



Senior Brokerage Associate
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Kristie Roe

Area of Expertise

As a Senior Brokerage Associate with Colliers International | South Carolina, my expertise is in the leasing and sale of office properties and investment sales across Charleston and the Lowcountry. My clients include investors, owners, users, landlords and tenants in both development projects and existing products.

My clients rely on my market analysis, strategic planning, contract negotiations and detailed reporting to provide positive results and the fulfillment of their real estate goals and needs.

Professional Accomplishments

The Charleston Trident Association of REALTORS® has recognized me with the Commercial Realtor of Distinction Award multiple times.

Business and educational background

I graduated from the University of North Carolina at Chapel Hill School of Business and received a Bachelor of Science in Business Administration. After working in commercial real estate in Charleston for over a decade, I joined Colliers International in 2011 as an office property specialist. In 2015, I transitioned from exclusively commercial real estate to run my family's business, Swofford, Inc., which includes a portfolio of businesses as well as commercial and residential real estate properties in North and South Carolina. Those years as a business leader and decision maker have sharpened my skills as a brokerage professional, giving me personal insight into the challenges, goals and needs of business owners.

Community Involvement

Throughout my career, I have been involved in industry organizations across the region, including the Commercial Investment Division (CID) of the Charleston Trident Association of REALTORS®, where I served on the Board for several years, as CID President and on the MLS Board.

Education or Qualifications

Bachelor of Science, University of North Carolina at Chapel Hill School of Business

Specializations

Brokerage: Landlord Representation

Brokerage: Tenant Representation

Affiliations or Memberships

CTAR – Charleston Trident Association of REALTORS®

SCAR - South Carolina Association of REALTORS®

NAR - National Association of REALTORS®