED CAREER CERTIFICATIONS**

Enable students to demonstrate their skills and knowledge - and graduate with valuable certifications as key signifiers of qualified talent. Reports within the system help you track data to show student performance and program improvement.

## **TALENT TO EMPLOYER CONNECTION**

Help students build resumes and relationships that will make them stand out from the crowd. The value of internships, apprenticeships, and job opportunities is multiplied when students can identify where their passion and talent meet.