

Game-changing ideas, advice, and inspiration.

EEI National Key Accounts Workshop October 6-9, 2019



JadeTrack

Attendees of the Fall 2019 EEINKA Workshop came together to share their ideas and advice. Each day focused on a new question: How do we work better together? What ideas and technology will innovate our industry? How does your organization make an impact?

A talented graphic artist transformed the learnings shared into art. After compiling all the photos, we would like to pass on the final product in this e-book.

We feel genuinely inspired by all the responses, creativity, willingness to share, and we hope you are too. Enjoy!



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How do we work better together?

Our professional relationships are more important than ever and so are these best practices for enhancing relationships. Including the importance of communication, open-mindedness, and trust, to name a few.



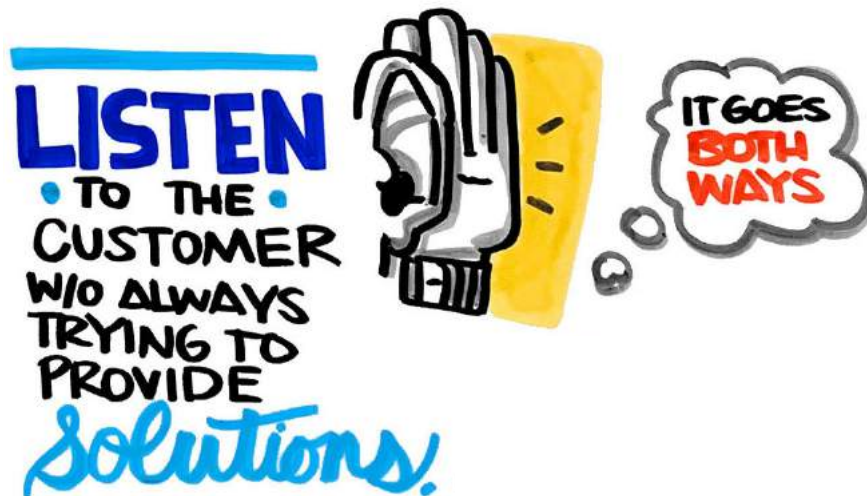
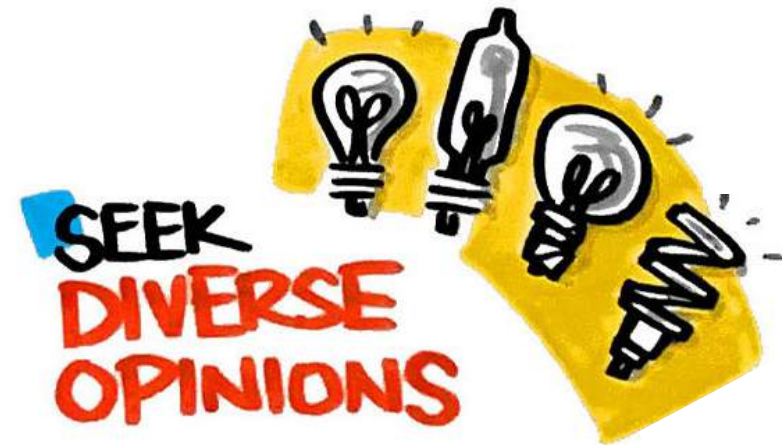
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How do we work better together?



How do we work better together?

**PULL
EACH
OTHER
FORWARD**



**LEAD US TO BE
COST EFFECTIVE
AND SUSTAINABLE**



**BE CLEAR
ABOUT GOALS
& EXPECTATIONS
SO ALL KNOW
WHERE TO FOCUS**

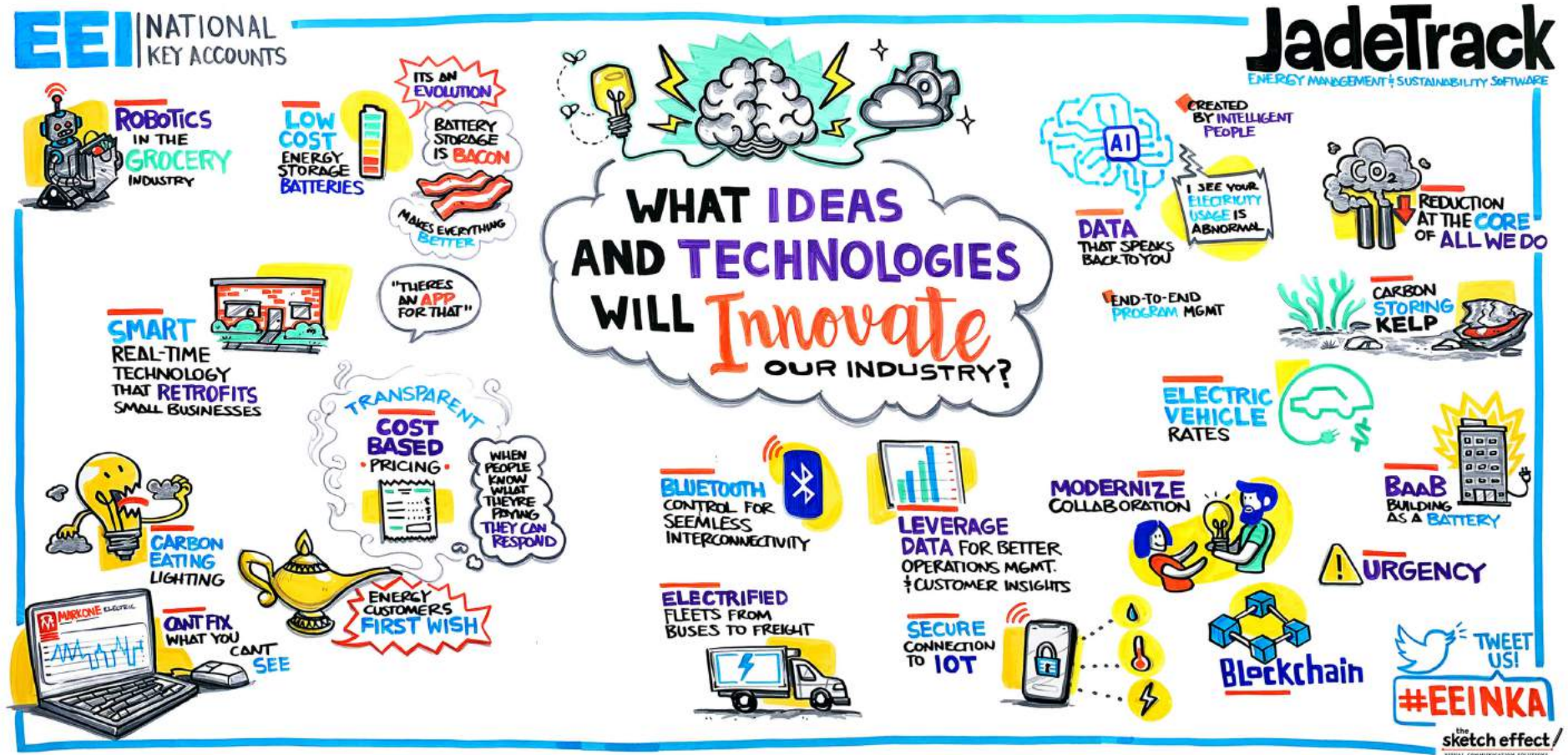


**LOOK UP
FROM YOUR
PHONES &
WATCHES**

**TALK TO
PEOPLE**

What ideas and technology will innovate our industry?

Innovation is necessary to develop unique energy solutions. Data, artificial intelligence, battery storage, and pricing transparency were trending topics.



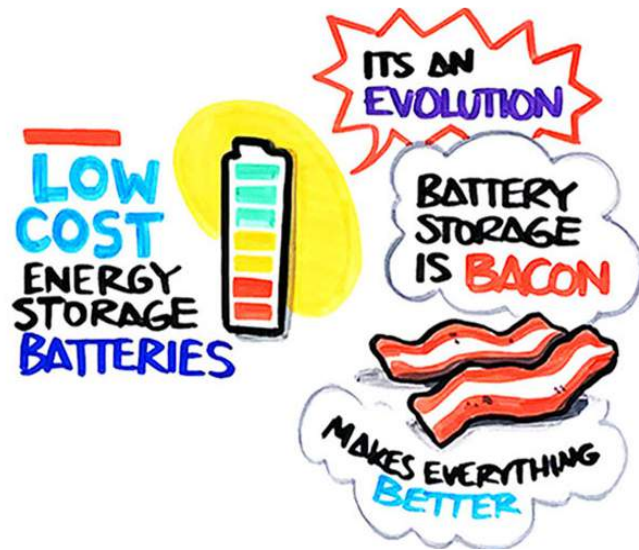
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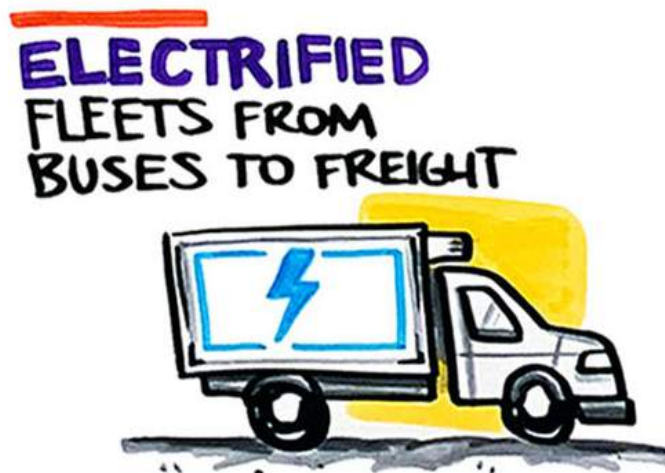
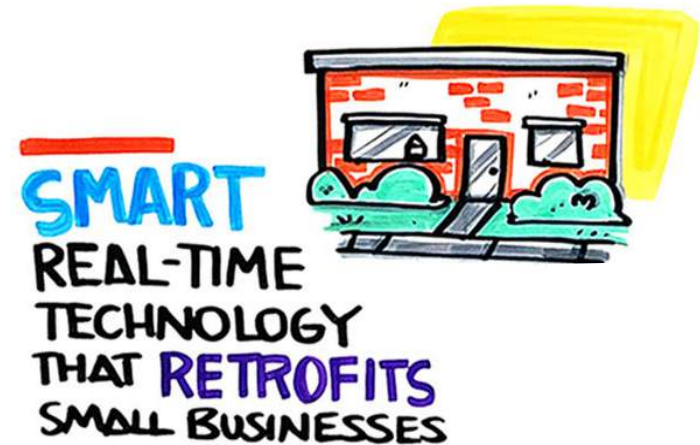
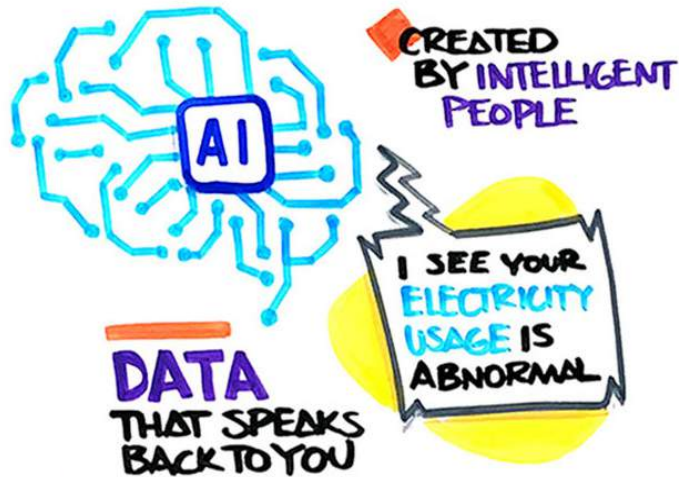
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What ideas and technology will innovate our industry?



What ideas and technology will innovate our industry?



How does your organization make an impact?

Having a clear purpose is key to being an industry leader. Whether it is doing great things at scale, creating community, or incentivizing clean energy, we all have ambitious goals.



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How does your organization make an impact?



INCENTIVES
TO **MOTIVATE**
CONSUMERS TO
USE CLEAN
ENERGY



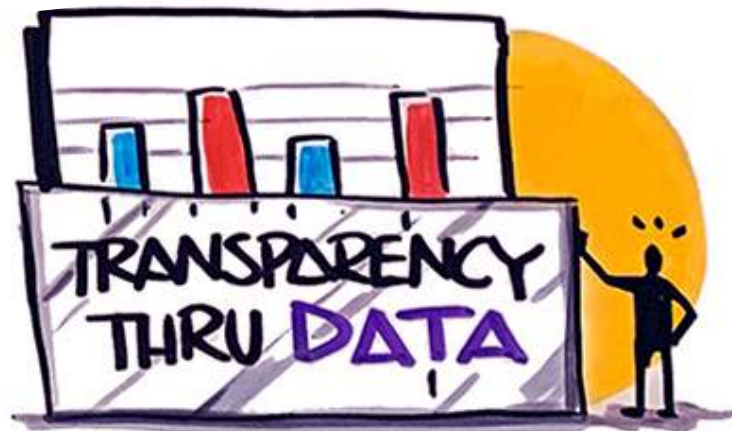
BRINGING
CUSTOMERS
UTILITIES
ALLIES
TOGETHER
TO **REVOLUTIONIZE**
THE ELECTRIC POWER
INDUSTRY



DOING
GREAT
THINGS
AT A **MASSIVE**
SCALE



How does your organization make an impact?



Thank you!

We look forward to continuing the conversation.

[Learn More →](#)



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