

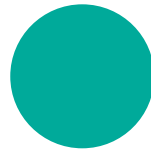
Our logo represents the personality and promise of the Eversound brand. The logo lock-up is comprised of two graphic elements: the exclamation point and the Eversound typeface.

The bottom of the exclamation point consists of three overlapping shapes signifying a coming together of individuals as a community.

The color values at right should always be used when reproducing the Eversound logo.

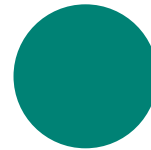


#### COLORS USED IN LOGO



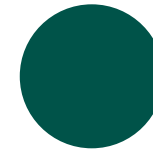
##### LIGHT GREEN

Pantone: 3275 C  
CMYK: 98, 0, 52, 0  
RGB: 0, 159, 146  
Hex: #009F92



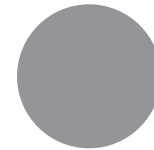
##### MEDIUM GREEN

Pantone: 3295 C  
CMYK: 98, 0, 52, 30  
RGB: 0, 121, 107  
Hex: #00796B



##### DARK GREEN

Pantone: 3305 C  
CMYK: 98, 0, 52, 65  
RGB: 0, 90, 80  
Hex: #005A50



##### SILVER

Pantone: Cool Gray 6 C  
CMYK: 0, 0, 0, 50  
RGB: 159, 160, 162  
Hex: #9FA0A1

In order to preserve the integrity of the Eversound logo, it is important that no other logos, type, or other graphic elements infringe upon its space.

The Eversound logo must be clearly visible whenever it is applied. To guarantee its legibility and impact, the logo should appear with the defined minimum clear-space surrounding it. More clear space is preferable when possible.

The clear-space minimum is equal to the size of the lowercase "n" in the reproduced logo. Additionally, the Eversound logo must never be reproduced so small that it becomes illegible.

The minimum width is 1.13" (28.7mm) for print and 261px for digital.

#### CLEAR SPACE



#### MINIMUM SIZE



1.13" or 261px

Correct PMS, CMYK, and RGB color values are assigned in each artwork asset; choose the correct asset for the intended use.

Use full-color lockups when possible. One-color artwork is provided for applications where reproduction capabilities do not support accurate, full-color presentation.

Artwork in grayscale is also included with the approved, distributed assets.

#### FULL-COLOR



#### ONE-COLOR



#### GRAYSCALE



To make sure the Eversound logo appears as consistently as possible throughout our communications system, please refrain from altering the logo artwork. The following illustrate identified a few examples of logo misuses.



eversound

Full Eversound logo with exclamation point must always be used. Do not crop the logo or use the Eversound mark or typeface alone.



!eversound

Do not stretch or distort the logo in any capacity.



!eversound

Do not alter the logo color.



!eversound

Do not rearrange the logo.



!eversound

Do not use on backgrounds with busy, distracting details.



!eversound

Do not use heavy or distracting drop shadow effects.