



Social Venture Coach

Part Time, Contract

Sheridan EDGE is seeking a creative, committed and experienced social innovation professional to join our team and work with EDGE founders as they develop their ventures. We're looking for someone who thrives on seeing social venture founders succeed and who possesses deep social impact and enterprise experience.

EDGE is where impact and entrepreneurship thrive at Sheridan College. We are a startup incubator and vibrant community of people from all walks of life who believe entrepreneurship can make lasting change in society. We support changemakers as they explore entrepreneurial approaches to creating a more equitable and sustainable world.

The **Social Venture Coach** will work directly with early-stage founders who are either building new social enterprises or enhancing the triple bottom lines of existing ventures. This role requires someone with a broad skillset who can advise EDGE founders on key aspects of social impact in the context of venture creation and growth.

The **Social Venture Coach** will work with EDGE members to:

- Support their understanding of social impact frameworks that can inform their business model.
- Support founders as they develop strategies to ensure a sustainable triple bottom line, balancing stable or growing revenue and profitability with social impact objectives.
- Guide founders in approaches to defining and measure their impact, drawing from impact measurement tools and practices alongside traditional KPIs and metrics.
- Share networks and help identify partnership, funding, and investment opportunities to advance venture growth.
- Help curate thought leadership, tools and resources that can be shared broadly with EDGE members.
- Foster an understanding of impact entrepreneurship through one-to-one conversations, workshops and group mentoring.
- Collaborate with the EDGE team to share learnings, successes and challenges in order to strengthen EDGE's work as a whole.

Our ideal candidate will:

- Build trusting relationships with EDGE members and act as a champion and go-to resource
- Create an inclusive and equitable space for EDGE's diverse membership and enable inquiry, growth and learning
- Provide empathetic guidance and share insights to strengthen the impact of social ventures

- Leverage their knowledge, experience and networks to strengthen the EDGE founder community
- Work closely with the EDGE team support founder accountability and success with both impact and revenue growth objectives

Qualifications:

- Post-secondary degree in social or political sciences, business, innovation, international development, community services or a related field from an accredited academic institution.
- 7+ years' experience as a social entrepreneur or impact-focused leader
- Experience coaching or advising social entrepreneurs or leaders of social purpose organizations
- Familiarity with best practices, tools and frameworks for social enterprise development and the ability to translate current thought leadership into practical resources for startups.
- Fluent in topics that include revenue model innovation, social impact measurement, social finance, social enterprise funding, systems thinking, UN Sustainable Development Goals, etc.
- Results-focused, with a solid understanding of the needs of early-stage social ventures (under \$500k)
- Quantitative and qualitative data analysis skills
- The ability to handle confidential/sensitive information appropriately

This is a flexible, contract position with variable hours based on demand from founders. The contract will run until March 31, 2022 with the possibility for extension. The expected start date for this position is September 1, 2021.

To apply, please email your resume to Lisa Kember at edge.hr@sheridancollege.ca and tell us why you're interested in the role.

Sheridan is deeply committed to promoting diversity, advancing equity and fostering a culture of inclusion. Therefore, we invite applications from marginalized and equity-seeking groups. Persons with a disability may contact edge.hr@sheridancollege.ca to request accommodation at any stage of the process.

edge.sheridancollege.ca