

VIP FINANCIAL CENTER
Casino Marketing Kit



Double Sided card to handout at the Cage

Fast, Efficient eCheck Cashing

You are enrolled in **VIP Preferred** eCheck Cashing.

Go to any Global Payments kiosk and enjoy this quick, easy way to cash your check.

- 1 - Insert drivers license
- 2 - Select your bank
- 3 - Amount you would like to cash
- 4 - Answer two authenticating questions

That's It!

For questions - please refer to the cage or call 800-500-1973



6x9 jumbo postcard front

Fast, Efficient Cash Advance

Go to any Global Payments kiosk and enjoy this quick, easy way to cash advance.

- 1 - Insert your credit card and follow the prompts
- 2 - Insert your Driver's License for verification
- 3 - Enter the SMS code that was sent to your phone

That's It!

For questions - please refer to the cage or call 800-500-1973



6x9 jumbo postcard back



3 for cage areas 3x7 feet



6 for Kiosk location areas 2x7 feet



Pop Up Signs



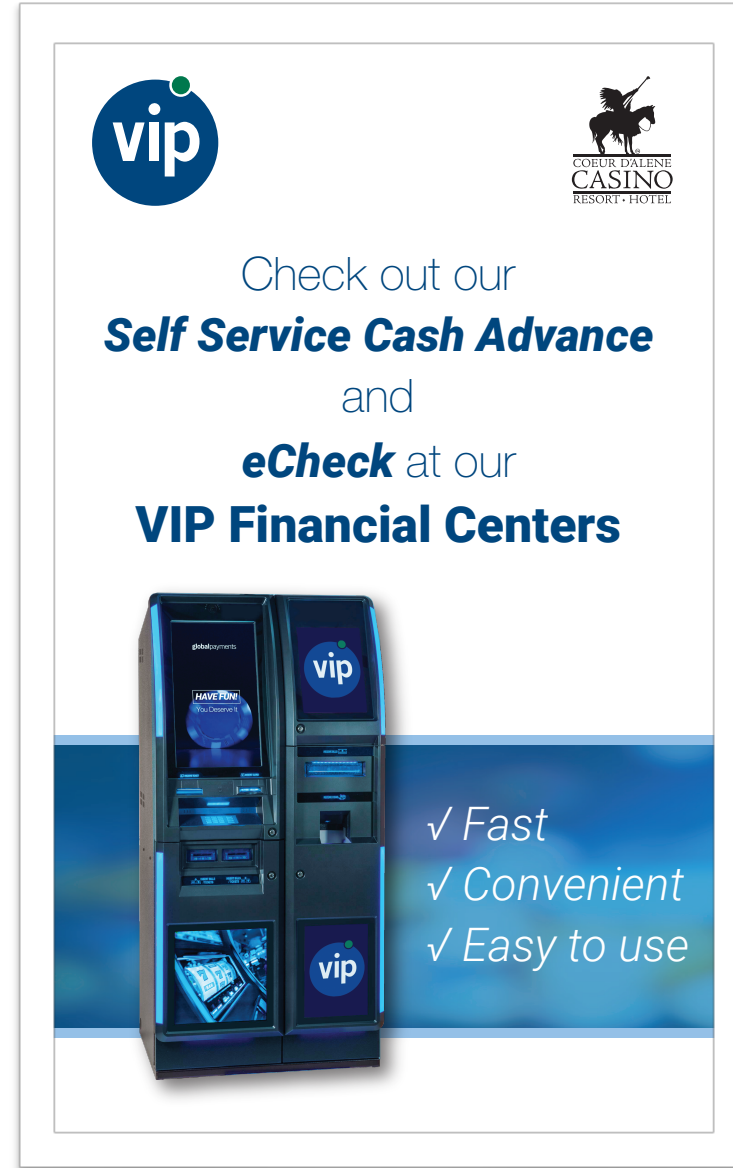
Digital Patron Brochure

Targeted Email Campaigns

Targeted Mailers/PostCards

Potential Patron Targets

- Top Cash Advance Customers
- Top eCheck Customers
- Top Overall Cash Access Customer
- Player Club List



Check out our
Self Service Cash Advance
and
eCheck at our
VIP Financial Centers

✓ Fast
✓ Convenient
✓ Easy to use

6x9 jumbo postcard

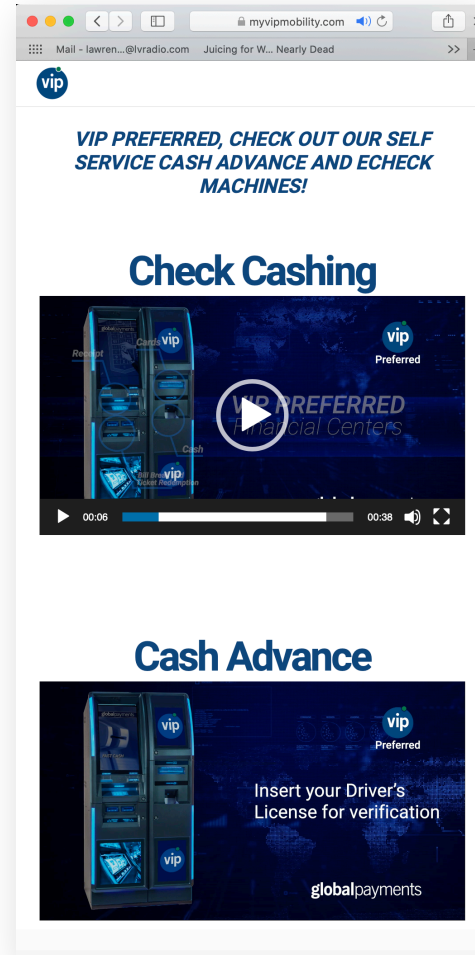


QR CODE, Landing Pages, Videos

Patron Facing QR Code



Landing Pages



Financial Center Video Tutorials



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