

## SUCCESS STORY

# Webitmd

Webitmd uses CloudAlly Dropbox backup solution to make data safe.



## Overview

**WEBITMD** is a full-funnel Growth Marketing + Sales Agency with offices in Los Angeles, New York City & Dallas. Founded in 2008, our mission has been to deliver a customized yet engineered approach to business growth that combines strategy & creative with data & technology.

Their mission is to help our clients and their communities to thrive by developing and executing innovative growth marketing campaigns.

Their approach is unique - At our core we are a search backed agency who has mastered driving traffic (organic, paid, & social) and we blended that skill set with deep knowledge in technology, marketing automation and sales lead generation to create our WEBITMD Growth Stack. The Growth Stack is an engineered approach to digital marketing that combines strategy & creative with technology & automation. We have helped organizations globally construct a digital marketing & sales machine that is highly effective and efficient.

They are agile with our engagements and have a belief that each business requires a tailored marketing mix in order to be successful. For that reason, we do not sell set packages, but would rather understand your business model and monetization methods in order to construct a plan focused to improve your key business metrics.

## Challenge

WEBITMD needed to use a comprehensive Dropbox Solution to protect all their data with automated Backup to Any Storage. They looked for an easy and quick solution and started to use CloudAlly Dropbox Backup Solution.

## Solution

### "Automatic backup of your files in the cloud."

Dwayne was looking for an automated Dropbox backup of all their Dropbox files and folders with Metadata included.

"I like the ability to synchronize all my important files in the cloud, stable and secure. The upload and download speed is perfect and the graphical interface of Dropbox Backup is beautiful and intuitive." G2 Crowd Review - Dwayne C, Software Developer at WEBITMD

## Results

WEBITMD has your Dropbox data comprehensively secure with cloud to cloud backup on Amazon AWS with CloudAlly.



Industry:	<b>Marketing &amp; Advertising</b>
Organization:	<b>Webitmd</b>
Company size:	<b>11 - 50 employees</b>
Solution:	<b>Dropbox Backup &amp; Recovery</b>
Location:	<b>Los Angeles, CA</b>
Founded:	<b>2008</b>
Web:	<b><a href="http://www.WEBITMD.com">www.WEBITMD.com</a></b>

**"Automatic backup of your files in the cloud."**

### Dwayne C

Software Developer at WEBITMD

G2 Crowd Review



Founded in 2011 as one of the world's first cloud-to-cloud backup service for G Suite, Microsoft 365, Salesforce, etc. CloudAlly led the industry with the first commercially available Microsoft 365 cloud backup in Q1 2014. ISO 27001 certified, HIPAA and GDPR compliant, CloudAlly adheres to industry standard best practices for information security management. CloudAlly is privately held and has customers and partners in over 40 countries. Learn more:

**[www.CloudAlly.com](http://www.CloudAlly.com)**



Review Submitted on  
G2 Crowd Reviews