

## Top 5 Reasons

# Why Dropbox is Not a Backup

1

**Unlimited storage and retention of daily backups**

CloudAlly

✔ Yes

Dropbox

✘ No



2

**Data recovery from any point in time**

CloudAlly

✔ Yes

Dropbox

✘ No



3

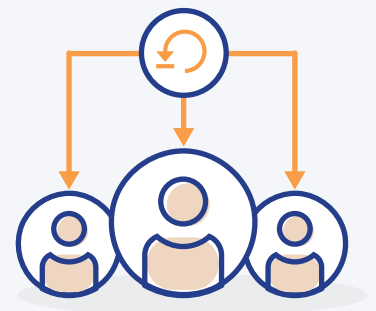
**Backup all or selected Dropbox users and Team folders.**

CloudAlly

✔ Yes

Dropbox

✘ No



4

**Ransomware / Cryptolocker attacks**

CloudAlly

✔ Yes

Dropbox

✘ No



5

**Immutable archive - data cannot be altered or deleted by end user**

CloudAlly

✔ Yes

Dropbox

✘ No

